

Reeve Marc Barreto

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PROFILE

Recent Master's graduate in Computing with a focus on Artificial Intelligence, achieving First Class Honours and Dean's List recognition. Skilled in full-stack development, data analytics, and machine learning, with a proven track record of delivering impactful projects. Experience spans software development, digital marketing, and innovative research in AI applications. Seeking to leverage strong academic foundation and practical experience in a challenging role within the tech industry.

EDUCATION

Dublin City University

Dublin, Ireland

Masters in Computing, Major in Artificial Intelligence

09/2023 – 09/2024

- Achieved First Class Honours
- Named to the **Dean's Honours List 2024**, recognizing top academic performers
- Coursework: Data Analytics & Data mining, Artificial Intelligence, Machine Learning, Statistical Data Analysis

Parvatibai Chowgule College of Arts and Science

Goa, India

Bachelors in Science, Major in Computer Science

08/2020 – 05/2023

- Grade: CGPA of 8.9 of 10
- Coursework: Embedded & Electronic Systems, Operating Systems, Computer Architecture, Distributed Systems

EXPERIENCE

Software Developer & Digital Marketing Specialist

01/2024 – 07/2024

Born In Goa

UK

- Designed and developed the company's e-commerce website from scratch, showcasing full-stack development skills
- Contributed to product design by creating graphics for t-shirts, demonstrating versatility and creative skills
- Devised and executed digital marketing strategies, resulting in 80% increase in online sales and brand visibility
- Utilized analytics tools to track website performance and user behavior, implementing data-driven improvements
- Collaborated closely with the founding team to align technical solutions with business goals and brand vision

Software Developer

06/2023 – 12/2023

Pratos de Goa

Wokingham, UK

- Independently designed, developed, and launched a full-stack web application for a local business, demonstrating strong self-management and project execution skills
- Implemented SEO best practices and integrated analytics tools, resulting in a 60% increase in organic website traffic
- Devised and executed a targeted digital marketing strategy, leading to a 120% increase in brand reach and significantly enhancing the business's online presence
- Managed the entire project life cycle from initial concept to final deployment, including post-launch maintenance and updates

Software Development Engineer Intern

07/2022 – 08/2022

OPTEL Group

Goa, India

- Spearheaded the development of a duty and calendar management application, demonstrating initiative and problem-solving skills in addressing a critical team need
- Collaborated effectively in an Agile environment, participating in sprint planning, daily stand-ups, and retrospectives
- Actively engaged in code reviews, providing constructive feedback and incorporating best practices to improve overall code quality
- Gained valuable exposure to enterprise-level software development process, version control systems, and CI/CD pipelines

PROJECTS

Formula 1 Strategy Dashboard <i>Python, Data Analytics, API Integration</i>	07/2024 – 08/2024
<ul style="list-style-type: none">Engineered a comprehensive F1 strategy dashboard using FastF1 API, pandas, and numpy for data manipulationImplemented advanced feature engineering techniques on lap, race, car, and driver data using scikit-learnDeveloped interactive visualizations with Plotly and Dash, enabling real-time strategy adjustmentsUtilized machine learning models to predict pit stop timings and tire degradation, improving strategy accuracy by 25%	
Novel Chess Evaluation Research <i>Deep Learning</i>	12/2023 – 07/2024
<ul style="list-style-type: none">Conducted groundbreaking research on neural network-based chess evaluation functionsImplemented and compared various deep learning architectures using TensorFlow and KerasAchieved a 25% improvement in evaluation speed and a 10% increase in accuracy compared to traditional methodsPresented findings at the university, receiving commendation for innovative approach	
Etsy Product Classification <i>Deep Learning, Torch, Python, NLP, Computer Vision</i>	02/2024 – 04/2024
<ul style="list-style-type: none">Developed a multi-modal deep learning model to classify Etsy products across four categoriesEngineered a custom architecture combining CNNs for image processing and BERT for text analysisImplemented data augmentation techniques, increasing the training set by 300% and improving model robustnessAchieved an F1-score of 0.61, outperforming the baseline model by 20%	
Fantasy Football Tips <i>Python, Data Analytics, Machine Learning</i>	01/2024 – 04/2024
<ul style="list-style-type: none">Created an ensemble machine learning model to predict Fantasy Premier League player pointsUtilized web scraping and API integration to collect comprehensive player statisticsImplemented feature selection using Random Forest and gradient boosting techniquesAchieved a 30% improvement in prediction accuracy, validated through cross-validation and backtestingDeployed the project to Kaggle, garnering 200+ users in the first month	

TECHNICAL SKILLS

Languages: Python, C/C++, TypeScript, Java, SQL (MySQL, Postgres), HTML/CSS, R, Go
Frameworks: React, NextJs, NodeJs, TensorFlow, Torch, Prisma
Developer Tools: Git, Docker, GitHub, AWS, Tableau
Additional Skills: Data Structures & Algorithms, Distributed Systems, Agile Methodology, Data Flow

CERTIFICATIONS

DataCamp Data Scientist Associate Certificate (January 2024)

INTERESTS AND ACHIEVEMENTS

- Won 2nd place in the All Goa Statewide Hackathon at Don Bosco College of Engineering, demonstrating problem-solving skills and teamwork under pressure
- Active member of programming-focused Discord communities, regularly providing mentorship and technical advice to budding programmers, fostering a collaborative learning environment
- Participated in the Lego Robot Building Competition at Dublin City University, applying practical engineering and programming skills in a creative, hands-on challenge
- Avid chess player, competing in local tournaments and analyzing games to improve strategic thinking
- Enthusiast of open-source contributions, regularly participating in coding challenges and hackathons to stay current with emerging technologies