# Assignment 3 Bayes' Nets

### **Team Size**

You can do this assignment in teams of 2 or 3.

## **Topics**

You can pick one of these topics to model your Bayes' net. Your topic number should be ((one of the team members' roll numbers)%8 + 1). Be as realistically creative as you can! :)

### 1) Traffic System

Traffic is an everyday problem for many. In most cases you think you are either going too slow or too fast. One good way to solve this problem is to estimate the correct speed based on the various road and traffic parameters at that time.

Since safety is always a priority, you should never go too fast just because the road is empty. Hence can you estimate the right speed for you based on the driver and the surroundings. Model this into a Bayes net problem and keep in mind points like the driver being a beginner/expert, weather etc. Also assign conditional probabilities.

#### 2) Sports Prediction

Betting which is carried out in almost every game. People have various discussions on which team would end up on the winning side. Your job is to come with a Bayesian net that involves some of the factors that would be essential for deciding on which team is more likely to win the match. You would want to predict who would win the game taking some factors into consideration like home ground, etc. formulating a Bayes' net, and assigning probabilities.

#### 3) Movie + Dinner

You would want to go to a movie and have dinner with friends. But how do you go about it? Where to go for a movie? When to go for dinner? You may remember a similar problem in The Big Bang Theory! (Sheldon ultimately does not go for the movie!) So, considering the different factors like the time the movie starts, etc. you need to formulate a plan for the same, using a Bayes' net, and add conditional probabilities.

## 4) Traveling

Planning a trip is so frustrating! A million things to be taken care of! What place, what time of the year, etc. You have to make a Bayes' net that takes into account the factors that affect the planning of a trip, and assign conditional probabilities appropriately.

## 5) Shopping

We all love shopping, don't we!? Be it for parties, weddings, formal wear, casual wear, we all love to shop! But what decides the clothes we buy? The shop/mall, the type of dress/accessories? There are numerous things that go through our minds when we decide to buy a simple dress! Your job is to model this into a Bayesian net, involving all possible things that go through your mind when you decide to buy something, and give conditional probabilities for the same, and justify the distribution.

#### 6) Psephology

Most of us have taken part in, or at least witnessed, an election of some sort. This domain involves a scientific analysis of numerous factors that play minor or major roles in elections, such as candidate popularity, linguistic, regional, and similar such factors, to give a fairly accurate prediction of the results of the election. You are expected to take into account all such factors that seem relevant to you, and model a Bayes' net, along with the conditional probabilities, and justify the same. Be a political pundit!:)

### 7) Business Sales Prediction:

Most businesses are oriented towards increasing their sales, be it a product or a service. Since these sales are so critical, it is a good idea to predict how much revenue a company will generate. You must have seen business sales predictions which are quarterly based.

For example, you could refer to the following links

http://arstechnica.com/apple/2016/01/apples-q2-revenue-forecast-overshadows-a-record-breaking-q1-of-2016/

http://9to5mac.com/2016/01/26/apple-earnings-fy16-q1/

You have to do something similar. Your problem is to analyse what factors affect these sales and consequently convert your findings in a Bayes net with conditional probability tables. A factor could be demand, which in turn depends on price, competition etc.

#### 8) Stock Market

"With enough insider information and a million dollars, you can go broke in a year." - Warren Buffett

Stock market is one of the best known prediction problems. With so many factors affecting it, you never know what will become more valuable and what depreciates. The lack of informations adds to the difficulty of predicting stock prices. You have to consider various

such factors while modelling this as a Bayes net. Obviously we don't expect you to incorporate all(possibly 1000s) factors, but it is expected that you'll take in most major factors and will be able to justify them.

### 9) Movie Prediction - Hit or not

Most of like to watch movies. A lot of times it so happens that they don't do as well as we expect them to. Wouldn't it be nice to have an algorithm that can tell how good a movie will be?

