

Tribe academy

Finance ; Web 3.0 ; Startups ; Creators

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Reet Batra

DevRel

Professional in Developer Relations (DevRel). With years of experience in fostering strong developer communities and advocating for developers, Reet is passionate about empowering individuals in their tech journeys. As a DevRel expert, Reet brings a wealth of knowledge in building meaningful connections, providing technical guidance, and facilitating collaboration.

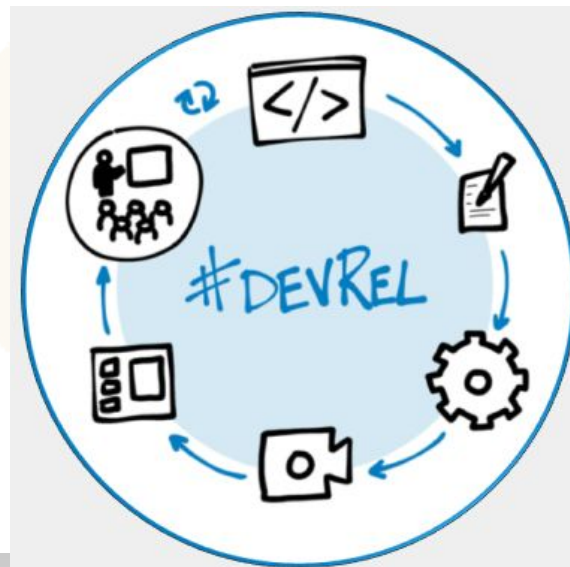
Exploring DevRel: Is it the right career Choice for you?

By Reet Batra

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Introduction to DevRel (Developer Relations)



Principal branches of DevRel include:

- 1. Developer Experience Er.**
- 2. Developer Educator**
- 3. Technical community Manager**

1. Developer Experience Er.

Some key responsibilities of a DX Engineer are:

- **OSS and demonstrative projects**
- **Internal components**
- **Code reviews**
- **Integrations**
- **Product feedback**
- **Educational materials and content**

2. Developer Educator

Some key responsibilities of a Developer Educator are:

- **Technical documentation**
- **User experience**
- **Conversion and happy paths**
- **Technical writing style guides and tones**
- **Educational content**

3. Technical Community Manager

Some key responsibilities of a Community focused DevRel are:

- **Technical writings**
- **User encounter**
- **Positive outcomes and conversion**
- **Style guidelines and tones for technical writing**
- **Informational material**

Roles and Responsibilities of a DevRel Professional



Day to Day OKRs:

- Roadmap precision
- Debugging;
- Announcements of new features
- User comments and reaction times
- Missing components
- Downtime

Skills Required to Success in DevRel



Skills required to be a DevRel:

- **Technical skills**
- **Product design**
- **Public Speaking**
- **Content creation**
- **Community Management**
- **Sales**
- **UX design**

Career Pathways in DevRel



How to accomplish and be the best?

- **Establish goals and manage up.**
- **Track, share, and scream out your efforts.**
- **Speak up on social media.**
- **Prioritise developer input.**
- **Ask questions when in doubt**
- **Expand your network**

Challenges and Rewards in DevRel



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