



ACQUISITION,  
TECHNOLOGY,  
AND LOGISTICS

## THE UNDER SECRETARY OF DEFENSE

3010 DEFENSE PENTAGON  
WASHINGTON, DC 20301-3010

APR 25 2016

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
CHAIRMAN OF THE JOINT CHIEFS OF STAFF  
DIRECTOR, COST ASSESSMENT AND PROGRAM EVALUATION  
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DIRECTOR, DEFENSE LOGISTICS AGENCY  
DIRECTOR, MISSILE DEFENSE AGENCY

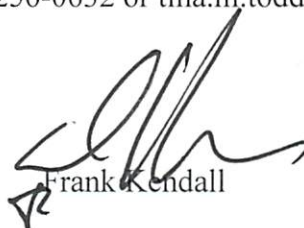
SUBJECT: 12<sup>th</sup> Annual Secretary of Defense Performance-Based Logistics Awards

Performance-Based Logistics (PBL) is a key Department of Defense strategy for delivering integrated, affordable, performance-based product support solutions designed to deliver Warfighter requirements and reduce cost. The tenets of PBL support Better Buying Power by incentivizing productivity and innovation in industry and Government.

The Department instituted the PBL Awards to enhance PBL awareness and encourage PBL excellence. Prior winners have achieved superior performance for the Warfighter while controlling cost growth, addressing long-term affordability, and promoting industry competition and innovation.

Through the PBL Awards, the Department recognizes organizations responsible for outstanding achievements in PBL development, implementation, and execution. The awards honor outstanding PBL performance in three categories: System Level, Subsystem Level, and Component Level. The winners in each category will be acknowledged at the spring 2017 Office of the Secretary of Defense Product Support Manager Workshop, followed by formal presentation of the award at their command.

Award nominations for the 12<sup>th</sup> Annual PBL Awards Program are due not later than September 16, 2016. Submission instructions and criteria are attached. My point of contact is Ms. Tina Todd, OASD(L&MR)/MR, at 571-256-0632 or [tina.m.todd.civ@mail.mil](mailto:tina.m.todd.civ@mail.mil).



Frank Kendall

Attachment:  
As stated

cc:  
USD(AT&L) Direct Reports