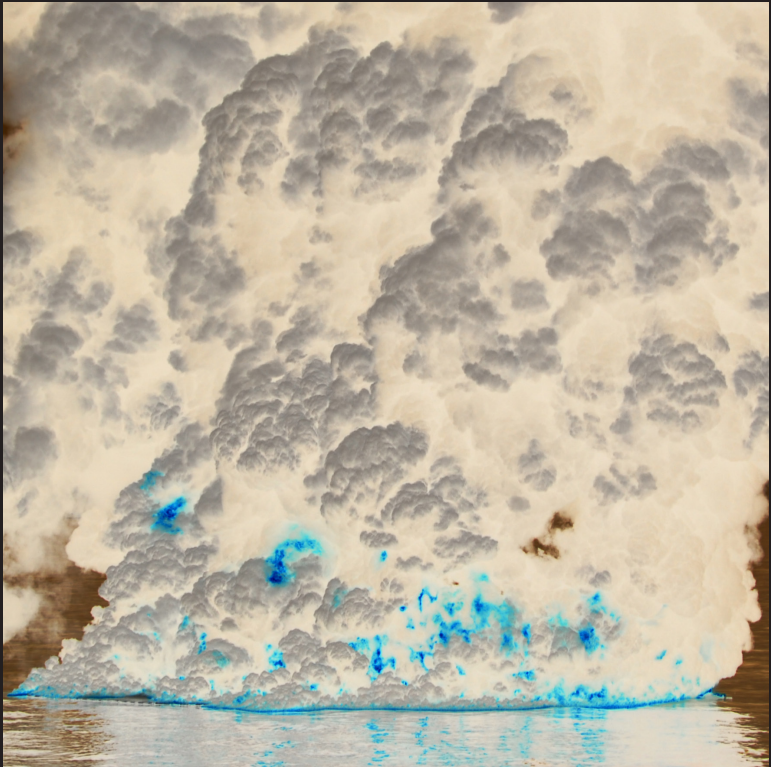


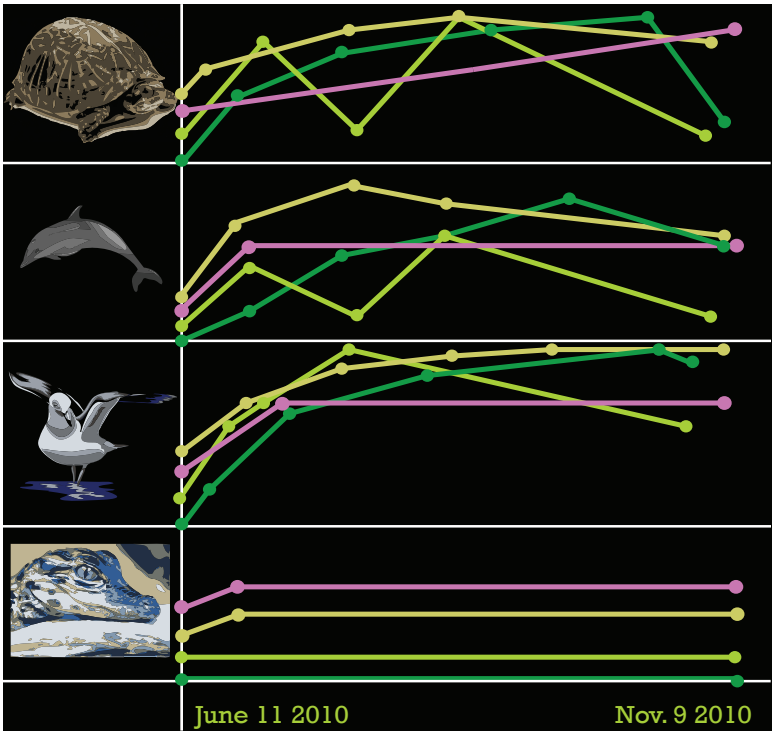
HOW MUCH?



