



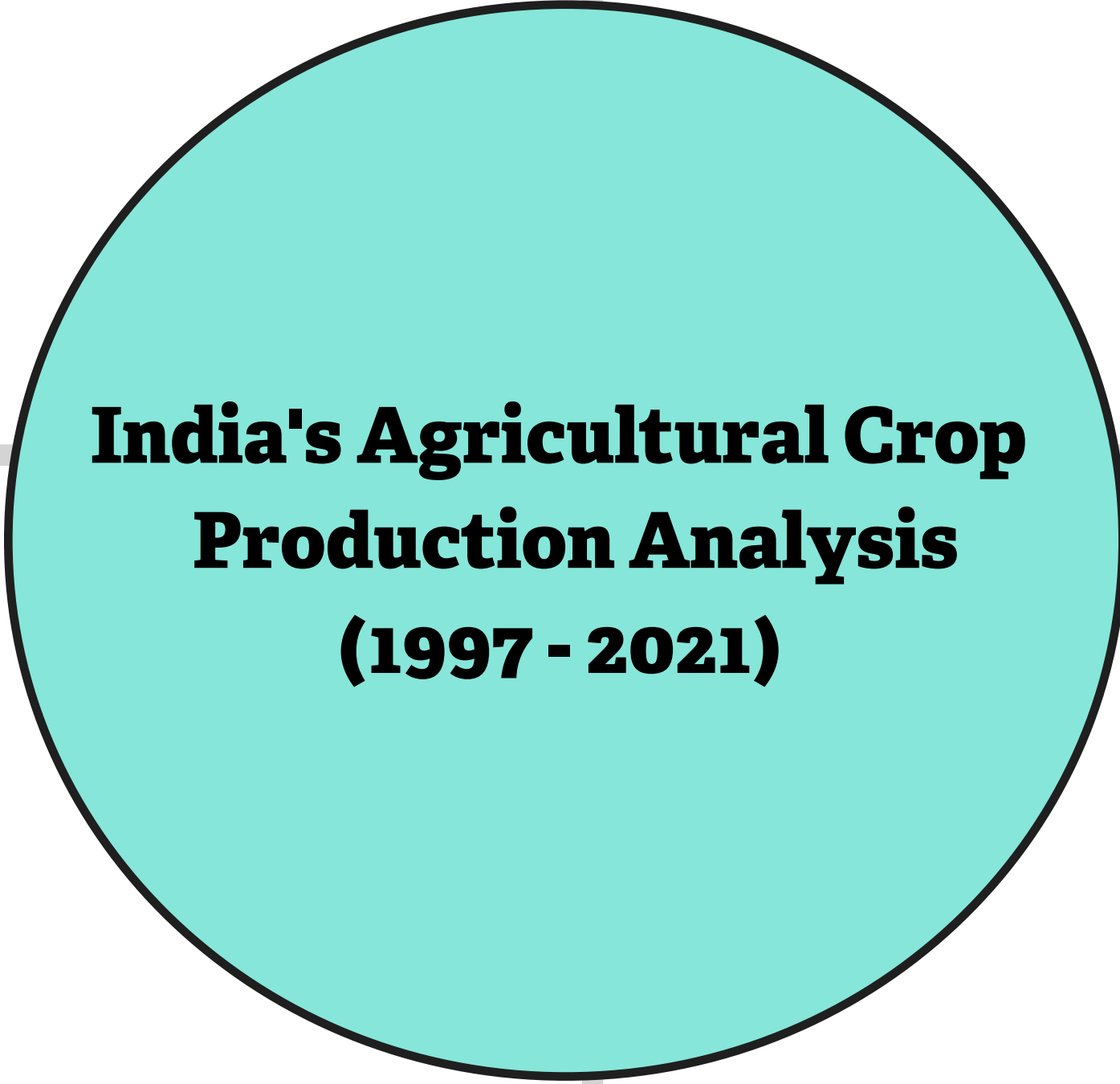
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



**India is a
global
agricultral
powerhouse.**

**Rice is
considered
as the matser
crop of
coastal india.**

**India is the second
largest producer
of
rice,wheat,cotton,
tea etc..**

**India is the
world's largest
producer of
milk,pulses,
and spices.**

**Major crops grown
in India are
rice,wheat,
millets,cotton,jute
etc..**

**Wheat is a winter
crop in India
because winter
conditions in the
country are suited
for the growth of
wheat crop.**



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

**Land reform
is the best
way to
increase
productivity.**

**Select high -
quality seeds
to improve
agriculture
production.**

**Water
management
is the best way
to improve
production.**

**Agriculture
provides
most of the
world's food
and fabrics.**

**Agriculture
provides
employment
opportunities to
rural agricultural
and non-
agricultural
labourers.**

**Increasing
agricultural
production to
feel a growing
world
population.**