

McDonalds Review Sentiment (NLP)

Abstract:

Executive summary McDonald's is the **world's largest chain of fast-food restaurants**, serving around 68 million customers daily in 119 countries across more than 36,000 outlets. Founded in the United States in 1940, A McDonald's restaurant is operated by a franchisee, an affiliate, or the corporation itself. In this project we have done a sentiment analysis of negative McDonald's reviews. Contributors were given reviews culled from low-rated McDonald's from random metro areas and asked to classify why the locations received low reviews.





SDAIA

الهيئة السعودية للبيانات
والذكاء الاصطناعي
Saudi Data & AI Authority

LSA Topics:

Topic 0

order, mcdonald, food, drive, time, like, service, mcdonalds, place, people

Topic 1

mcdonald, like, review, mcwrap, fries, people, old, north, ξand, way

Topic 2

food, mcdonalds, place, fast, service, eat, like, good, people, want

Topic 3

food, order, fast, mcdonald, service, waiting, window, customers, time, longer

Topic 4

order, time, fries, manager, coffee, minutes, waiting, counter, ordered, 10

Topic 5

fries, food, chicken, ordered, window, asked, got, drive, said, went

Topic 6

coffee, food, window, line, cream, burned, waiting, breakfast, wanted, morning

Topic 7

mcdonalds, service, mcdonald, customer, manager, employee, order, breakfast, good, fries

Topic 8

like, service, place, window, asked, customer, manager, said, food, good