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# Eco Footprint - Understanding my impact

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**Author Keywords**

Authors' choice; of terms; separated; by semicolons; include commas, within terms only; required.

**Introduction**

Nowadays, the environment is one of the most talked topics in the entire world. Sea levels are rising, there's tons of plastic in the ocean, the world is getting warmer, levels of CO2 emissions are increasing every day, among many other problems that ultimately lead to a degrading state of the world. Today's society still ignores these problems that won't be paid in their generation, and green habits are only respected by unrepresented small groups of people that try to keep the longevity of this planet. We believe people can do better without radical changes in their lives, if they make the small effort of paying attention to some of their behaviours and actions that are done in a daily basis. If people could, for instance, figure out the amount of water wasted during their morning shower, their usage of unnecessary lightning, or even the food that is wasted and put on the trash, people would be more aware of how their ecological behaviour and change it for better. Our ultimate goal is to make use of technology to bring people to the attention that they can do better, not only to the environment but also to their wallets.

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their wallets.

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## Text Formatting

Please use an 8.5-point Verdana font, or other sans serifs font as close as possible in appearance to Verdana in which these guidelines have been set. Arial 9-point font is a reasonable substitute for Verdana as it has a similar x-height. Please use serif or non-proportional fonts only for special purposes, such as distinguishing `source code` text.

### *Text styles*

The  $\text{\LaTeX}$  template facilitates text formatting for normal (for body text); heading 1, heading 2, heading 3; bullet list; numbered list; caption; annotation (for notes in the narrow left margin); and references (for bibliographic entries). Additionally, here is an example of footnoted<sup>1</sup> text. As stated in the footnote, footnotes should rarely be used.

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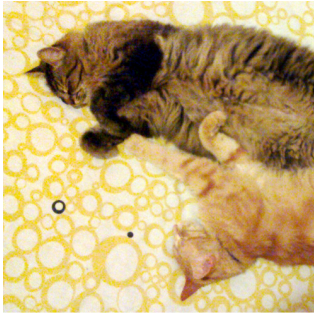
<sup>1</sup> Use footnotes sparingly, if at all.

Name	Test Conditions		
	First	Second	Final
Marsden	223.0	44	432,321
Nass	22.2	16	234,333
Borriello	22.9	11	93,123
Karat	34.9	2200	103,322

**Tabela 1:** Table captions should be placed below the table. We recommend table lines be 1 point, 25% black. Minimize use of table grid lines.

sistently. Hyphenation is optional. To ensure suitability for an international audience, please pay attention to the following:

- Write in a straightforward style. Use simple sentence structure. Try to avoid long sentences and complex sentence structures. Use semicolons carefully.
- Use common and basic vocabulary (e.g., use the word “unusual” rather than the word “arcane”).
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- Explain local references (e.g., not everyone knows all city names in a particular country).
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- Explain colloquial language and puns. Understanding phrases like “red herring” requires a cultural kno-



**Figure 1:** In this image, the cats are tessellated within a square frame. Images should also have captions and be within the boundaries of the sidebar on page ???. Photo: © jofish on Flickr.

wledge of English. Humor and irony are difficult to translate.

- Use unambiguous forms for culturally localized concepts, such as times, dates, currencies, and numbers (e.g., “1-5- 97” or “5/1/97” may mean 5 January or 1 May, and “seven o’clock” may mean 7:00 am or 19:00). For currencies, indicate equivalences: “Participants were paid ¥ 25,000, or roughly US \$22.”
- Be careful with the use of gender-specific pronouns (he, she) and other gender-specific words (chairman, manpower, man-months). Use inclusive language (e.g., she or he, they, chair, staff, staff-hours, person-years) that is gender-neutral. If necessary, you may be able to use “he” and “she” in alternating sentences, so that the two genders occur equally often [10].
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The examples on this and following pages should help you get a feel for how screen-shots and other figures should be placed in the template. Your document may use color figures (see Figures ??), which are included in the page limit; the figures must be usable when printed in black and white. You can use the `command` to insert figures in the (left) margin of the document (see Figure 1). Finally, be sure to make images large enough so the important details are legible and clear (see Figure 2). All figures should include alt text (figure description) for improved accessibility – see the Accessibility section.

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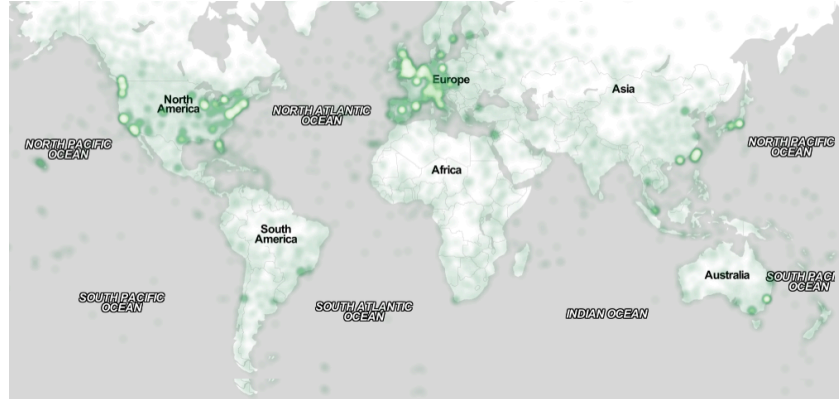
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**Figura 2:** In this image, the map maximizes use of space. You can make figures as wide as you need, up to a maximum of the full width of both columns. Note that  $\LaTeX$  tends to render large figures on a dedicated page. Image:   ayman on Flickr.

	First	Location
Child	22.5	Melbourne
Adult	22.0	Bogotá
Gene	22.0	Palo Alto
John	34.5	Minneapolis

**Tabela 2:** A simple narrow table in the left margin space.

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We thank all the volunteers, publications support, staff, and authors who wrote and provided helpful comments on previous versions of this document. As well authors 1, 2, and 3 gratefully acknowledge the grant from NSF (#1234–2222–ABC). Author 4 for example may want to acknowledge a supervisor/manager from their original employer. This whole paragraph is just for example. Some of the references cited in this paper are included for illustrative purposes only.

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