

amazon

HOME

OVERVIEW

ANALYSIS 1

ANALYSIS 2

FOCUS ON

# AMAZON E-COMMERCE DASHBOARD





HOME

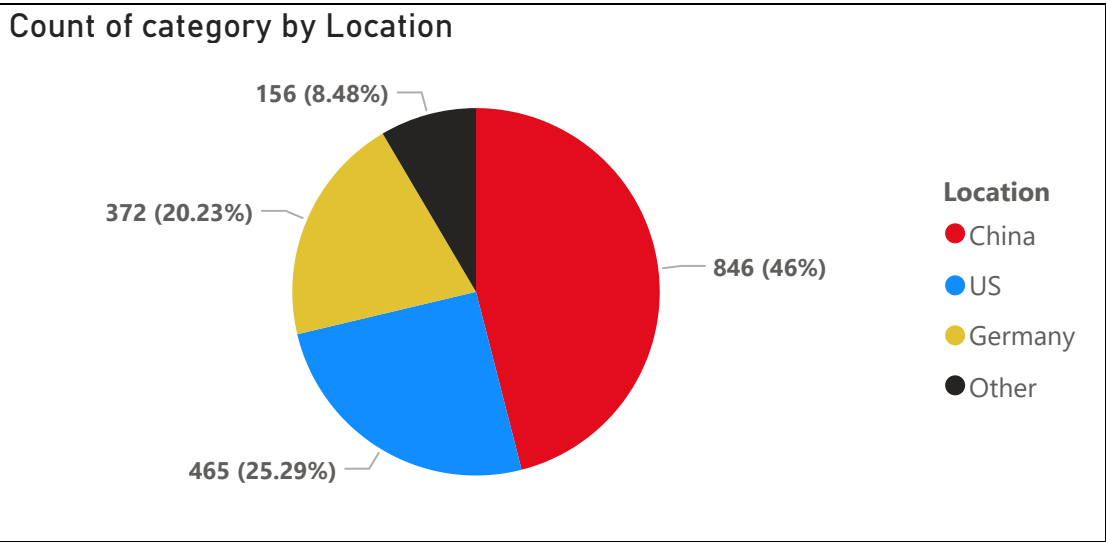
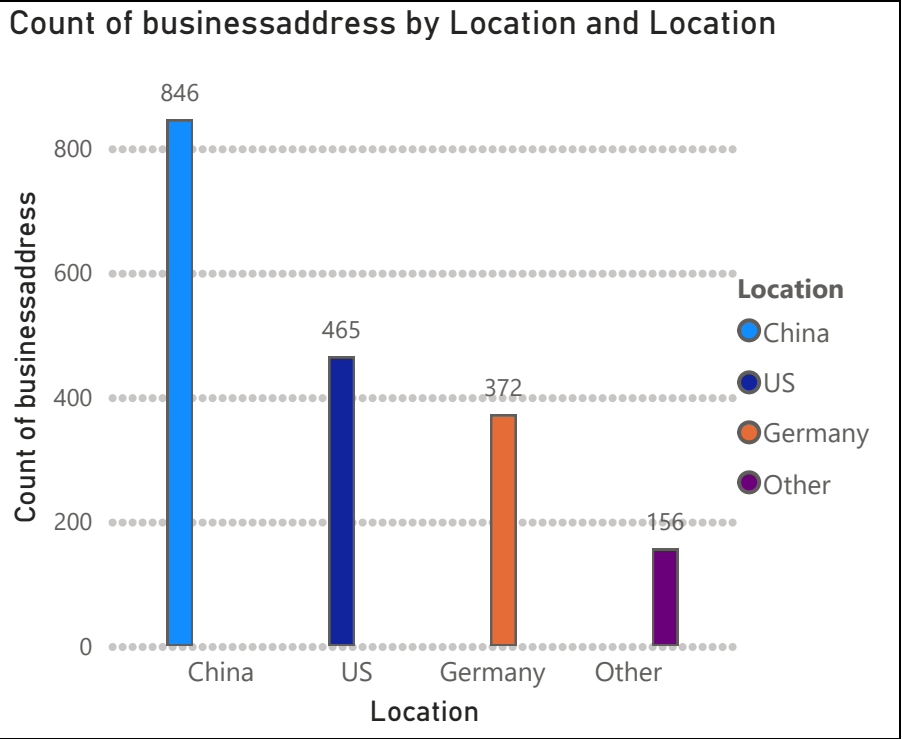
OVERVIEW

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# OVERVIEW OF AMAZON



13K

Sum of Count of seller brands

1839

Count of Sample brand name

1784

Count of Seller Name

9.12M

Sum of ProductCount



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# ANALYSIS PART - 1

COUNTRY WISE TOP SELLING BRANDS.

