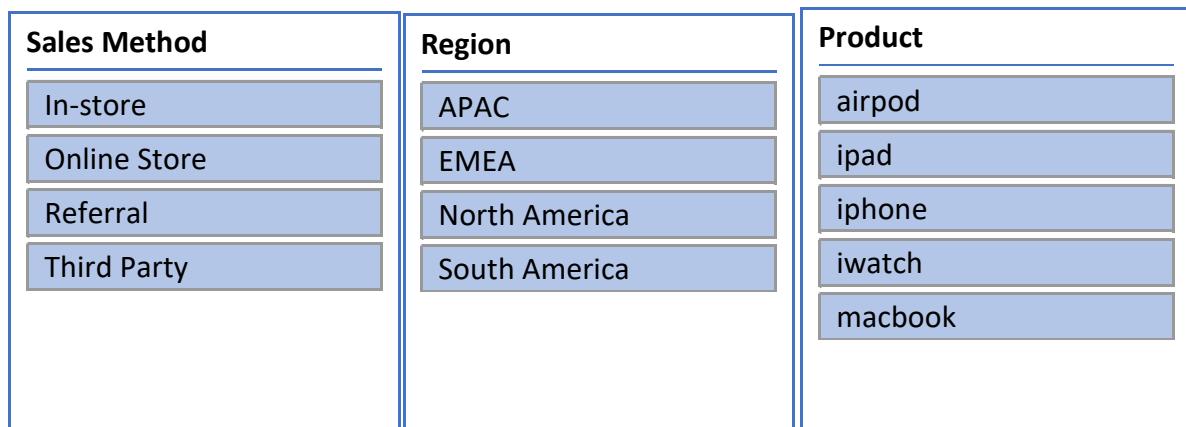
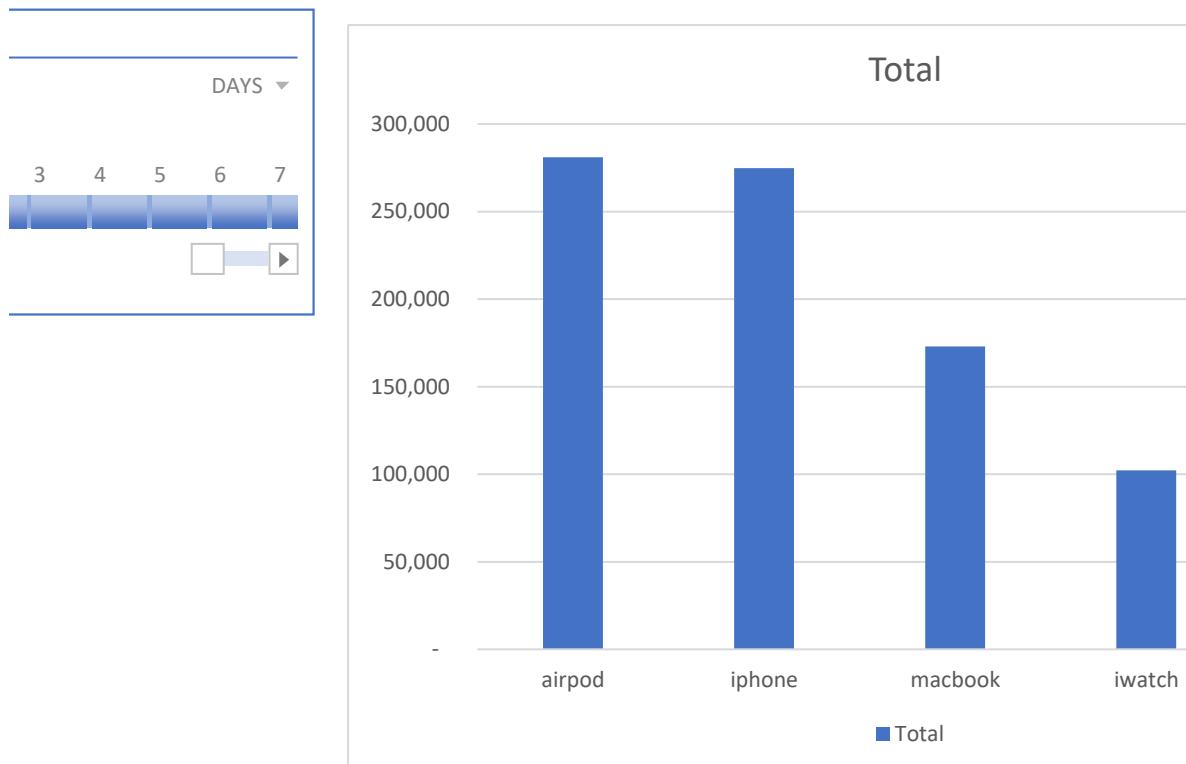