You have to design something for this case. Model the predicted success of a movie using a Bayes net. Along with very common factors like cast and plot of the movie, try to incorporate not-so-visible factors like number and genre of hit movies just before this one, among others.

## **Structural Constraints**

- Your Bayes' net should have 8-16 nodes, and so, you may have to rule out a few factors, and take only the top k factors that you feel are the most significant for your topic.
- There should be a minimum of 3 layers in the net i.e. at least a set of three nodes related to each other and in different layers. A 4/5 layer network is advised. In other words, nodes in such types of nets tend to have in the range of 2-5 parent nodes. You need to take into consideration the fact that your CPT should be neither too small nor too big.
- If you feel that the number of dependencies is very high, you could prune some of them with an appropriate justification for the same. (However, this does not imply that you can do the same to make an easy net and evade calculations. :))
- If there are too many rows in a Conditional Probability Table (CPT), try to remove the less significant ones. A CPT with 40 rows is considered big enough, for most of the cases we have provided, and so feel free to prune the rest of it, but do give a justification for the same. Note that your CPTs may be much smaller or slightly larger than this. They should always contain enough information to model reality to a good extent, and abstract out details, which you feel are unnecessary, and make

#### **Submission Guidelines**

You are required to submit the following in a single pdf file:

- 1. A diagram of the Bayes' net
- 2. Conditional Probability Tables for all dependencies

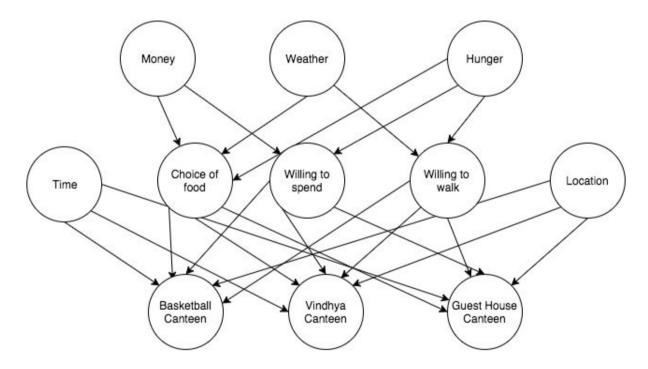
- 3. A justification behind the reasons for your choosing different probabilities for different nodes.
- 4. A solved query (you have to pick one yourself) following the guidelines mentioned later in the assignment.

## Example problem

You are hungry and want to have a quick snack, or a meal, or a glass of juice. How do you decide which canteen to choose? (Assuming you don't want to eat in the mess!!)

#### **Solution:**

The following is the diagram of the Bayes' net that we have developed, to give you an idea of the level of detail you need to go to in order to model a net.



## **Key:**

Т	Time	1:00-8:00, 8:00-10:00, 10:00-20:00, 20:00-1:00
M	Money	Afford, Can not afford
W	Weather	Sunny, Rainy, Other

Н	Hunger	High, Low
L	Location	OBH, Parul, Himalaya/Vindhya
CF	Choice of Food	Snacks, Beverage, Meal
WS	Willing to Spend	High, Low
WW	Willing to Walk	High, Low
BB	Basketball Canteen	Yes, No
VC	Vindhya Canteen	Yes, No
GH	Guest House Canteen	Yes, No

