

A photograph of a woman with blonde hair and glasses, wearing a sequined dress, holding a clear umbrella and smiling.

G R O N I N G E N 2 0 1 9

refresh  conf



Refresh is a **Groningen** based, nonprofit,
community-driven initiative by techies,
nerds, and designers who work for
leading development and design
companies.



The first Refresh Meetup was organised in 2014 as a way for front-enders and designers to exchange ideas and knowledge about their craft. Since then, over 25 successful and well attended meetups and 1 conference have taken place.

Our community

- ⌚ 25+ meetups
- ⌚ 1 conference
- ⌚ 300+ members
- ⌚ Active Slack community
- ⌚ Open library of front-end and design related books



to make your site
more accessible

Plaza de Toros - 26.06.2018 - Rotterdam, Netherlands



In order to help this maturing ecosystem grow even more, we are organising Refresh conferences where designers and frontend developers from the region and beyond can come together to share knowledge and get inspired.



We would love your support

As we organize this conference, we need help from the entrepreneurial community. We are asking your company to support us.

Ways to support this initiative include, but are not limited to, spreading the word and sponsoring financially. If you have any ideas about how you want to support us, please let us know!

Our conference last year

12 speakers, 1 host and 150 attendees



For more details and our aftermovie visit:

<https://2018.refreshconference.nl>

Our conference last year

Results of our survey

Overall rating

8.2 out of 10

Net Promoter Score

+57 (excellent)

Based on: 'How likely is it that you would recommend Refresh Conference to a friend or colleague?'

"I hope there will be a second edition! (And even more after it!)"

"Keep it lean and mean, the one track schedule is brilliant. Keep it fresh and diverse. Kudos all around"

"It was great! Compliments to you all!"

"Next year another one?"

"Really good first conference. Hope there will be a next edition?"

"I really enjoyed the fact the conference was in Groningen, wish there were more conference in the North. The price/quality was great! Everything was well organized. Good job!"

"Thanks for organising everything so well!"

"Please make this reoccurring"

"I enjoyed the day, it was fun and had some nice eye-opening information, so thanks for that!"

Supporters 2018

Thanks to these awesome companies and organizations, we were able to make Refresh happen!



o o o

groningen digital city

hackerone

⊙ Umbrella

e embrace

malengo.



Goals to achieve (1/2)

City of Talent

Groningen is the city of talent. We need to attract and maintain that talent and give talented people opportunities to develop themselves and achieve success locally.

In addition to many other initiatives, having conferences featuring renowned speakers contributes to an environment in which talented people can unfold and become leading professionals in their field of expertise.

Provide a stage

Northerners are known for being down to earth. We tend to withhold how well we perform in comparison to other places around the world.

That's why we want to provide local speakers a stage among international renowned speakers, so our local heroes can also shine.

Embrace Diversity

Bringing together people regardless of background, experience, or identification can generate ideas or perspectives that others may not have considered or been aware of.

Due to individual experiences, everyone has their own way of looking at a problem. We embrace diversity because it increases the amount of approaches to find a solution.

Goals to achieve (2/2)

Be sustainable

We are conscious about sustainability and we want to inspire other initiatives by reducing our ecological footprint to a minimum.

As a starting conference, we face plenty of challenges which will make it hard to go zero waste. But we certainly aspire to minimize waste because we are aware of our ecological impact. Don't hesitate to suggest ideas that could benefit our environment.

Share knowledge

There is only so much you can accomplish on your own. As an eco-system, everyone benefits by sharing knowledge.

We value transparency and authenticity. When we share knowledge and are transparent, as professionals, we can move forward to a common goal. Together we can accomplish increasingly greater things.

Conference team

Sythe Veenje

Hester van Wijk

Patrick Loonstra

Rebecca Brands

Joël Kuijten

Ron van de Graaf

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<http://refreshconference.nl>

hello@refreshconference.nl