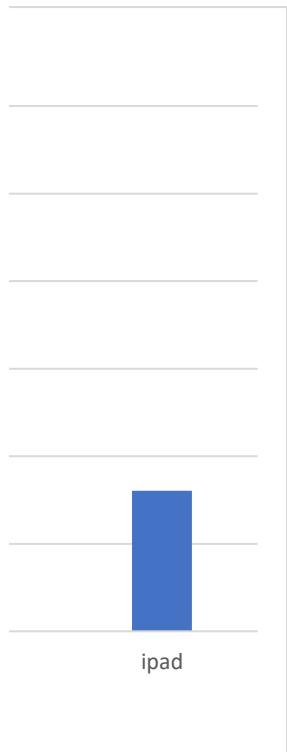
Product	Sum of Revenues	Date
airpod	281,093	Dec 2022
iphone	274,786	NOV 2022
macbook	172,871	DEC 2022
iwatch	102,286	24
ipad	80,206	25
Grand Total	911,243	26
		27
		28
		29
		30
		1
		2



Key Insights:

- MacBook is the highest revenue-generating product.
- North America contributes the highest overall sales.
- Online Store dominates revenue across regions.
- APAC and EMEA show balanced product performance.
- Profit margins vary significantly across regions.





Sum of Price per unit		Sales Method			
Region	In-store	Online Store	Referral	Third Party	Grand Total
APAC	15334	10889	6540	14629	47392
North America	11732	6139	4693	8184	30748
South America	6486	11233	6991	9336	34046
EMEA	5992	8440	997	10336	25765
Grand Total	39544	36701	19221	42485	137951

ID Number	Date	Product	Region	Sales Method	Price per unit
10010	01/01/2022	iphone	EMEA	In-store	1,099
10011	01/01/2022	iphone	North America	Third Party	1,099
10012	01/01/2022	macbook	APAC	Online Store	1,299
10013	01/01/2022	ipad	South America	Referral	599
10014	01/01/2022	iwatch	South America	Online Store	449
10015	01/01/2022	airpod	South America	Online Store	199
10016	04/01/2022	airpod	South America	In-store	199
10017	07/01/2022	airpod	EMEA	Online Store	199
10018	10/01/2022	iphone	North America	Online Store	1099
10019	13/01/2022	macbook	APAC	In-store	1,299
10020	16/01/2022	macbook	APAC	In-store	1,299
10021	19/01/2022	airpod	APAC	In-store	199
10022	22/01/2022	iphone	EMEA	In-store	1099
10023	25/01/2022	iwatch	North America	In-store	449
10024	04/02/2022	ipad	APAC	In-store	599
10025	05/02/2022	iwatch	APAC	Referral	449
10026	06/02/2022	iphone	APAC	Referral	1099
10027	07/02/2022	iwatch	EMEA	Third Party	449
10028	08/02/2022	iphone	APAC	Referral	1099
10029	08/02/2022	macbook	APAC	Referral	1,299
10030	08/02/2022	iphone	APAC	Online Store	1099
10031	08/02/2022	iphone	EMEA	Online Store	1099
10032	08/02/2022	airpod	EMEA	Online Store	199
10033	15/03/2022	ipad	North America	Online Store	599
10034	15/03/2022	macbook	North America	In-store	1,299
10035	15/03/2022	macbook	EMEA	Online Store	1,299
10036	15/03/2022	macbook	North America	In-store	1,299
10037	17/03/2022	ipad	North America	In-store	599
10038	19/03/2022	iphone	APAC	Online Store	1099
10039	21/03/2022	airpod	North America	Referral	199
10040	23/03/2022	macbook	EMEA	Third Party	1,299
10041	25/03/2022	ipad	South America	Online Store	599
10042	27/03/2022	macbook	South America	Third Party	1,299
10043	29/03/2022	macbook	South America	Online Store	1,299
10044	31/03/2022	airpod	South America	In-store	199
10045	02/04/2022	airpod	North America	In-store	199
10046	04/04/2022	macbook	South America	Online Store	1,299
10047	06/04/2022	airpod	North America	Online Store	199
10048	08/04/2022	iwatch	South America	Online Store	449
10049	10/04/2022	iwatch	South America	Online Store	449
10050	12/04/2022	ipad	APAC	Third Party	599
10051	14/04/2022	ipad	South America	Referral	599
10052	16/04/2022	airpod	North America	Referral	199
10053	18/04/2022	airpod	North America	In-store	199

