

Regina Zastrow
Email: Reginaz4@vt.edu

Education

Virginia Tech, Blacksburg, VA

B.S. in **AHRM**, Major in Consumers Studies, Minor in Strategic Communication

In Major GPA: 4.0 / 4.0

Expected graduation May 2020

Work experience

Tribune Publishing, *Advertising Intern*

Norfolk VA, May 20, 2019 – present

- Working directly under the Sr Marketing Strategist

Hoss's Deli, *Waitress*

Newport News, VA, July 2018 – August 2018

- Gained customer service abilities through interpersonal interaction
- Monitored customers wants and needs during their visit at Hoss's Deli
- Improved communication skills
- Accomplished at least 1,000 sales per shift

Rebounderz, Referee

Newport News, VA, January 2017 – August 2017

- Managed around thirty children at a time, in each area to ensure their safety

Food Lion, Cashier

Newport News, VA, May 2016 – July 2016

- Received and disbursed money which built trust and loyalty
- Determined the total amount of money in drawer to ensure adequate change was available during sales

Awards and honors

Presidential Scholarship Initiative (2016-2019)

Virginia Tech Deans List (Fall 2018)

Living Learning Community (2016-2017)

- Developed leadership and time management skills through group projects

Organizations

American Marketing Association @ VT Professional Development Executive Board (Spring 2019)

American Marketing Association @ VT Design Team Member (Fall 2018)

Collegiate Times; Design and Copy Team Member (Fall 2018)

Campus outreach (2016-2017)

AED Health Honor society (2016-2017)

- Interacted with professionals who are equipped with resources vital to a premedical student
- Presented in front of large groups formulating communication skills
- Volunteered at different events which benefited the community at Virginia Tech

Skills

Proficient in Adobe, Photoshop, Canva, Microsoft, HTML, and Social Media
Bilingual and Team orientated