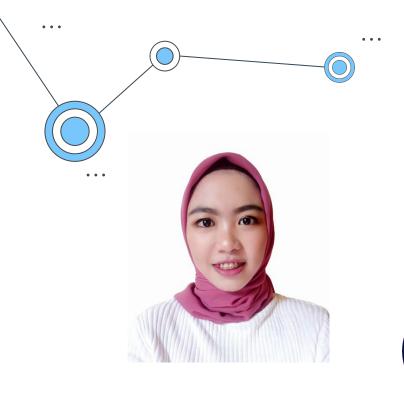




Regita Putri Permata



About Me

- Undergraduate, Statistics ITS (2015-2019)
- Master Degree Program, Statistics,ITS (2019- On-going)
- Data Science Indonesia, East Java Region



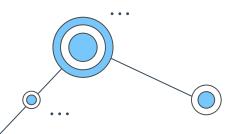




Table of Contents



Application of Machine Learning in Indonesia and world



Function and purpose of machine learning



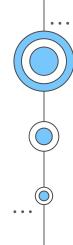
Steps Machine Learning in Python

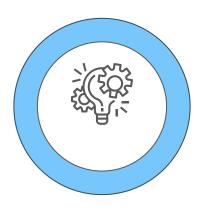


constraints in modeling



Tips and Tricks to machine learning with Python

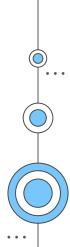




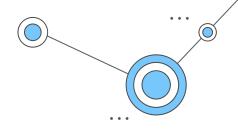
What is Machine Learning?

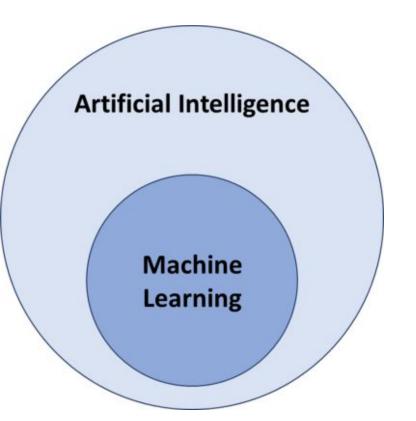
The study of computer algorithms that improve automatically through experience.

• • •



What is Machine Learning?





- A huge set of tools for making computers behave intelligently
- Machine learning is the most prevalent subset of Al
- Machine learning use statistical method

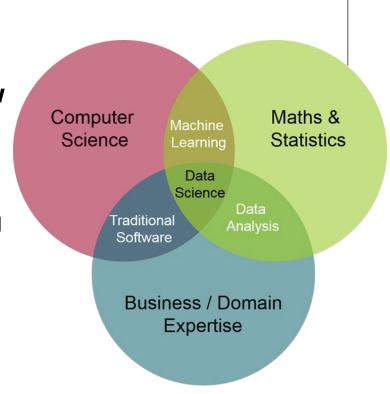


Machine Learning deciplines

Machine Learning is a natural outgrowth of the intersection of **Computer Science** and **Statistics.**

- The question of Computer Science is "How can we build machines that solve problems?"
- The question of Statistics is "What can be inferred from data plus a set of modeling assumptions?"

(Tom M. Mitchell, 2006 The Discipline of Machine Learning)







When do we use machine learning?



Energy, Feedstock & Utilities

- · Power usage analytics
- · Seismic data processing
- · Smart grid management
- · Energy demand & supply optimization

Manufacturing · Predictive maintenance or

فسلاء

- condition monitoring
- · Demand forecasting
- · Process optimization
- Telematics

Financial Services

- · Risk analytics & regulation
- · Customer segmentation
- · Your text here
- · Credit worthiness evaluation



Retail

- · Predictive inventory planning
- Recommendation engines
- · Your text here
- · Customer Roil & lifetime value

Travel & Hospitality

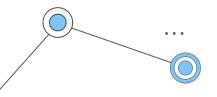
- · Aircraft scheduling
- · Dynamic pricing
- · Your text here
- · Traffic patterns & congestion management



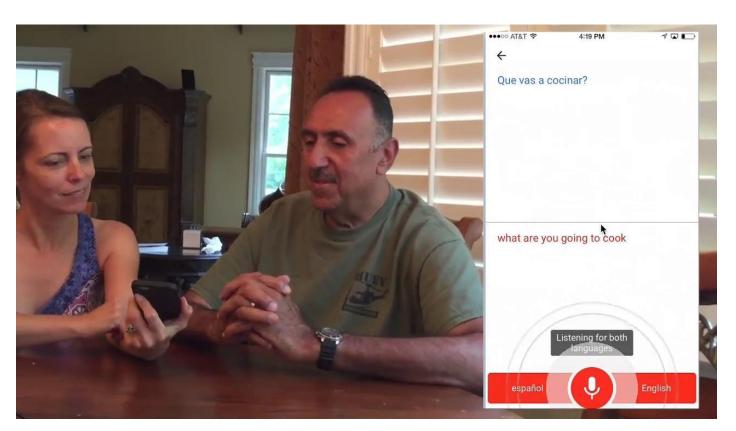
Healthcare & Life Sciences

- · Alerts & diagnostics from realtime patient data
- · Your text here
- · Proactive health management
- · Healthcare provider sentiment analysis

