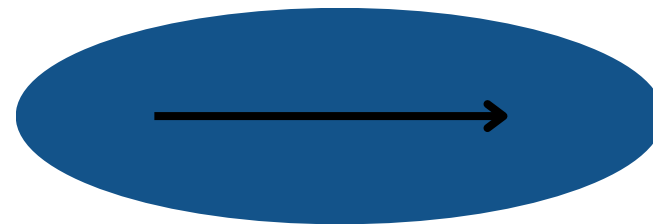


TASK - #03

MOBILE CONFIGURATOR TOOL FLOWCHART



KEY FEATURES-

- **Customization Options:** Users can choose various specifications, such as storage capacity, color, model type, and additional features (like camera quality or battery size).
- **Real-Time Visualization:** The configurator often provides a visual representation of the phone as users make selections, allowing them to see how their choices affect the overall look and feel of the device.
- **Dynamic Pricing:** As users select different configurations, the tool automatically updates the price, helping them understand how each choice impacts the total cost.
- **Comparison Tools:** Users can compare different models and configurations side by side, helping them make informed decisions based on their needs and budget.
- **Integration with Order Systems:** The tool typically connects to inventory and order management systems, ensuring that users can see real-time availability and place orders seamlessly.
- **User Guidance:** Some configurators offer recommendations based on popular choices or user preferences, guiding customers toward the best options for their needs.

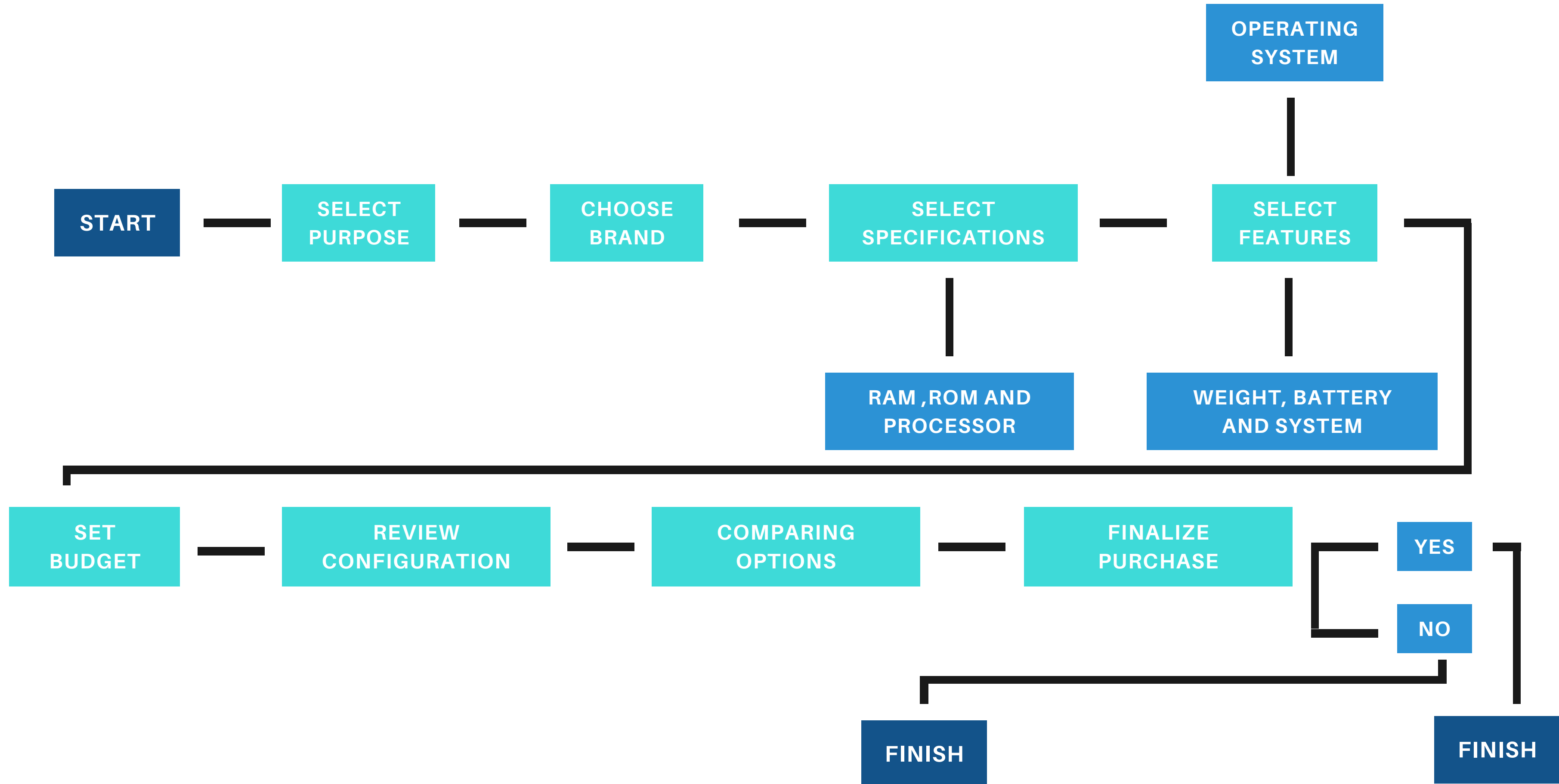
BENEFITS-

- **Personalization:** Users can create a mobile phone that fits their specific requirements, enhancing satisfaction and user experience.
- **Reduced Returns:** By allowing customers to visualize and configure their device before purchase, the likelihood of dissatisfaction and returns is reduced.
- **Streamlined Shopping Experience:** Customers can complete the customization and purchasing process in one place, often from their own devices.
- **Enhanced Customer Engagement:** An interactive and engaging tool keeps customers interested, increasing the chances of conversion.

USER CASES-

- **Direct Sales:** Mobile manufacturers can use configurators on their websites or apps to allow customers to build their ideal devices.
- **Retail Applications:** Retailers can employ configurators in-store or online to enhance the buying experience, helping customers find the right device and accessories.
- **Special Editions:** Brands can use configurators to offer limited-edition models where customers can choose unique features or designs.

MOBILE CONFIGURATOR TOOL



THANK

YOU!