



CERTIFICATE FOR INTERNSHIP

TO WHOMSOEVER IT MAY CONCERN

4th March 2024

This is to certify that **Mr. Reedham**, a student of **Rajiv Gandhi Institute of Petroleum Technology, Amethi**, pursuing **B.Tech (Electrical)**, has successfully completed a **12-week** internship program at **TATA 1mg Healthcare Solution Private Limited** from **11th December to 04th March**. During the internship, he served as a **Web Analyst Intern** and closely studied the comparative pricing strategies of competitors.

Throughout his tenure, he meticulously investigated competitor pricing strategies, focusing on effective communication and highlighting value propositions. Reedham showcased analytical proficiency, strategic insight, and a self-motivated attitude towards learning.

His remarkable contribution involved introducing creative ideas to enhance pricing strategies, emphasizing value propositions, and implementing various techniques such as tiered pricing models and limited-time offers. Reedham's dedication to studying different pricing approaches and offering valuable insights was exceptional.

He possesses a good moral character and a pleasing personality. We extend our best wishes for his future endeavors.

Deepak Kumar
Senior Manager,
Strategy & Growth


deepak kumar
For TATA 1mg Healthcare Private Limited
Authorized Signatory

TATA 1MG HEALTHCARE

Tata 1mg Healthcare Solutions Pvt. Ltd. (formerly known as 1MG Healthcare Solutions Private Limited and Delhi Mediart Private Limited)

Registered Office Level 3 Vasant Square Mall Pocket V Sector B Vasant Kunj South Delhi 110070

Ph 011 43769900 (40 Lines) Website www.1mg.com E-mail info@1mg.com GST No 07AAFCD7691C1ZL PAN No AAFCD7691C CIN No U24290DL2016PTC302634

Corporate Office 5th Floor Tower B The Presidency Building 46/4 M G Road Sector 14 Gurgaon 122001 Haryana