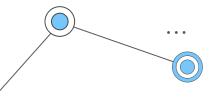




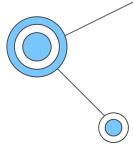
Application Machine Learning







Application Machine Learning



The Netflix Recommender System: Algorithms, Business Value, and Innovation

13:3



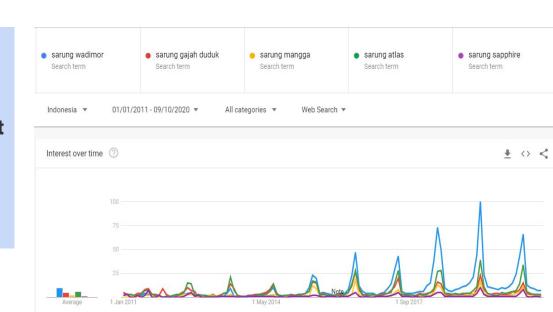
Netflix recommendation system using machine learning for business purpose



Forecasting the Search Trend of Muslim Clothing in **Indonesia on Google Trends** Data Using ARIMAX and **Neural Network**

https://www.springerprofessional.de/en/forecasting-the-search-trend-of-muslim-clothing-in-indonesia-on-/17200116

- The results show that FFNN yields the most accurate forecast. The forecast results show that the search trend for Atlas brand is predicted to be the highest of all sarong brands.
- This prediction can be used as a production plan for the next year for the company concerned





Klasifikasi Sentimen Wisatawan Candi Borobudur pada Situs TripAdvisor Menggunakan

Support Vector Machine dan K-Nearest Neighbor

Review of visitor

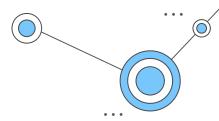
Amazing place, sunrise was great, but it is worth to spend time to see the temple proper-ly with a guide to understand the complexity of the place and the work done





http://ejurnal.its.ac.id/index.php/sains_seni/article/view/44391

Concept Machine Learning in Python



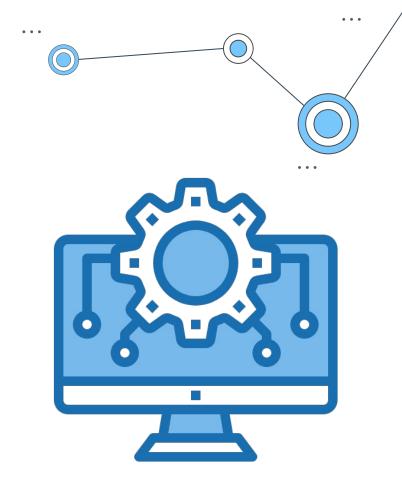
Types of Machine Learning

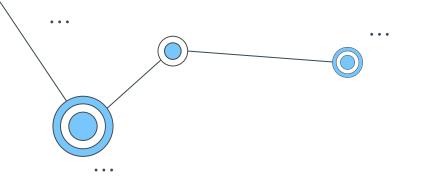
- Supervised learning
 - -Given: training data + desired outputs (labels)
- Unsupervised learning
 - -Given: training data (without desired outputs)
- Reinforcement learning
 - -Rewards from sequence of actions
- Games AI, robot navigation



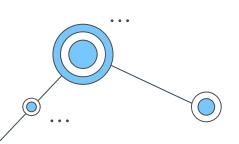
Top 9 Algorithms Machine Learning should know

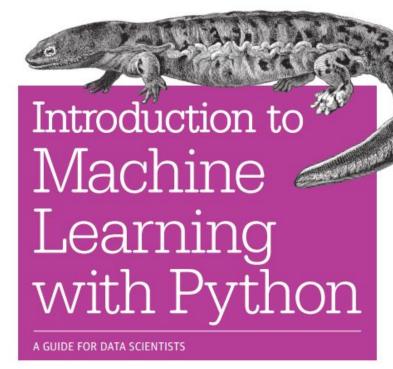
- Naive Bayes Classifier Algorithm
- 2. K- Means Clustering Algorithm
- 3. Support Vector Machines Algorithm
- 4. Linear Regression Algorithm
- 5. Logistics Regression Algorithm
- 6. Decision Tree Algorithm
- 7. Random Forest Algorithm
- 8. K-Nearest Neighbor Algorithm
- 9. Artificial Neural Network Algorithm





