

A dark, moody photograph of a bathroom sink with a running faucet, serving as a background for the text. The water is spraying out of the faucet, and the overall tone is somber and focused on water conservation.

Reduce water consumption

The image features two Edison-style light bulbs, each encased in a black wire cage. The bulbs are illuminated, casting a warm, yellowish glow. They are suspended by black cords against a dark, textured background. The text "Lower electricity usage" is overlaid in white, centered between the two bulbs.

Lower electricity usage