



## CryptoCard

The world's first and only anonymous debit card.

## I. About CryptoCard

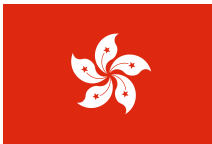
- Anonymous Bitcoin debit card
- Uses existing Application Programming Interfaces (API) from VISA or MasterCard
- Extremely simple user experience
- 100% Anonymous

## What is Bitcoin

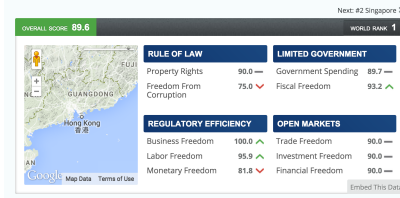
- Bitcoin is a decentralized, internet-based payment system
- Only exists digitally
- Peer-to-peer
- Run by miners

## II. About Hong Kong

- Overall #1 rated economy by the Heritage.org index<sup>1</sup>
- Economy is based on a free-market approach<sup>1</sup>
- Durable (stable during 2014 protests)<sup>1</sup>
- Closest economy (worldwide) to a completely free market<sup>1</sup>
- Government is pro-Bitcoin<sup>2</sup>



### Hong Kong



## Economic Data

From Heritage.org 2015 Index of Economic Freedom

## Index of Economic Freedom

- Created by Heritage.org
- Compound of economic freedom, government limitations, and the people's control over economy
- United States ranks #12
- Hong Kong is ranked #1
- Hong Kong is one of five countries that have completely "free" economies.

III. Planned Operation of CryptoCard

- Operate under "Limited Company" business structure in Hong Kong
- The Limited Company structure in Hong Kong is similar to LLC in United States

IV. Planned Financing of CryptoCard

A. Projected Income Statements For The First Year's Operation

Up to *** Customers	Number of Employees	Gross Income
100	1.00	\$12,400.00
1000	3.00	\$124,000.00
10000	4+	\$1,240,000.00
100000	4+	\$12,400,000.00

B. Proposed Balance Sheet For The End Of The Year

Gross Income	User Yearly Fees and fixed expenses	Total Net Income
\$12,400.00	\$50,144.00	-\$37,744.00
\$124,000.00	\$50,144.00	\$73,856.00
\$1,240,000.00	\$52,224.00	\$1,187,776.00
\$12,400,000.00	\$72,124.00	\$12,327,876.00

Distribution of Net Profit:

Total Net Income	50% Net income to pay for salaries	Salary For CEO/CEO	Leftover to put in bank account per year
-\$37,744.00	0	0	0
\$73,856.00	\$36,928.00	\$14,731.20	\$36,928.00
\$1,187,776.00	\$593,888.00	\$237,519.20	\$593,888.00
\$12,327,876.00	\$6,163,938.00	\$2,465,575.20	\$6,163,938.00



White Card Render  
A conceptual design of CryptoCard



Black Card Render  
A conceptual design of CryptoCard

V. Questions?

Sources Used

- <sup>1</sup> <http://www.heritage.org/index/country/hongkong>
- <sup>2</sup> <http://news.takungpao.com/paper/q/2013/1116/2042791.html>