

REENA DEVI S

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PROFILE SUMMARY

Detail-oriented and analytical Data Analyst with strong knowledge of SQL, Excel, python and data visualization tools. Experienced in cleaning, analyzing, and interpreting data to generate meaningful business insights. Skilled in building dashboards using Power BI and writing SQL queries for reporting and analysis. Passionate about working in AI-driven environments and supporting data-based decision making.

EDUCATION

Mother Terasa college of arts and science (CGPA: 8.00) 2023 – 2025

Master of Computer Science (M. Sc)

Mother Terasa college of arts and science (CGPA: 8.20) 2020 – 2023

Bachelor of Computer Application (BCA)

INTERNSHIP

Data Analytics Intern

Dec 2025 - Jan 2026

Company Name: NoviTech R&D Pvt Ltd.

PROJECTS

COVID-19 Data Analysis & Visualization

- Analyzed COVID dataset using Python (Pandas, Matplotlib).
- Performed data cleaning and exploratory data analysis.
- Created visual dashboards to identify regional trends and mortality patterns.

Power BI Project – Sales Performance Dashboard

- Imported and cleaned sales data from Excel into Power BI using Power Query.
- Built an interactive dashboard to analyze sales, profit, and customer performance.
- Created DAX measures for total sales, total profit, profit margin, and quantity analysis.
- Analyzed sales and profitability by product, category, region, and segment.
- Implemented slicers and filters for dynamic reporting and business insights.

TECHNICAL SKILLS

Data Analysis Tools: MS Excel, SQL(PostgreSQL), Power BI, Jupyter Notebook.

Databases: SQL, PostgreSQL (Joins, Subqueries, Aggregations, CASH WHEN,)

Data Visualization: Power BI (Dax, Data Modeling, Interactive Dashboards, KPI Reporting)

Data Analysis Tools: Excel (Pivot Tables, XLOOKUP, VLOOKUP, Power Query, Data Cleaning)

Python: (Basic pandas, NumPy, Matplotlib, read CSV, Data Cleaning)

Core skills: Analytical Thinking, Problem Solving, Attention to Detail, Effective Communication,

CERTIFICATIONS

Data Analysis Certification – Excel, SQL, Power BI

Python- Python Fundamentals