**Written Report**

Provided the given data we can conclude that: -

1. The crowdfunding campaigns are successful in most of the categories.

In the given data we can see that the number of successful campaigns is more than the number of unsuccessful campaigns.

1. Plays, music, documentaries and web have been the biggest contributors in the crowdfunding campaign.
2. There has been a substantial increase in campaign success in the months of summer. I.e., The outcome is recorded maximum in the month of June-July.

Limitations of the dataset: -

* Size of the dataset: - The provided dataset is small, and this may have limitations in terms of representativeness and statistical power.
* Geographic coverage: - Given dataset covers only some geographic regions. And might give only limited scope for the analysis.

Other Possibilities: -

* We could make a pie chart to show the regional distribution in outcome.
* A scatter plot to show category wise outcomes of campaigns.
* A Doughnut chart to show category wise outcomes.
* A hierarchy chart or Funnel chart to show the success rates of given campaigns.

**Statistical Analysis**

In this data median will be more useful because the data doesn’t follow a systematic distribution. Since the data is skewed, median is more useful, as mean is distorted by outliers.

There’s more variability with successful campaigns as count of successful campaigns are way more than the unsuccessful campaigns.

Yes, in the real-world scenario it makes sense because more people will back the project if their campaign is successful.