Final Website Design Description

The design I decided to go with for these websites is the modern new site look. Particularly the use of white background with black text, and one other colour that stands out. In my website's case, this other colour was red. This look is standard because of it's minimalistic approach and it's ability to provide a clean look to the page that draws the reader into the center where the news articles are placed. To draw attention to an important piece of text a particular colour or size is used to indicate it's importance. The red text pops out to users and draws their attention. The design uses repetition throughout every page as a form of consistency that informs the user that they are still on the same website. Every page has the same header and footer, however a part of the header text changes depending on what page you're on. Every single object on the page is properly aligned to give off the feeling of uniformity. Any text used in a sentence has a hard edge to follow which makes the text grounded and look better. For the buttons, the text is centred to fully convey the button's use. On the main body of the home page, the news stories are within close proximity to each other in the same column. The news stories and the social media box are separated from each other in the organization of the page. However, the news stories are aligned in the ordered column, while the social media box and subscription box are separated into an empty column to signify their difference to the news stories. The boxes also differ in height compared to the news articles, this means that one of the boxes will not be aligned with the top border of a news article. To further signify the box's difference from the news stories, the boxes are placed in a relative location that allows the boxes to remain on the user's screen despite scrolling down the page. Within the social media box itself, there are 5 icons that represent the media outlets that this site is apart of. The icons are left-aligned with the

text and are equally spaced as to not show favouritism. On the about us page, the "Who Are We?" section is separated from the "Frequently Asked Questions" by a noticeable line break and the starting of a new large header. Within the FAQ questions are highlighted from the answers by making the questions small headers themselves, which gives them their distinction. On the footer, the text links spaced from each to signify that they're meant to be different links. On the my account page, the text "Username" is placed above the first textbox to signify that it is the username input, while the text "Password" is placed above the second textbox to signify that it is the password input. Right underneath the second textbox is a button to indicate that the button will process the information given to determine whether or not the values given in the text fields are a potential correct input to access a registered account.

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