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# **PROFILE**

My Name is Bin Zeng, you can also call me Reeonce. I am a 23 years old boy, who is like to join your company and work on greater projects which are iOS related.

#### EXPERIENCE AND PROJECTS

#### iOS development $2013 \sim \text{now}$

Leaving Yahoo, I need to get my way to the new direction. As I had already payed some attentions on iOS development, I got started on two APPs, the "Password Safes" and "Trap the Dot!".

**Passwords Safes**. An app to manage your passwords which is developed with swift. Features are the app keeps your Internet passwords into keychain, and all the personal secrets will be encrypted with AES256, meanwhile, all data are managed with Core Data, Auto Layout also takes efforts much less when making the universal app (both on iPad and iPhone).

<u>Trap The Dot !</u>. A game based on SpriteKit using Objective-C. The features are, the app is localized into 9 languages, you can share the game snapshot to your friends with Facebook, and the app has integrated with iAd and uMeng Analytics. Of course, the dot is not stupid, be careful to not let it escapes.

Software Development Engineer, @Yahoo Beijing R&D  $2013.07 \sim 2014.07$  As a freshman among so many talents at Yahoo, it is very difficult for me to achieve any feats. Luckily, as a traditional technical company, Yahoo has years of technology deposition, which I could learn much from. More than one years' time, I worked in the scrum team with my teammates, learnt development and CI on the backend, dealt with front-end issues. Two mainly projects was pushed online, the MYC and CKV.

MYC. A website based on Mojito(a open source Node.js framework) and YUI3. The main challenges on this website are implementing the UI designed by the designer, making it international and ssl supported, SEO, and faster push to live.

**CKV**. This project aims to provide a key-value storage service for yahoo mobile apps. The restful styling APIs make the service to be very easy to on board. As the major developer, I must work on designing the main framework, prepare for server environment, implement it, integrate with CI and CD.

# Bachelor's Degree on software engineering, @Beihang University (BUAA) $2009.09 \sim 2013.06$

During May 2012 to Oct 2012, I had an internship in Microsoft Asia STC for five months.

In Apr 2012, I got the second prize in the Twenty-Second Feng Ru Cup technology competition.

During Apr 2011 to Oct 2011, I joined in my school's ACM Programming Design Training, and got several prizes.

### MAJOR SKILLS AND PROJECTS

# iOS developer

Familiar with Objective-C, Swift and the main frameworks of iOS, such as UIKit, Auto Layout, Core Data, SpriteKit. And I know most used design patterns and algorithms.

## **Frontend Engineer**

Familiar with html, css and Javascript (jQuery, YUI3).

Reeonce's Blog on Github. A HTML5 + CSS + JS blog website based on Jekyll.

## **Backend Engineer**

Had been using Node.js for years, so as PHP and bash, and I am familiar with working on linux.

#### **HOBBIES**

Having been liking sports for a very long time, I prefer to reading, watching movies, thinking and cooking these days.