



# EGH

E C O G R O W H U B

presented by:  
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# About Us



**Mission Statement:** Eco Grow Hub empowers women and youth in sustainable agriculture by offering vital crop and climate information. We promote Gender Equality and Climate Action through accessible resources and training.



**Values:** Our core values—integrity, innovation, community empowerment, sustainability, collaboration, and inclusivity—guide us in building trust and empowering women and youth in sustainable agriculture while valuing all voices.



# How it works?

## Page 1: Crop Input

- Users select a specific crop from a list.
- A basic description of the crop is displayed.

## Page 2: Location Specification and Detailed Information

- Users enter their state and district.
- They select the month for which they seek recommendations.
- The app uses NASA's climate data to analyze local conditions and provide suitable crop recommendations.
- Users receive essential details about the selected crop, including:
  - Planting time
  - Harvesting time
  - Recommended fertilizers
  - Other necessary information





# How it works?

## Page 3: Resources and Community

- Users can access additional resources, such as YouTube videos on sustainable practices.
- A supportive community platform facilitates collaboration and resource sharing, where users can connect and learn from one another.
- To participate in the community, users must register for an account. This ensures a safe and engaging environment for sharing knowledge and experiences related to sustainable agriculture.

## Page 4: About Us

- This page provides information about Eco Grow Hub, its mission, values, and commitment to empowering women and youth in sustainable agriculture.







EGH

HOME

TIPS

RESOURCES

ABOUT US

Sign up

Sign In

State:

State

District:

District

Month

Month

SUBMIT

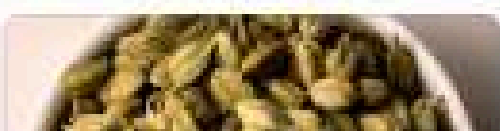
CALENDAR


< Sep


October ▾ 2024 ▾

Nov >

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2







# Future Growth



## 1. Mobile App Development:

- Create a mobile app for easier access.

## 2. AI Integration:

- Implement AI for personalized reminders on fertilizing, planting, and harvesting.

## 3. Automated Messaging:

- Use AI and NASA's climate API for tailored notifications on farming practices based on real-time climate data.





# Future Growth



## 4. Integration with IoT Devices:

- Allow integration with IoT sensors for real-time monitoring of soil moisture, temperature, and other factors to provide more accurate recommendations.

## 5. Market Pricing Page:

- Introduce a dedicated page for real-time market pricing of crops and agricultural inputs, helping users make informed financial decisions.



The background image shows a vast field of green, leafy plants, possibly tobacco, stretching towards a line of trees in the distance. The sky is filled with soft, white clouds. The entire scene is overlaid with a semi-transparent dark green filter. Centered in the middle of the image is a white rectangular box containing the text "Thank You!" in a large, bold, white sans-serif font.

**Thank You!**