The BP Oil Spill and Its Aftermath

This joint web and print project represents the collective work of the Information Design Class (COM 317) in the Department of Media Cultures at the College of Staten Island, NY. For this project we attempt to break up the overwhelming and often conflicting reports of the events and aftermath of what has become known as the BP Oil. We separated the available information into six categories and working in small groups broke down and visually displayed information culled from multiple sources. We hope that this reorganized information will allow further insight into the impact of what was and continues to be one of the most significant ecological, political and economic events of 2010.

BP's Effect on Wildlife

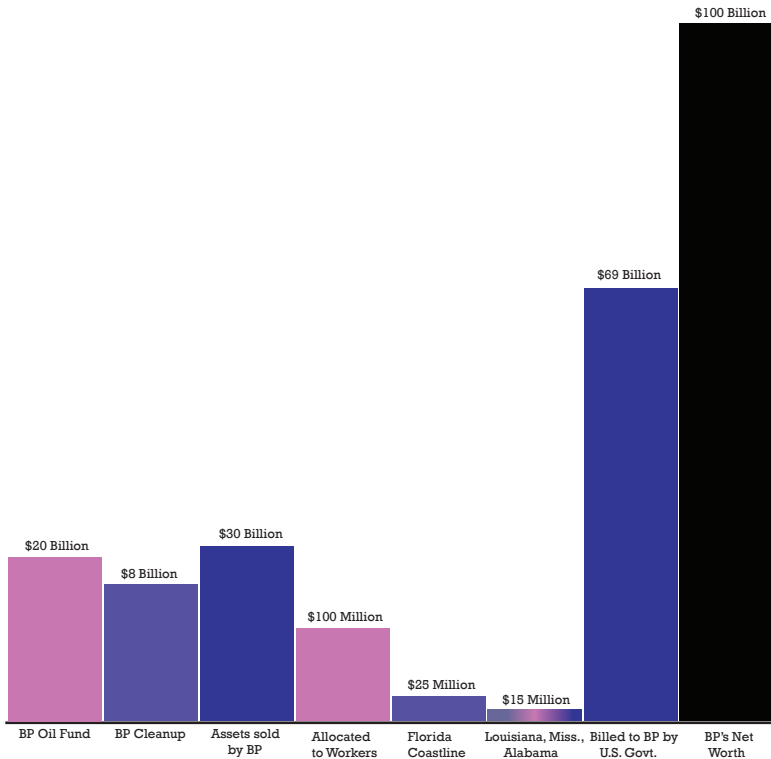


Will We Ever Know?

The attempt above displays several news sources and their competing claims on the number of dead, oiled dead, oiled alive, and saved animals (Turtles, Mammals, Birds and Reptiles) in the BP Oil Spill of 2010. The chart shows the unreliability of such claims between the months of June to November. The truth is, no one really knows just how many animals were killed in the disaster.

