

# Reed Douglas, CAIA

CAIA Charter Number 13120

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## EDUCATION

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**University of Southern California**

**2018 – Present**

Ph.D. (Student) in Finance and Business Economics

**University of California, Los Angeles**

**2010 – 2015**

B.S. in Mathematics, B.A. in Business Economics

## RESEARCH AND WORKING PAPERS

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### *The Cross-Sectional Variation of Stock Prices*

*Abstract:* In this paper, I decompose prices over a set of 21 variables across seven categories. I estimate a firm-specific version of the Campbell and Shiller (1988) model in the cross-section and find that expected returns and change in cash-flows explain 6% or less of cross-sectional variance. An often-ignored time-series constant, which I use to refine my model, explains over 70%. As much as 30% to 50% of cross-sectional variation is explained by market frictions, while the remainder is attributed to efficient market variables. Institutional ownership and share repurchases are significant in this cross-section, while transaction costs and traditional risk-factors fail to translate well to a price setting.

### *Linear-Betas in the Cross-Section of Returns*

([https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3522641](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3522641))

*Abstract:* This paper evaluates a specification for conditional beta models following Fama and French (2019). In this paper, I reject the Fama and French model that assumes characteristics are conditional betas in favor of a linear conditional beta model following Shanken (1990). Model-implied zero-beta rates are particularly sensitive to the specification, and the linear conditional beta model provides a significantly lower rate. Out-of-sample tests show that the Linear-Beta Model has a significantly lower bias and Clark and West (2007) adjusted MSPE, but it may come at the cost of a larger variance than the Fama and French model.

## CONFERENCES

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**ASSA/AFA 2020:** Ph.D. Student Poster Presentation (AFA)

**January 2020**

*Linear-Betas in the Cross-Section of Returns*

## AWARDS AND CERTIFICATIONS

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**UCLA William F. Sharpe Fellow**

**Chartered Alternative Investment Analyst (CAIA)**

**October 2016**

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## RESEARCH AND TEACHING ASSISTANCE

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**Teaching Assistant; Professor Mete Kilic, Advanced Asset Pricing A**

**Aug. 2020 – Oct. 2020**

**Teaching Assistant; Professor Lukas Schmid, Advanced Asset Pricing B**

**Oct. 2020 – Nov. 2020**

**Research Assistant; Professor W. Walker Hanlon**

**October 2013 – June 2015**

*Undergraduate, UCLA Economics Department*

RA for articles published in *Econometrica*, *The Economic Journal*, *Journal of Urban Economics*, and *Review of Economics & Statistics*

## INDUSTRY EXPERIENCE AND ACTIVITIES

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**PAAMCO Prisma, LLC (Post Merger with KKR Prisma)**

**July 2017 – July 2018**

*Senior Analyst & Portfolio Construction Group Analyst*

**PAAMCO**

**July 2015 – July 2017**

*Analyst & Portfolio Construction Group Analyst*

**UC Irvine Paul Merage School of Business LifeVest and IFPY Programs**

**June 2016 – July 2018**

*Lecturer and Steering Committee Member*

**First Republic Investment Management & Securities Company**

**July 2013 - September 2013**

*Intern*

## SKILLS

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- **Trading and Charting:** Bloomberg Terminal, Fundamental and Technical trading, Broad Experience with Hedge Fund Managers and Strategies
- **Programming:** Python, R, Julia, SAS, MATLAB; Project Jupyter, Vim, Emacs, Atom; High-Performance Parallel Research Computing, Cluster Computing; Cloud Services (Azure, AWS, GCP/CoCalc)