

TASK - #01

UNIQUE CHARACTERISTIC OF DESIGN THINKING

1.IDENTIFY AND FIX THE PRODUCT

Product: Smart Water Bottle

Issue: The smart water bottle has connectivity issues with its app, causing users to experience delays in receiving hydration reminders and tracking their water intake.

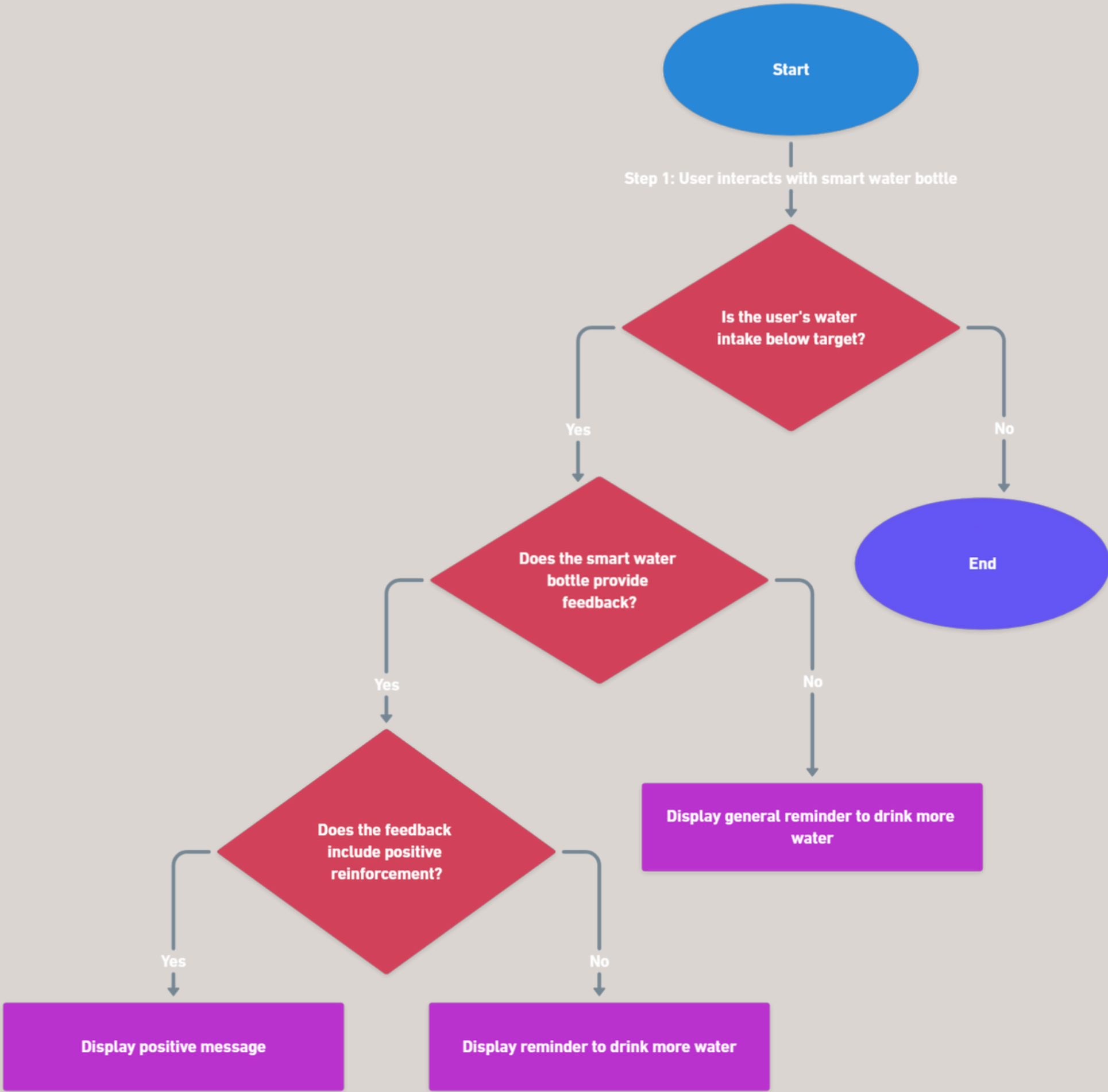
Fix:

- Update the App: Improve connectivity stability and reduce latency.
- Enhance User Instructions: Provide clearer guidance for syncing the bottle with the app.
- Implement User Feedback: Regularly gather user input for ongoing improvements.

2.EXPLORE ITS FEATURES

- Hydration Tracking: Monitors daily water intake and sends reminders to stay hydrated.
- Bluetooth Connectivity: Syncs with a companion app to provide data visualization.
- Customizable Alerts: Users can set personalized hydration goals and reminders.
- Temperature Control: Displays the temperature of the liquid inside.
- LED Indicator: A light that glows to remind users to drink water.
- Rechargeable Battery: Long-lasting battery life with USB charging.
- Materials: Made of BPA-free, eco-friendly materials.

3. PREPARE AN EMPATHY PROCESS FLOW AS A FLOWCHART





**Thank
You!**