Machine Learning with Python









Python Tools for Machine Learning

- . **Pandas**: for data wrangling and analysis. Ex. DataFrame, series
- 2. **numPy**: Packages for scientific computing. Ex. multidimentional arrays
- 3. Matplotlib: for data visualize. Ex. histogram, scatterplot, boxplot
- 4. **Scikit-learn**: package for machine learning

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn import linear model
    mean
            mean
                                        mean
                                                    mean
         texture perimeter
                                  smoothness compactness
                             area
   17.99
            10.38
                            1001 0
                                      0.11840
                                                 0.27760
                     122 80
   20.57
            17.77
                     132.90
                            1326.0
                                                 0.07864
                                      0.08474
            21.25
    19.69
                           1203.0
                                      0.10960
                                                 0.15990
                     130.00
    11.42
            20.38
                            386.1
                                     0.14250
                                                 0.28390
   20.29
            14.34
                     135.10 1297.0
                                                 0.13280
                                      0.10030
```

```
[1400, 1600, 1700, 1875, 1100, 1550, 2350, 2450, 1425, 1700]

[[1400]

[1700]

[1875]

[1100]

[1550]

[2350]

[2450]

[1425]

[1700]]
```



Linear Regression Demo

MSE: 1366.5565224307989

```
#import sklearn from scikit-learn
from sklearn import linear model
#load dataset
house price = [245,312,279,308,199,219,405,324,319,255]
 size = [1400,1600,1700,1875,1100,1550,2350,2450,1425,1700]
#reshape the inpur regression
size2= np.array(size).reshape(-1,1)
print(size)
print(size2)
    size new = 1550
    price = (size new*regr.coef )+regr.intercept
    print(price)
    print(regr.predict([[size new]]))
    [268.38832326]
    [268.38832326]
from sklearn.metrics import r2 score
from sklearn.metrics import mean squared error
score r2 = r2 score(house price, regr.predict(size2))
print('R square :', score r2*100)
print('MSE :', mean squared error(house price, regr.predict(size2)))
R square : 58.08173118722721
```

