1. What is the problem you want to solve?

   ○ Match donors to project requests to which they would be motivated to donate?

2. Who is your client and why do they care about this problem? In other words, what will your client do or decide based on your analysis that they wouldn't have done otherwise?

   ○ Client is DonorsChoose.org. DonorsChoose.org will use this analysis to email marketing campaigns and get donations for the projects.

3. What data are you using? How will you acquire the data?

   ○ I am using data provided by DonorsChoose.org

   https://www.kaggle.com/donorschoose/io

4. Briefly outline how you'll solve this problem. Your approach may change later, but this is a good first step to get you thinking about a method and solution.

   ○ Based on the past donations find out the donors who are likely to make donations to the given project

   ○ Find out and categorize similarity between projects and then match with there donors.

5. What are your deliverables? Typically, this includes code, a paper, or a slide deck.

   ○ Code

   ○ Paper