## **Conditional Probability Tables:**

## <u>Time</u>

Т	1:00-8:00	8:00-10:00	10:00-20:00	20:00-1:00
P(T)	0.2	0.05	0.45	0.3

# Money

	M	Afford	Not
P	(M)	0.5	0.5

## Weather

W	Sunny	Rainy	Other
P(W)	0.5	0.2	0.3

## <u>Hunger</u>

Н	Low	High
P(H)	0.5	0.5

## Location

L	ОВН	Parul	Himalaya/Vindhya
P(L)	0.6	0.15	0.25

## Choice of food

Н	M	W	CF.Snack	CF.Beverage	CF.Meal
High	Afford	Sunny	0.1	0.4	0.5
High	Afford	Rainy	0.3	0.1	0.6
High	Afford	Other	0.25	0.25	0.5
High	Not	Sunny	0.3	0.6	0.1
High	Not	Rainy	0.6	0.3	0.1
High	Not	Other	0.5	0.4	0.1
Low	Afford	Sunny	0.3	0.7	0
Low	Afford	Rainy	0.7	0.3	0
Low	Afford	Other	0.5	0.5	0
Low	Not	Sunny	0.2	0.8	0
Low	Not	Rainy	0.8	0.2	0
Low	Not	Other	0.4	0.6	0

## Willingness to spend

M	Н	WS.Low	WS.High
Afford	Low	0.8	0.2
Afford	High	0.2	0.8
Not	Low	0.9	0.1
Not	High	0.7	0.3

## Willingness to walk

W	Н	WW.Low	WW.High
Sunny	Low	0.9	0.1
Sunny	High	0.6	0.4
Rainy	Low	1	0
Rainy	High	0.5	0.5
Other	Low	0.5	0.5
Other	High	0.3	0.7

## Basketball canteen

Т	CF	WS	WW	L	P(Yes)
10:00-20:00	Snack	Low	Low	Parul	0.6
10:00-20:00	Snack	Low	Low	ОВН	0.2
10:00-20:00	Snack	Low	Low	Himalaya	0.2
10:00-20:00	Snack	Low	High	Parul	0.6
10:00-20:00	Snack	Low	High	ОВН	0.4
10:00-20:00	Snack	Low	High	Himalaya	0.4
10:00-20:00	Snack	High	Low	Parul	0.9

10:00-20:00	Snack	High	Low	OBH	0.3
10:00-20:00	Snack	High	Low	Himalaya	0.3
10:00-20:00	Snack	High	High	Parul	0.9
10:00-20:00	Snack	High	High	OBH	0.9
10:00-20:00	Snack	High	High	Himalaya	0.9
10:00-20:00	Beverage	Low	Low	Parul	0.3
10:00-20:00	Beverage	Low	Low	ОВН	0.05
10:00-20:00	Beverage	Low	Low	Himalaya	0.05
10:00-20:00	Beverage	Low	High	Parul	0.3
10:00-20:00	Beverage	Low	High	OBH	0.1
10:00-20:00	Beverage	Low	High	Himalaya	0.1
10:00-20:00	Beverage	High	Low	Parul	0.45
10:00-20:00	Beverage	High	Low	ОВН	0.05
10:00-20:00	Beverage	High	Low	Himalaya	0.05
10:00-20:00	Beverage	High	High	Parul	0.45
10:00-20:00	Beverage	High	High	ОВН	0.1
10:00-20:00	Beverage	High	High	Himalaya	0.1

## Vindhya canteen

Т	CF	WS	WW	L	P(Yes)
8:00-20:00	Snack	Low	Low	Parul	0.1
8:00-20:00	Snack	Low	Low	ОВН	0.1
8:00-20:00	Snack	Low	Low	Himalaya	0.4
8:00-20:00	Snack	Low	High	Parul	0.2
8:00-20:00	Snack	Low	High	ОВН	0.2
8:00-20:00	Snack	Low	High	Himalaya	0.4

8:00-20:00	Snack	High	Low	Parul	0.2
8:00-20:00	Snack	High	Low	OBH	0.2
8:00-20:00	Snack	High	Low	Himalaya	0.9
8:00-20:00	Snack	High	High	Parul	0.3
8:00-20:00	Snack	High	High	OBH	0.3
8:00-20:00	Snack	High	High	Himalaya	0.9
8:00-20:00	Beverage	Low	Low	Parul	0.1
8:00-20:00	Beverage	Low	Low	ОВН	0.1
8:00-20:00	Beverage	Low	Low	Himalaya	0.4
8:00-20:00	Beverage	Low	High	Parul	0.2
8:00-20:00	Beverage	Low	High	ОВН	0.2
8:00-20:00	Beverage	Low	High	Himalaya	0.4
8:00-20:00	Beverage	High	Low	Parul	0.2
8:00-20:00	Beverage	High	Low	ОВН	0.2
8:00-20:00	Beverage	High	Low	Himalaya	0.9
8:00-20:00	Beverage	High	High	Parul	0.3
8:00-20:00	Beverage	High	High	ОВН	0.3
8:00-20:00	Beverage	High	High	Himalaya	0.9