Location	Sample brand name	Max of HeroProduct1Ratings	Average of PositiveRatingCount
US	Tegometall	391.00	11.00
Germany	Grand Tandyr	353.00	16.00
Other	World of Sparkles	329.00	7.00
China	Zumint	308.00	8.00
China	YFZYT	305.00	46.00
China	tian huan88	272.00	1.00
Germany	Wilai	271.00	16.00
US	zmk	267.00	2.00
Other	TermaTech	242.00	1.00
China	RQMQRL	213.00	4.00
Total		391.00	15.00

Location

China

Other

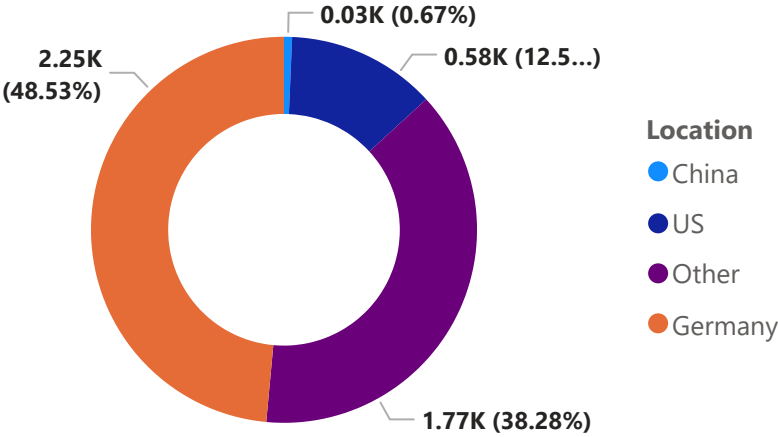
Germany

US

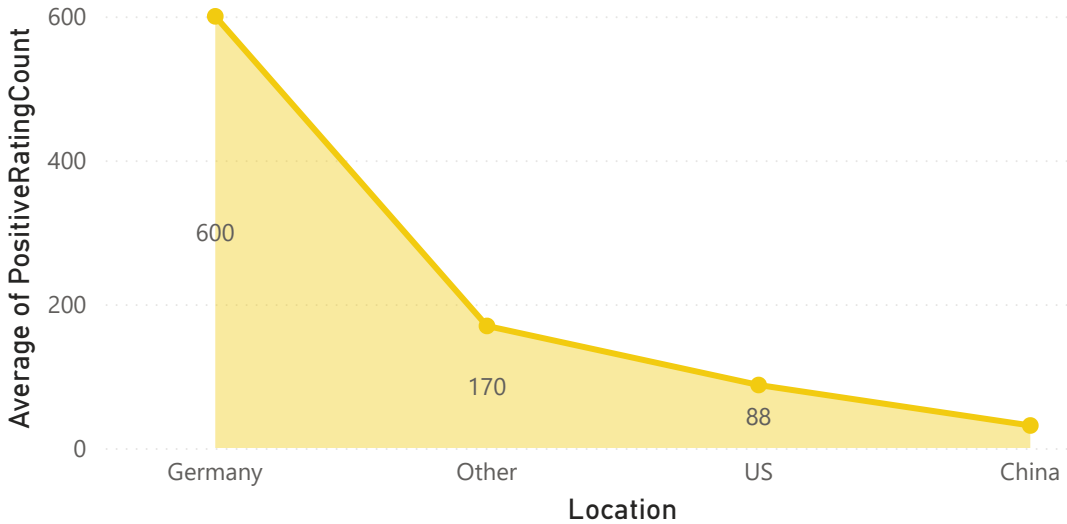
304

Count of EmailID

Average of HeroProduct2Ratings by Location



Average of PositiveRatingCount by Location





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# ANALYSIS PART - 2

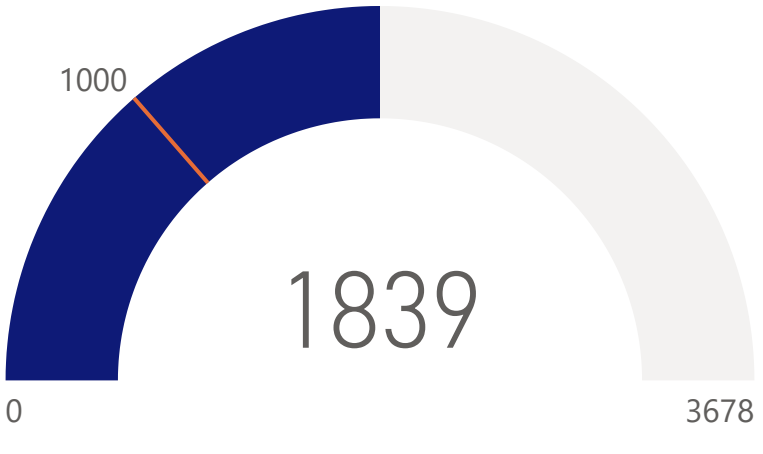
## TOP SELLERS OF A COUNTRY

Location	Seller Name	Sum of PositiveRatingCount	Average of PositiveRatingP
Germany	ODiN GmbH	398.00	
US	vgo international trade co.,limited	395.00	
Germany	ABS Werbestudio	394.00	
China	DaLianJingJiJiShuKaiFaQuJinMaLuXinYuanYiBiaoPaiSheJiGongZuoShi	389.00	
Germany	Triple-A-Toys GmbH	387.00	
Germany	Network GmbH	385.00	
Germany	TIBU-Holztreppebau	371.00	
Germany	Schreibwaren Wegmann, Inh. Janos Metz e.K.	363.00	
US	eFulfillment GmbH	354.00	
US	click-licht.de GmbH & Co. KG	351.00	
Other	VAT Number:DE294778357	350.00	
Germany	Thomas Erfurth	344.00	
Total		25,530.00	

Average of Max % of negative seller ratings - last 30 days and Average of PositiveRatingPercentage by ProductCount



