# Reena Rani

sainireena700@gmail.com | 07384202339 | <u>Portfolio Here</u> | <u>LinkedIn</u> | London, UK

## **Employment History**

#### Web Designer | Better Career | Remote, UK

Feb 2024-Present

- Collaborated with cross-functional teams to design responsive websites and interactive prototypes that focused on enhancing user experiences.
- Utilized Adobe Photoshop and Figma for creating high-fidelity mockups and user interfaces for web applications.
- Assisted with front-end coding using HTML, CSS, and WordPress to implement design concepts and improve web functionality.
- Engaged with users to gather feedback, iterating on designs to better meet user needs and improve the overall user experience.

### Web Designer | Radar One Media Ltd | Brighton, UK

Apr 2023-Jan 2024

- Designed and developed responsive, user-friendly websites using HTML, CSS, and JavaScript for multiple clients.
- Created visually engaging HTML email templates for marketing campaigns, optimizing for cross-platform compatibility.
- Collaborated with the design team to ensure brand consistency and design integrity across websites and digital assets.
- Maintained websites on WordPress, ensuring updates, enhancements, and functionality improvements were implemented effectively.

#### Web Designer | Treble-D Solutions | London, UK

Apr 2022-Dec 2022

- Assisted in designing and developing websites, ensuring pixel-perfect execution and seamless user experiences.
- Applied HTML, CSS, and WordPress to create visually appealing and responsive websites for various clients.
- Supported design and development of digital marketing materials, including banners, landing pages, and email templates.
- Coordinated with developers and designers to ensure timely delivery of projects, meeting client specifications and deadlines.

## Education

MSc in User Experience Design | University of Brighton

Jan 2023-May 2024

Diploma | Kalpana Chawla Govt Polytechnic for Women-India

2011-2014

### Certifications

Design Thinking: Understanding the Process / Linkedin Learning

# **Skills & Tools**

**Skills:** HTML, CSS, WordPress, JavaScript, UI/UX Design, Cross-Browser Compatibility, Wireframing, Prototyping, SEO, Email Marketing Templates, Cross-functional Collaboration

**Tools:** Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, AdobeXD, Adobe Express), Canva, Google Analytics

# Volunteering

Ladies That UX Brighton | Brighton, UK

Nov 2023-Present

UX Brighton | Brighton, UK

Nov 2024

Brighton Marathon | Brighton, UK

Apr 2024