- Dead
- Oiled Dead
- Oiled Alive
- Saved

Monetary Response



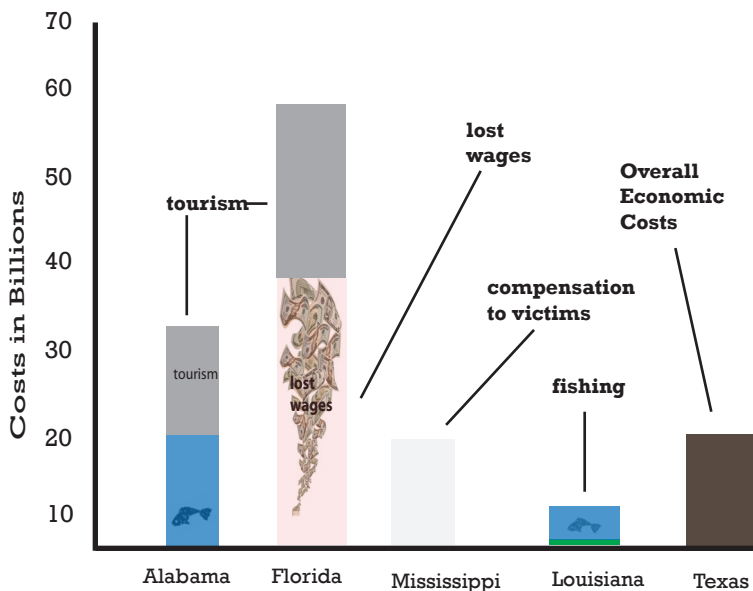
BP Spent \$227,140,000,000

This is the response by BP to the Oil Spill. In spite of this catastrophic event that occurred April 20th, 2010 BP's net worth still reached 100 Billion dollars.

In addition to the money put into the cleanup effort:

- 28,400 people were sent out to aid the clean up in various locations
- 4,050 ships were also sent out
- dozens of aircrafts fled to the scenes
- 23 countries offered to help with the cleanup

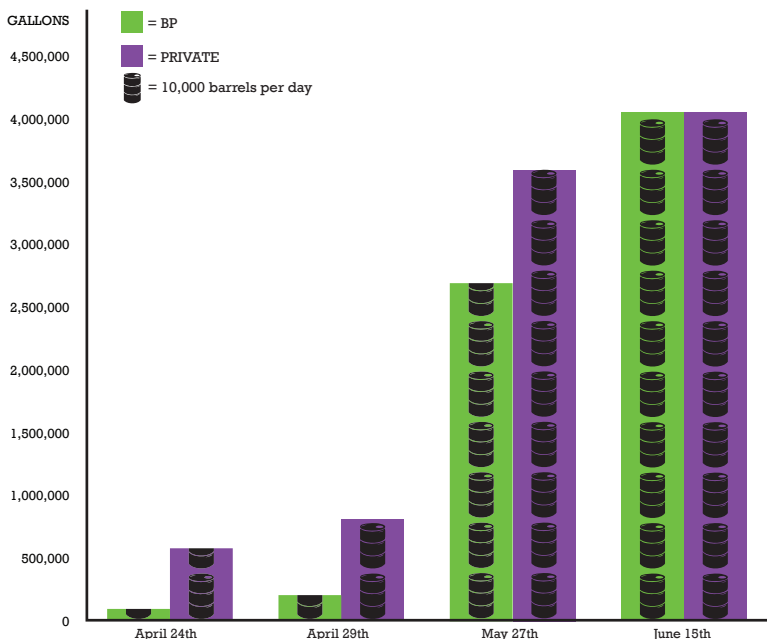
Damages



Where da Money at!?

According to the graph, it shows the five most defected states due to the BP oil spill. Although we were not able to find exact amount of costs due to the damage because of tied up litigations, we provided what we found though websites of damage costs between the states as of April 25th 2010 until December 2010. In the state of Alabama, it shows that the fisheries and tourism was affected and cost over 50 billion dollars. The state of Florida was most affected. It cost over 40 billion dollars in lost wages and 20 billion in tourism. The state of Mississippi cost 20 billion to compensation to victims of the oil spill. In the state of Louisiana the fisheries cost over 10 billion dollars. Texas lost about 21 billion dollars overall from the fisheries, tourism and food. To be continued...