Count of sellerratings and Min of ProductCount



Location

China

Other

Germany

US

80.98

Average of PositiveRatingPercentage

1764

Count of businessaddress

1.40K

Average of Hero Product 1 #ratings



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# IMPROVEMENTS

COUNTRY WISE SELLERS AND BRANDS WITH LESS RATING

Location	Sample brand name	Seller Name	Average of PositiveRatingPercentage
China	T-XYD	hefeishiwangmiaoshumachanpinjingyingbu	33.00
China	QWERTY	LinXianHuiXingRiYongBaiHuoDian	33.00
China	wdegr	liulinxianqiangpingjiadianjingxiaobu	33.00
China	STHfficial	Luo He Shan Yong Shang Mao You Xian Gong Si	33.00
China	XYZDZ	PingDingShanShiYeZiDianZiKeJiYouXianGongSi	33.00
China	MLXDD	shanxijinxinhuishangmaoyouxiangongsi	33.00
China	NZYMD	shanxixinzhengtudianzishangwuyouxiangongsi	33.00
China	ZHDZ HOME	ShanXiZhongHuangDiZhiKanChaYouXianGongSi	33.00
China	AOARR	wanmeijihuabeijingjiaoyukejiyouxiangongsi	33.00
China	MMLsure	xianshibeilingquyinggaibaihuodian	33.00
China	STARAIL	Xinggui (Xiamen) Keji Co	33.00
Total			29.77

Location

China

Other

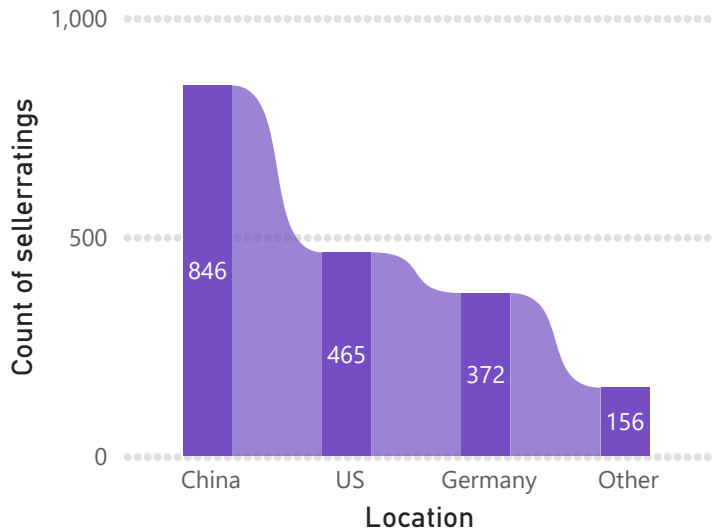
Germany

US

12.31

Average of Max % of negative seller ratings - last 12 months

Count of sellerratings by Location



202.06

Average of PositiveRatingCount

710

Count of sellerratings

Sum of Max % of negative seller ratings - last 90 days by Location