10054	20/04/2022	airpod	APAC	In-store	199
10055	22/04/2022	iphone	South America	In-store	1099
10056	24/04/2022	iphone	APAC	In-store	1099
10057	26/04/2022	iphone	North America	In-store	1099
10058	28/04/2022	ipad	APAC	Referral	599
10059	30/04/2022	airpod	North America	Third Party	199
10060	02/05/2022	macbook	APAC	Third Party	1,299
10061	04/05/2022	ipad	APAC	Online Store	599
10062	06/05/2022	macbook	South America	Online Store	1,299
10063	08/05/2022	macbook	South America	Third Party	1,299
10064	10/05/2022	iwatch	North America	Online Store	449
10065	12/05/2022	iwatch	APAC	Third Party	449
10066	14/05/2022	airpod	South America	Third Party	199
10067	16/05/2022	iwatch	APAC	Third Party	449
10068	18/05/2022	ipad	North America	Third Party	599
10069	20/05/2022	ipad	APAC	Third Party	599
10070	22/05/2022	iphone	South America	Third Party	1099
10071	24/05/2022	iphone	APAC	Third Party	1099
10072	26/05/2022	ipad	North America	In-store	599
10073	28/05/2022	macbook	APAC	In-store	1,299
10074	30/05/2022	airpod	South America	In-store	199
10075	01/06/2022	macbook	APAC	In-store	1,299
10076	03/06/2022	airpod	North America	In-store	199
10077	05/06/2022	iwatch	APAC	In-store	449
10078	07/06/2022	airpod	South America	Online Store	199
10079	09/06/2022	macbook	South America	Online Store	1,299
10080	11/06/2022	airpod	EMEA	In-store	199
10081	13/06/2022	airpod	South America	Third Party	199
10082	15/06/2022	iphone	North America	Third Party	1099
10083	17/06/2022	airpod	North America	Third Party	199
10084	19/06/2022	ipad	EMEA	Third Party	599
10085	21/06/2022	iphone	EMEA	Third Party	1099
10086	23/06/2022	macbook	EMEA	Third Party	1,299
10087	25/06/2022	airpod	North America	Third Party	199
10088	27/06/2022	airpod	South America	Third Party	199
10089	29/06/2022	airpod	North America	Third Party	199
10090	01/07/2022	iphone	North America	In-store	1099
10091	03/07/2022	airpod	North America	Third Party	199
10092	05/07/2022	ipad	South America	In-store	599
10093	07/07/2022	macbook	APAC	Third Party	1,299
10094	09/07/2022	iphone	APAC	Online Store	1099
10095	11/07/2022	iwatch	APAC	Referral	449
10096	13/07/2022	airpod	APAC	Third Party	199
10097	15/07/2022	ipad	APAC	Third Party	599
10098	17/07/2022	macbook	North America	Referral	1,299
10099	19/07/2022	iphone	EMEA	Third Party	1099