```
[6] #by using module in linear model to fit the data
     regr = linear model.LinearRegression()
     regr.fit(size2, house price)
     print('Coefficient: \n', regr.coef )
     print('intercept: \n',regr.intercept )
     Coefficient:
      [0.10976774]
     intercept:
      98.24832962138078
 #plotting the prediction
 plt.scatter(x=size2,y=house price,label='actual')
 plt.scatter(x=size2,y=regr.predict(size2),label='predict',color='red')
 plt.scatter(x=size_new,y=price,s=200,color='green')
 plt.legend(loc="upper left")
 plt.xlabel('size')
 plt.ylabel('house price')
 x=517e2
 plt.plot(x, (x*regr.coef_)+regr.intercept_,color='black')
 [<matplotlib.lines.Line2D at 0x7fe696334240>]
           actual
        predict
   350
   300
```

1800

size

2200

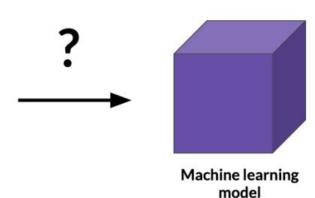
1400

250

200





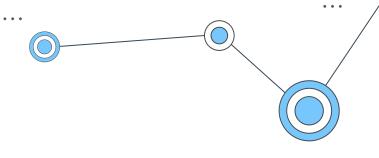


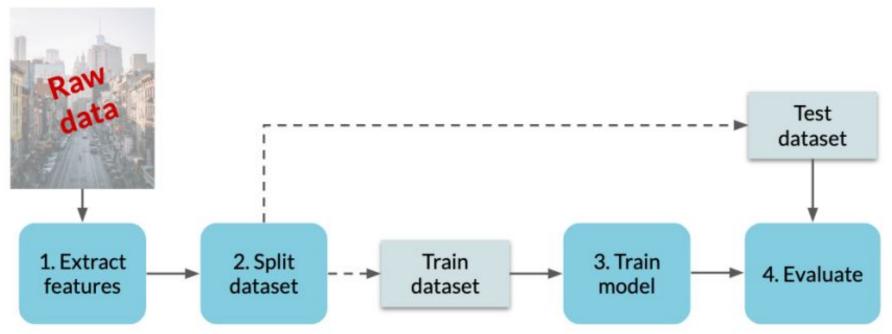
. . .

Machine Learning Workflow

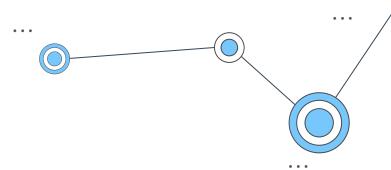
How the beginners to start machine learning model?

Machine Learning Workflow

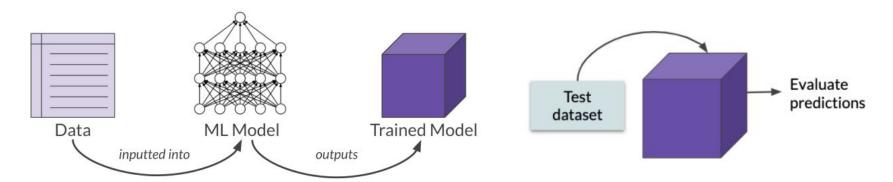




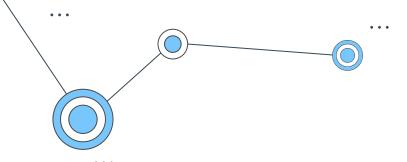
Step Train Model -> Evaluate



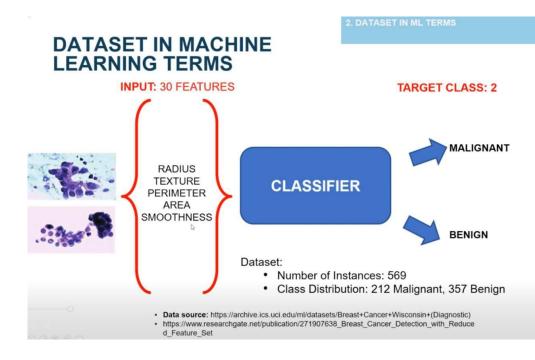
 Purpose of splitting datasets into train and test set to estimate how well the learned model will generalize new data

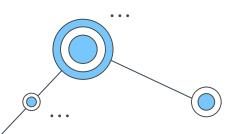


Is performance good enough?, if yes: this is good method
If no, change model's options, remove features, or random train dataset again

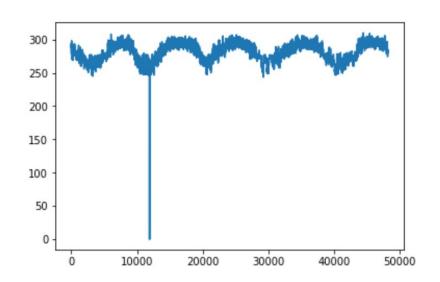


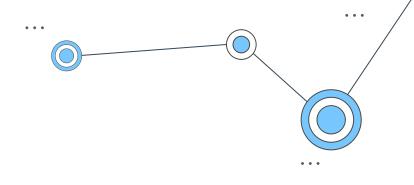
Let's Demo on google colab



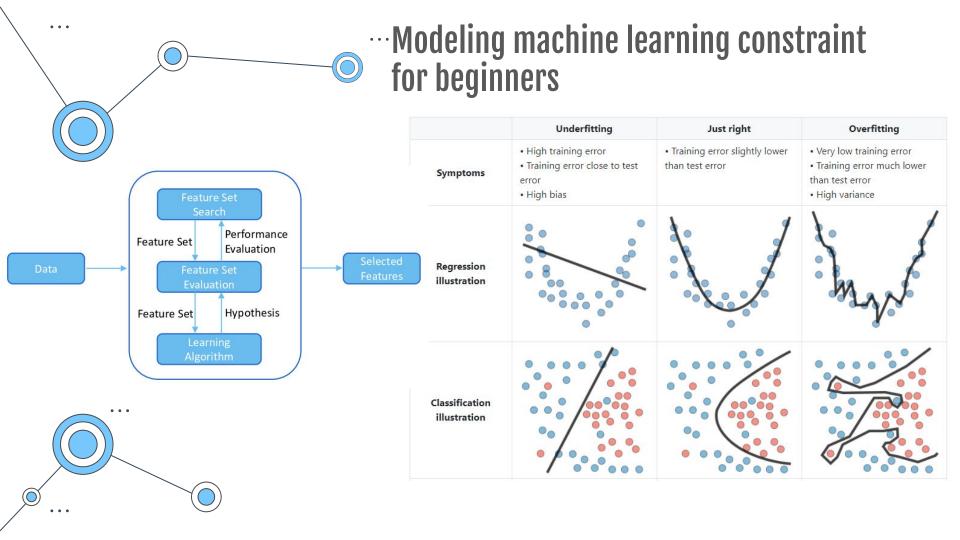


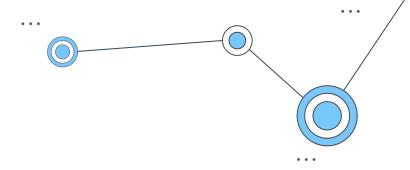
- Preprocessing data before modeling
- Variable Selection
- Overfitting or underfitting results





Modeling machine learning constraint for beginners





- Study statistics method
- Learn programming language
- Understand basic of machine learning
- Understand Exploratory Data Analysis

Tips and Tricks to learn machine learning

MACHINE **LEARNING**

Thankyou

