

Reed Anderson

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EDUCATION

Indiana University, Kelley School of Business – Bloomington, IN December 2026
Master of Science in Information Systems (MSIS)

Indiana University, Kelley School of Business – Bloomington, IN May 2025
Bachelor of Science in Business; Major: Finance GPA: 3.54/4.00

- *Deloitte Capstone Case Competition: Finalist in an excel based case competition tasked with creating an interactive dashboard for a small business in Bloomington*

EXPERIENCE

Kelley School of Business – Bloomington, IN June 2025 – July 2025
Graduate Peer Tutor

- Instructed graduate student peers during the MSIS summer session on business fundamentals
- Chosen as one of two students out of 50 in the graduate program

Indiana University Student Foundation – Bloomington, IN May 2024 - May 2025
Director of Finance

- Selected through a competitive, multi-stage interview process to lead financial strategy for a 200-member organization by university leadership and peers
- Directed a \$20,000 annual budget, improving financial controllership and delivering under-budget performance while achieving fundraising and student engagement goals
- Led financial briefings across several different channels including the IU Board of Associates, university staff, and student executives to align strategic goals

Head of Advertising and Sales August 2023 – May 2024

- Managed multichannel sales network for Little 500 resulting in more than \$500,000 in sales and an 8% increase year over year
- Increased sales by increasing social media penetration and creating a new group ticket sales process, reducing the manual process of group ticket sales and materially increasing online ticket sales

Alter Domus – Indianapolis, IN May 2024 – August 2024
Debt Capital Markets Intern

- Managed two projects while collaborating with multiple departments which exceeded data usage goals
- Spearheaded system update of client records, including audit, cleansing, and migration of sensitive data enhancing search accuracy for lending team
- Streamlined internal workflows by translating complex legal terms into structured Excel trackers, enabling faster identification of covenant and collateral details

Luddy School of Informatics – Bloomington, IN January 2022 – December 2024
Undergraduate Instructor

- Selected by faculty to lead instruction for a core informatics course, reflecting strong academic performance and trusted communication skills
- Balanced 5 weekly teaching sessions with a full academic schedule demonstrating time management, instructional leadership, and the ability to communicate technical concepts
- Collaborated with professors to refine curriculum delivery and improve student engagement, contributing to higher student performance and course satisfaction

TECHNICAL

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- **Data Analysis & Visualization:** Advanced Excel, Regression Analysis
 - **Programming:** Python, HTML/CSS