# Regina Yan

**UX Designer & Illustrator** 

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# **Experience**

#### **UX Designer II, Appian**

2019 - present

- Designing guided app-building experiences and developer operations tools
- Spearheading the product illustration initiative with an emphasis on inclusivity
- Mentoring UX new hires and developing the UX onboarding process

## **UX Designer, Dartmouth Outing Club**

2019-2021

 Researched and designed Trailhead, a platform for the Outing Club's trip management

#### UX Lead, DALI Lab

2016-2019

- Designed and deployed mobile and web apps for project partners
- Served on core mentoring staff as the first Design Lead and guided the design direction of the Lab

#### Web Design Intern, Cogo Labs

2017-2019

- Designed a full web product from scratch with a team of engineers and data analysts
- Worked with engineers in React and developed strategy to create a website with over 10,000 users and 18% bounce rate



#### **Education**

#### **Dartmouth College**

2019

B.A. in Engineering & Studio Art Dartmouth Outing Club, Figure Skating Team, DALI Lab, Alpha Xi Delta



## Skills

#### Software

Adobe Illustrator, Photoshop, InDesign, PremierePro

#### Languages

French, Chinese (speaking), HTML/ CSS, Javascript

#### UX/UI

Prototyping tools (Figma, Sketch, Balsamiq), Design Thinking Process, Agile methodology



#### **Interests**

Rock climbing, bikepacking, figure skating, surfing, fiber arts