

Reena Rani

sainireena700@gmail.com | 07384202339 | [Portfolio Here](#) | [LinkedIn](#) | London, UK

Introduction

Motivated and detail-focused designer and support specialist with a strong foundation in web design, CMS management, UX principles, and front-end development. Experienced in maintaining responsive websites, improving customer journeys, and supporting digital platforms. Passionate about creating accessible and engaging digital experiences that meet institutional goals and user needs.

Employment History

Junior Web Support Specialist | Safetech Ltd. | UK

Apr 2025–Present

- Performed detailed quality assurance checks on new and existing websites to ensure optimal functionality, accessibility, and adherence to brand guidelines across desktop and mobile platforms.
- Customised website elements using HTML, CSS, and PHP to enhance layout structure, resolve UI inconsistencies, and improve visual hierarchy and usability.
- Collaborate with marketing, QA, and development teams to enhance customer journeys and user experiences.
- Provided technical support for website hosting, domain setup, and email services, ensuring seamless performance, high uptime, and integration with third-party platforms.
- Supported UX improvements through A/B testing insights and user feedback loops.

Web & UX Designer | Better Career | Remote, UK

Feb 2024–Mar 2025

- Designed full website mockups, branding elements, and responsive email templates for small businesses.
- Built responsive websites using WordPress, Elementor, and custom CSS/HTML modifications, ensuring mobile-first design and fast load performance.
- Produced landing pages, email templates, and digital marketing assets to support lead generation campaigns, improving conversion rates and customer engagement.
- Communicated with clients throughout the design process, ensuring on-brand and timely delivery.

Web Designer | Radar One Media Ltd | Brighton, UK

Apr 2023–Jan 2024

- Designed user-focused websites, microsites, and marketing materials with a focus on clean UI and usability.
- Created compelling visual content for digital marketing campaigns, including landing pages, email campaigns, and social media ads.
- Maintained and updated website content, ensuring all elements were aligned with organisational goals and branding.
- Regularly updated site content, performed technical audits, and implemented UX enhancements based on Google Analytics insights and stakeholder feedback.

Web Designer | Treble-D Solutions | India

Apr 2022–Dec 2022

- Designed intuitive, responsive websites with a focus on clean UX flows and modern visual design.
- Developed front-end components using HTML5, CSS3, and Bootstrap, ensuring fast load times and optimal cross-browser compatibility.
- Created digital graphics and banners to enhance content engagement while aligning with business messaging.

- Conducted usability testing and feedback sessions to iterate and refine website designs.
 - Collaborated with SEO, marketing, and back-end teams to deliver cohesive digital experiences.
-

Education

MSc in User Experience Design University of Brighton	Jan 2023–May 2024
Diploma Kalpana Chawla Govt Polytechnic for Women-India	2011–2014

Skills & Tools

Skills: HTML5, CSS3, Bootstrap, UX/UI Design & Accessibility Standards, Google Analytics, Google Tag Manager , Website Maintenance and Technical Support, User Flow Creation, User Personas, Website Performance Optimisation, Web Accessibility, Responsive & Accessible Design (WCAG), Mobile-first approach, Cross-browser optimisation, Email Design

Tools: Figma, Adobe XD, Balsamiq, Adobe Photoshop, Adobe Express, Canva, Google Slides, WordPress, WooCommerce

Volunteering

Ladies That UX Brighton Brighton, UK	Nov 2023–Present
AbilityNet Brighton, UK	Dec 2024 –Present
UX Camp Brighton Brighton, UK	Apr 2024