

Regen Registry Project Page

[Template]

1. About the Project

Project name:

Project website:

2. Short project description

This description populates on the [buyer webpage](#), credit lookbook & sales one-pagers, and Regen Marketplace project page.

Instructions: A brief description of your ecological impact project and the property on which it is implemented. This is your elevator pitch to credit buyers. Character limit: 600 characters

3. Long project story

This story populates on the Regen Marketplace project page and informs credit sales marketing campaigns for this project.

Instructions: Tell the deeper story of what makes this project special. Describe the land stewards and why they do this work, the ecological impacts (plants, animals, ecosystems), and social impacts (community, jobs, health). Character limit: 2000 character limit

Project Story Title (120 character limit):

Instruction: *In one sentence, summarize the story above.*

4. Project developer description

This content is utilized for sales one-pagers, and may also be used on the Regen Marketplace project page.

Project developer - organization title:

Website URL:

Instructions: A brief description of the project development organization and its qualifications. Please provide two versions - website and sales on pager.

Project developer description (website, 160 character limit):

Project developer description (sales one-pager, 760 character limit):

Project affiliations: (like ICROA, Savory, etc.)

5. Project photography

These photos populate on the [buyer webpage](#), credit lookbook & sales one-pagers, and Regen Marketplace project page.

Instruction: Please include a one-sentence description for each photo. 160 character limit

Number of Photos: 11-20

Photo size: 1600 px wide, or wider

6. Project video

This video populates on the Regen Marketplace project page.

Instructions: Videos are supported from these platforms: YouTube, Facebook, Vimeo, Wistia, Twitch, DailyMotion, Vidyard

Video URLs:

7. Logos

Instructions: Format can be png, jpg, or svg, but must be at least 200px

Project developer logo:

Project logo:

Any additional logos:

8. External media

Please share links to any external resources or media that tell your project's story. These resources will be used to help inform your project's credit sales storytelling.