Amount of Oil Spilled

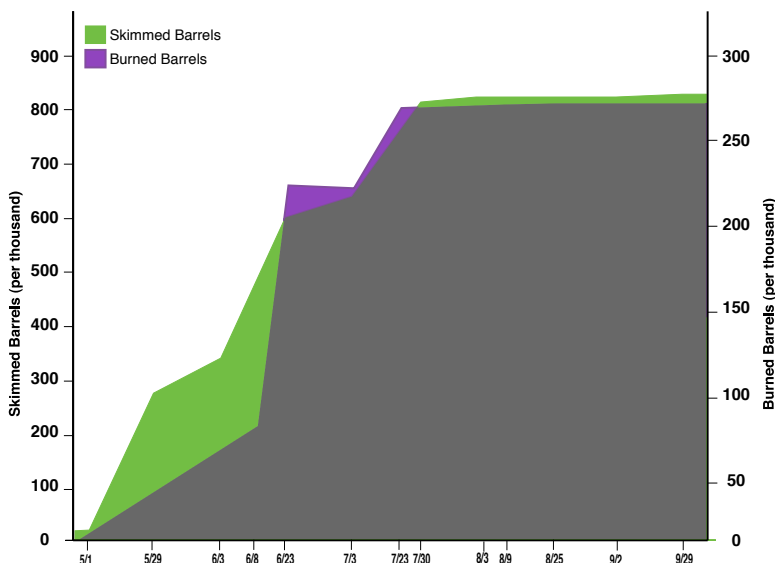


Where did the cap go?

At first, BP estimated the flow at 1,000 barrels each day. Soon after, the official estimate rose to 5,000 barrels a day based on an analysis by an NOAA scientist, but this number was rapidly called into question by independent scientists who said the flow could be as high as 100,000 barrels per day. The amount of oil spill has been called into question since the spill have begun. Amounts have ranged between BP and other private companies.

The amount of oil believed to be gushing from the spill is 60,000 barrels a day. That's twelve times more than the original estimate of 5,000 barrels a day. In all, 60,000 barrels a day means an estimated 2.5 million gallons a day is leaking into the Gulf. The distance around the world the current amount of leaked oil would stretch if it was placed in milk jugs lined up side by side is 11,300 miles. That's farther than New York to Buenos Aires, Argentina, and back.

Clean Up



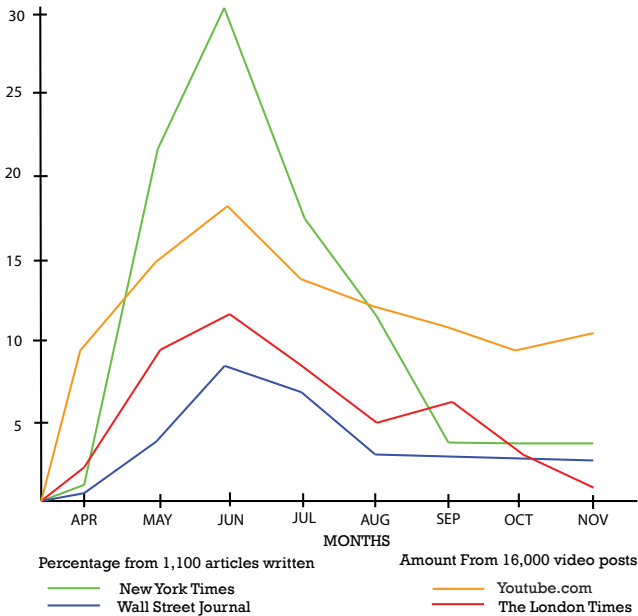
Skimmed and Burned

The above line graph is the progress of BP clean up during the five months. On the first day of clean up (May 1, 2010) 23,810 barrels were skimmed. By May 29, 2010, 288,095 barrels were skimmed.

On June 8, 2010 they began to burn surface oil. The total that day was 85,238.

Four months later there was a total of 827,631 skimmed barrels. Three months later there was a total of 265,450 burned barrels.

Overall Media Response



Newspaper vs. Youtube.com

The sheer volume of media attention given to this event is staggering. As of Nov. 29th 2010 there are 1,913 printed articles present in three leading newspapers. The video related material generated by this event averaged 1,300 videos per month. The total amount of videos reaching a grand total of 16,500 videos in eight months.

Wild Life:

Gunjal Patel

Alicia Rebelo

Response:

Kimberly Cortes

Nicole Stern

Damage:

Michael Piccirillo

Eileen Wong

Oil Spilled:

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Nicole Candela

Kristopher Carbonaro

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bp.reggio.com