10100	21/07/2022	iphone	EMEA	Third Party	1099
10101	23/07/2022	airpod	North America	Third Party	199
10102	25/07/2022	iwatch	APAC	Referral	449
10103	27/07/2022	iwatch	South America	Third Party	449
10104	29/07/2022	iphone	South America	Referral	199
10105	31/07/2022	iphone	South America	Referral	199
10106	02/08/2022	macbook	South America	Referral	1099
10107	04/08/2022	ipad	EMEA	Online Store	449
10108	04/08/2022	iwatch	North America	Online Store	599
10109	04/08/2022	airpod	APAC	Referral	449
10110	04/08/2022	airpod	APAC	In-store	1099
10111	04/08/2022	airpod	APAC	Third Party	449
10112	04/08/2022	iphone	EMEA	Online Store	1099
10113	04/08/2022	macbook	North America	Referral	1,299
10114	04/08/2022	macbook	APAC	Online Store	1099
10115	04/08/2022	airpod	APAC	Online Store	1099
10116	04/08/2022	iphone	APAC	In-store	199
10117	04/08/2022	iwatch	EMEA	Online Store	599
10118	04/08/2022	ipad	APAC	Online Store	1,299
10119	04/08/2022	iwatch	APAC	In-store	1,299
10120	06/08/2022	iphone	APAC	In-store	1,299
10121	08/08/2022	iwatch	EMEA	In-store	599
10122	10/08/2022	iphone	EMEA	In-store	1099
10123	12/08/2022	macbook	North America	In-store	199
10124	14/08/2022	iphone	North America	In-store	1,299
10125	16/08/2022	iphone	EMEA	Referral	599
10126	18/08/2022	airpod	North America	Referral	1,299
10127	20/08/2022	ipad	North America	Third Party	1,299
10128	22/08/2022	macbook	APAC	Referral	199
10129	24/08/2022	macbook	North America	Referral	199
10130	26/08/2022	macbook	EMEA	Online Store	1,299
10131	28/08/2022	ipad	South America	Online Store	199
10132	30/08/2022	iphone	South America	Online Store	449
10133	01/09/2022	airpod	South America	Online Store	449
10134	03/09/2022	macbook	South America	In-store	599
10135	05/09/2022	ipad	North America	Online Store	599
10136	07/09/2022	macbook	South America	In-store	199
10137	09/09/2022	macbook	North America	In-store	199
10138	11/09/2022	airpod	South America	Online Store	199
10139	13/09/2022	airpod	South America	Referral	1099
10140	15/09/2022	macbook	APAC	Third Party	1099
10141	17/09/2022	airpod	South America	Online Store	1099
10142	19/09/2022	iwatch	North America	Third Party	599
10143	21/09/2022	iwatch	North America	Online Store	199
10144	23/09/2022	ipad	APAC	In-store	1,299
10145	25/09/2022	ipad	South America	In-store	599

10146	27/09/2022	airpod	APAC	Online Store	1,299
10147	29/09/2022	airpod	North America	Online Store	1,299
10148	01/10/2022	airpod	APAC	Online Store	449
10149	03/10/2022	iphone	North America	Online Store	449
10150	05/10/2022	iphone	APAC	Third Party	199
10151	07/10/2022	iphone	APAC	Referral	449
10152	09/10/2022	ipad	South America	Referral	599
10153	11/10/2022	airpod	South America	In-store	599
10154	11/10/2022	macbook	North America	In-store	1099
10155	11/10/2022	ipad	APAC	In-store	1099
10156	11/10/2022	macbook	South America	In-store	599
10157	11/10/2022	macbook	APAC	In-store	1,299
10158	11/10/2022	iwatch	North America	Referral	199
10159	11/10/2022	iwatch	APAC	Third Party	1,299
10160	11/10/2022	airpod	South America	Third Party	199
10161	11/10/2022	iwatch	APAC	Online Store	449
10162	11/10/2022	ipad	North America	Online Store	199
10163	11/10/2022	ipad	APAC	Third Party	1,299
10164	11/10/2022	iphone	South America	Online Store	199
10165	11/10/2022	iphone	APAC	Third Party	199
10166	11/10/2022	ipad	North America	Third Party	1099
10167	13/10/2022	macbook	APAC	Third Party	199
10168	15/10/2022	airpod	South America	Third Party	599
10169	17/10/2022	macbook	South America	Third Party	1099
10170	19/10/2022	airpod	EMEA	Third Party	1,299
10171	21/10/2022	iwatch	South America	Third Party	199
10172	23/10/2022	airpod	North America	In-store	199
10173	25/10/2022	macbook	North America	In-store	199
10174	27/10/2022	airpod	EMEA	In-store	1099
10175	29/10/2022	airpod	EMEA	In-store	199
10176	31/10/2022	iphone	EMEA	In-store	599
10177	02/11/2022	airpod	North America	In-store	1,299
10178	04/11/2022	ipad	South America	Online Store	1099
10179	06/11/2022	iphone	North America	Online Store	449
10180	08/11/2022	macbook	North America	In-store	199
10181	10/11/2022	airpod	North America	Third Party	599
10182	12/11/2022	airpod	South America	Third Party	1,299
10183	14/11/2022	airpod	APAC	Third Party	1099
10184	14/11/2022	iphone	APAC	Third Party	1099
10185	14/11/2022	airpod	APAC	Third Party	199
10186	14/11/2022	ipad	APAC	Third Party	449
10187	14/11/2022	macbook	APAC	Third Party	449
10188	16/11/2022	iphone	North America	Third Party	199
10189	18/11/2022	iwatch	EMEA	Third Party	199
10190	14/11/2022	airpod	South America	In-store	199
10191	16/11/2022	ipad	South America	Third Party	599

