

Reggie D. Cheston, II

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Objective

To add value to a dynamic team with my well-versed interpersonal communication skills, motivated spirit, and collaborative mindset.

Qualifications Summary

- Self starter
- Capable of working both independently and with a team
- Responsible, organized and efficient
- Able to work in a fast-paced, demanding environment while meeting deadlines

Core Competencies

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|---------------------|---------------|-----------------------|
| • Solution Oriented | • Flexible | • Fast learner |
| • Time Management | • Data Entry | • Detail Oriented |
| • Tech Saavy | • Hard Worker | • MOS Excel Certified |

Professional Experience

The Whitaker Grp *Charlotte, NC*

Aug. 2020 — Present

eCommerce Lead Photographer

- Shooting a high volume of files to meet close deadlines
- Maintaining studio safety standards and abiding by OSHA's workplace safety regulations
- Performing tasks without supervision

Assistant Production Manager

Sept. 2021 — Present

- Coordinating between teams for product procurement and project management
- Quality checking apparel and accessories content for web (raw images, final edits, copywriting)
- Establishing and managing KPIs to effectively determine goals and meet deadlines

Freelance Photography

Aug. 2011 — Present

Photographer

- Setting up, shooting, and serving patrons independently with minimal supervision
- Providing service to 20,000+ patrons, accomodating each one according to their individual needs
- Ensuring safety measures are in place for potentially hazardous equipment

Sales/Print Associate

- Keeping up to date on product and tech to assess customers needs and provide useful solutions
- Lifting and moving product weighing 60+ lbs
- Assisting customers in need (including locating product and loading heavy/large items)

Education

Grimsley High School (Greensboro, North Carolina)

References

Available upon request