

# Regina Yan

UX Designer & Illustrator

www.reginayan.me

reginayan96@gmail.com

913-568-1424



## Experience

### UX Designer II, Appian

2019 – present

- Designing guided app-building experiences and developer operations tools
- Spearheading the product illustration initiative with an emphasis on inclusivity
- Mentoring UX new hires and developing the UX onboarding process

### UX Designer, Dartmouth Outing Club

2019–2021

- Researched and designed Trailhead, a platform for the Outing Club's trip management

### UX Lead, DALI Lab

2016–2019

- Designed and deployed mobile and web apps for project partners
- Served on core mentoring staff as the first Design Lead and guided the design direction of the Lab

### Web Design Intern, Cogo Labs

2017–2019

- Designed a full web product from scratch with a team of engineers and data analysts
- Worked with engineers in React and developed strategy to create a website with over 10,000 users and 18% bounce rate



## Education

### Dartmouth College

2019

B.A. in Engineering & Studio Art

Dartmouth Outing Club, Figure Skating Team, DALI Lab, Alpha Xi Delta



## Skills

### Software

Adobe Illustrator, Photoshop, InDesign, PremierePro

### Languages

French, Chinese (speaking), HTML/CSS, Javascript

### UX/UI

Prototyping tools (Figma, Sketch, Balsamiq), Design Thinking Process, Agile methodology



## Interests

Rock climbing, bikepacking, figure skating, surfing, fiber arts