10192	18/11/2022	macbook	South America	In-store	599
10193	20/11/2022	iphone	North America	Third Party	199
10194	14/11/2022	iphone	EMEA	Online Store	1099
10195	16/11/2022	airpod	South America	Referral	1,299
10196	18/11/2022	iwatch	EMEA	Third Party	199
10197	20/11/2022	iwatch	EMEA	Third Party	199
10198	22/11/2022	airpod	EMEA	Referral	199
10199	24/11/2022	airpod	EMEA	Third Party	1,099
10200	14/12/2022	airpod	South America	In-store	199
10201	16/12/2022	ipad	South America	Third Party	599
10202	18/12/2022	macbook	South America	In-store	599
10203	20/12/2022	iphone	North America	Third Party	199
10204	22/12/2022	iphone	EMEA	Online Store	1099
10205	24/12/2022	airpod	South America	Referral	1,299
10206	26/12/2022	iwatch	EMEA	Third Party	199
10207	28/12/2022	iwatch	EMEA	Third Party	199
10208	30/12/2022	airpod	EMEA	Referral	199

Cost per unit	Quantity	Revenues	Expenses
289	314	344,537	90,602
289	301	330,469	86,902
459	482	626,378	221,330
299	109	65,291	32,591
159	451	202,454	71,693
39	271	53,909	10,565
39	443	88,177	17,281
39	459	91,401	17,913
289	223	244,528	64,303
459	479	622,741	220,045
459	301	391,259	138,251
39	315	62,705	12,289
289	142	156,498	41,154
159	311	139,639	49,449
299	378	226,542	113,082
159	292	131,063	46,412
289	479	526,751	138,518
159	115	51,680	18,301
289	348	382,232	100,514
459	222	288,898	102,082
289	277	303,874	79,909
289	151	166,169	43,697
39	172	34,148	6,692
299	365	218,875	109,255
459	156	202,774	71,650
459	208	270,582	95,610
459	267	347,223	122,691
299	339	202,762	101,212
289	322	353,658	93,000
39	369	73,371	14,379
459	127	164,843	58,247
299	390	233,610	116,610
459	388	504,402	178,230
459	112	145,488	51,408
39	332	66,008	12,936
39	171	34,029	6,669
459	167	217,193	76,745
39	358	71,202	13,954
159	396	177,894	62,996
159	314	141,076	49,958
299	498	298,122	148,812
299	125	75,115	37,495
39	411	81,829	16,037
39	194	38,666	7,578

