

REESE KOBAYASHI

EDUCATION

University of California, San Diego

BA- International Business Major - Marketing Minor

Entering year: 2022

Expected graduation year: June 2026

Paso Robles High School

Top 10% Student, 4.6 GPA

HARD SKILLS

- R Studio
- HTML
- Figma
- JavaScript
- social media analytics/marketing
- Excel
- Public Speaking
- Canva
- PowerPoint

SOFT SKILLS

Time Management

- can consistently create and edit engaging social media posts to increase business metrics and brand visibility.

Ability to Work Independently

- able to demonstrate strong self-reliance and efficiency to complete ranges of tasks upon request; showcases proactive problem-solving skills

Dedication

- determined to pursue work with accuracy; demonstrates tenacity to achieve desired results with a passion to grow within and beyond the work environment

Flexibility

- manages adaptability by effectively meeting diverse customer requests in various service settings with a professional manner

Communication

- effective when communicating in team settings to ensure a smooth and efficient day; can balance guest needs with group efficiency objectives

RELEVANT COURSEWORK

- Quantitative Methods in Business
- Intro to Computing
- Managerial Accounting
- Intro to Design for Theater
- Media-Made America:
 - America's Small-Screen Geographies

INVOLVEMENT

Women in Business (WIB) at UCSD

WIB aims to empower women of all backgrounds to become leaders through business education, networking, and mentorship

CONTACT INFO



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reesekobay@gmail.com



LinkedIn



Los Angeles / San Diego / San Luis Obispo CA



website portfolio

WORK EXPERIENCE

Internship: Event Manger

June 2023 - September, 2023

Rava Wines

- Supported event marketing efforts by managing social media platforms to promote events and increase attendance.
- Coordinated schedules and communicated with event participants, ensuring timely and accurate information flow and facilitating event operations.
- Assisted in the creation and maintenance of event timelines, schedules, and task lists to ensure smooth event execution.

Restaurant Server

March 2022 - September 2022

Roots On Railroad

- Documented special requests and followed up with kitchen personnel to ensure quality restaurant service
- Helped customers place orders, explained menu items, and suggested appropriate options for food allergy concerns
- Worked efficiently to keep dining and work areas clean

Hostess

July 2021 - March 2022

Buona Tavola

- Developed and maintained positive guest relations by greeting and seating them upon restaurant entry
- Aimed to divide and organize reservations efficiently among servers in order for the shift to run with ease
- Retained a welcoming yet professional manner when speaking to guests

Barista

May 2019 - June 2021

Kitchenette

- Demonstrated excellent customer service by greeting customers, taking orders, and addressing inquiries or concerns.
- Collaborated with team members to prioritize tasks during busy periods to ensure efficient service
- After seating, would float around the restaurant to ensure guests are satisfied and comfortable