

MLInsightX – Model Explainer Summary

Accuracy: 0.895

F1 Score: 0.463

ROC-AUC: 0.909

Narrative:

This model predicts whether a customer will subscribe to a term deposit. It's quite accurate overall (89.5% accuracy, AU

The most important factors are the customer's age, account balance, the day of the month they were last contacted, the d

Here are some key patterns:

- * Older customers are more likely to subscribe
- * Customers with higher balances are more likely to subscribe

Recommendations:

1. ****Target older customers and those with higher balances.**** Focus marketing efforts on these segments as they show a
2. ****Increase call duration.**** Longer call durations have a positive impact on subscription rates.
3. ****Optimize contact timing.**** Focus on making calls on the days of the month when subscription rates are highest.

LLM-as-Judge Summary:

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  "score_actionabl
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