39	168	33,412	6,548
289	132	145,288	38,206
289	139	153,201	40,287
289	106	116,494	30,634
299	272	162,868	81,298
39	236	46,964	9,204
459	340	441,400	155,968
299	404	241,756	120,676
459	219	283,961	100,337
459	462	600,398	212,150
159	211	94,694	33,533
159	453	203,577	72,091
39	472	93,908	18,404
159	128	57,607	20,400
299	198	118,722	59,262
299	300	179,880	89,790
289	129	142,211	37,397
289	342	375,528	98,751
299	156	93,204	46,524
459	318	413,602	146,146
39	308	61,212	11,996
459	187	243,303	85,971
39	157	31,323	6,139
159	219	98,466	34,869
39	133	26,467	5,187
459	358	464,522	164,138
39	401	79,719	15,623
39	433	86,187	16,891
289	206	226,284	59,505
39	436	86,764	17,004
299	115	68,705	34,295
289	214	234,966	61,788
459	124	161,076	56,916
39	285	56,735	11,119
39	229	45,551	8,927
39	361	71,839	14,079
289	426	467,844	123,027
39	233	46,427	9,099
299	381	228,339	113,979
459	415	539,475	190,623
289	250	275,190	72,366
159	280	125,765	44,536
39	215	42,765	8,381
299	319	191,201	95,441
459	210	272,660	96,344
289	198	217,492	57,193

289	122	134,298	35,316
39	379	75,481	14,793
159	121	54,239	19,207
159	454	203,981	72,234
39	246	48,914	9,586
39	315	62,705	12,289
289	142	156,498	41,154
159	311	139,639	49,449
299	378	226,542	113,082
159	292	131,063	46,412
289	479	526,751	138,518
159	115	51,680	18,301
289	348	382,232	100,514
459	222	288,898	102,082
289	277	303,874	79,909
289	151	166,169	43,697
39	172	34,148	6,692
299	365	218,875	109,255
459	156	202,774	71,650
459	208	270,582	95,610
459	267	347,223	122,691
299	339	202,762	101,212
289	322	353,658	93,000
39	369	73,371	14,379
459	127	164,843	58,247
299	390	233,610	116,610
459	388	504,402	178,230
459	112	145,488	51,408
39	332	66,008	12,936
39	171	34,029	6,669
459	167	217,193	76,745
39	358	71,202	13,954
159	396	177,894	62,996
159	314	141,076	49,958
299	498	298,122	148,812
299	125	75,115	37,495
39	411	81,829	16,037
39	194	38,666	7,578
39	168	33,412	6,548
289	132	145,288	38,206
289	139	153,201	40,287
289	106	116,494	30,634
299	272	162,868	81,298
39	236	46,964	9,204
459	340	441,400	155,968
299	404	241,756	120,676

459	219	283,961	100,337
459	462	600,398	212,150
159	211	94,694	33,533
159	453	203,577	72,091
39	472	93,908	18,404
159	128	57,607	20,400
299	198	118,722	59,262
299	300	179,880	89,790
289	129	142,211	37,397
289	342	375,528	98,751
299	156	93,204	46,524
459	318	413,602	146,146
39	308	61,212	11,996
459	187	243,303	85,971
39	157	31,323	6,139
159	219	98,466	34,869
39	133	26,467	5,187
459	358	464,522	164,138
39	401	79,719	15,623
39	433	86,187	16,891
289	206	226,284	59,505
39	436	86,764	17,004
299	115	68,705	34,295
289	214	234,966	61,788
459	124	161,076	56,916
39	285	56,735	11,119
39	229	45,551	8,927
39	361	71,839	14,079
289	426	467,844	123,027
39	233	46,427	9,099
299	381	228,339	113,979
459	415	539,475	190,623
289	250	275,190	72,366
159	280	125,765	44,536
39	215	42,765	8,381
299	319	191,201	95,441
459	210	272,660	96,344
289	198	217,492	57,193
289	122	134,298	35,316
39	379	75,481	14,793
159	121	54,239	19,207
159	454	203,981	72,234
39	246	48,914	9,586
39	286	56,815	11,135
39	242	48,178	9,442
299	134	80,206	40,036

299	289	172,871	86,291
39	200	39,820	7,804
289	214	234,966	61,788
459	124	161,076	56,916
39	285	56,735	11,119
39	229	45,551	8,927
39	361	71,839	14,079
289	426	467,844	123,027
39	242	48,178	9,442
299	134	80,206	40,036
299	289	172,871	86,291
39	200	39,820	7,804
289	214	234,966	61,788
459	124	161,076	56,916
39	285	56,735	11,119
39	229	45,551	8,927
39	361	71,839	14,079