DATA ENCODING

The objective of Data Encoding is to correctly and concisely represent the data provided to us. For the MTCars dataset shared in class, I have used the following Data Encoding to represent the variables present in the dataset.

| Parameter | Data Encoding | Specification |
|------------|------------------|--------------------------------------|
| Model | | |
| Origin | Containment | Containment |
| Year | Position | X-Axis |
| Cylinders | Shape | 8 -> + 6 -> □ 4 -> △ 3 -> o |
| Horsepower | Position | Y-Axis |
| MPG | Color/Saturation | Color/Saturation |
| Weight | Size | Size |

I have represented the same by using the library ggplot2 in R, using the following code:

```
#Data511 Data Encoding Week 2
#Using the mtcars modified dataset shared by Prof. on Slack
library(ggplot2)
library(shades)
df <- read.csv("Downloads/Data 511_DataEncoding.csv")
fair_cols <- c("#38170B","#BF1B0B", "#FFC465", "#66ADE5", "#252A52")
names(fair_cols) <- letters[1:5]

ggplot(df, aes(x=Year, Horsepower)) +
geom_point(aes(shape = factor(Cylinders), size=Weight, color=MPG)) +
scale_x_discrete(limit = c(70:83)) + facet_wrap(vars(Origin), nrow = 3) +
scale_colour_gradientn(colours = fair_cols)</pre>
```

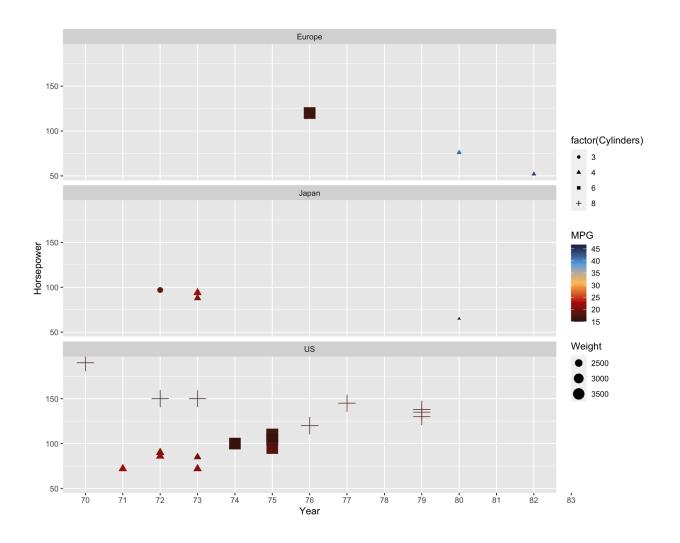


Figure: Data Encoding of mtcars dataset