## Guest House Canteen

T	CF	WS	WW	L	P(Yes)
12:00-1:00	Snack	Low	Low	Parul	0.1
12:00-1:00	Snack	Low	Low	ОВН	0.7
12:00-1:00	Snack	Low	Low	Himalaya	0.1
12:00-1:00	Snack	Low	High	Parul	0.2
12:00-1:00	Snack	Low	High	ОВН	0.7

12:00-1:00	Snack	Low	High	Himalaya	0.2
12:00-1:00	Snack	High	Low	Parul	0.1
12:00-1:00	Snack	High	Low	ОВН	0.8
12:00-1:00	Snack	High	Low	Himalaya	0.1
12:00-1:00	Snack	High	High	Parul	0.8
12:00-1:00	Snack	High	High	ОВН	0.9
12:00-1:00	Snack	High	High	Himalaya	0.8
12:00-1:00	Beverage	Low/High	Low	Parul	0.2
12:00-1:00	Beverage	Low/High	Low	ОВН	0.6
12:00-1:00	Beverage	Low/High	Low	Himalaya	0.2
12:00-1:00	Beverage	Low/High	High	Parul	0.6
12:00-1:00	Beverage	Low/High	High	ОВН	1
12:00-1:00	Beverage	Low/High	High	Himalaya	0.6
12:00-1:00	Meal	Low	Low	Parul	0.05
12:00-1:00	Meal	Low	Low	ОВН	0.15
12:00-1:00	Meal	Low	Low	Himalaya	0.05
12:00-1:00	Meal	Low	High	Parul	0.15
12:00-1:00	Meal	Low	High	ОВН	0.3
12:00-1:00	Meal	Low	High	Himalaya	0.15
12:00-1:00	Meal	High	Low	Parul	0.4
12:00-1:00	Meal	High	Low	ОВН	0.8
12:00-1:00	Meal	High	Low	Himalaya	0.4
12:00-1:00	Meal	High	High	Parul	0.9
12:00-1:00	Meal	High	High	ОВН	1
12:00-1:00	Meal	High	High	Himalaya	0.9

### **Justifications:**

- 1. Vindhya canteen and basketball canteen serve only beverages, and snacks. Hence, the probability of you going to one of these for a meal would be zero
- 2. Snacks and beverages are not very expensive, and as a result, low willingness to spend would not greatly impact the final decision made.
- 3. Quality and taste of the food served in a particular canteen, along with its popularity, have also been taken into consideration. For example, the snacks at Vindhya canteen and Basketball canteen are considered to be better than those at the Guest House canteen and so, the probabilities are higher for these.
- 4. For hostels which are close to the respective canteens, the willingness to walk is not a very significant factor. For example, Parul hostel is closer to the Basketball canteen, so the willingness to walk will not affect the decision to go and eat there.
- 5. Willingness to walk depends to a great extent on the weather. If the weather is rainy, one would probably not want to walk a greater distance to have a snack or a beverage.

## **Query Structure: (Pick any 1 out of these.)**

- $P(X \mid p(X), p(p(X)))$
- P(p(p(X)) | X)
- P(p(X) | X, p(p(X)))

where p(X) refers to the parent of X.

## **Sample Query:**

• P(Vindhya=Yes | CF=Beverage, Weather=Sunny)  $\sim 0.15$