Abdul Rehman
Visual Designer

📍 : Baldia Town, Karachi, Pakistan

✉@:Rehmanalbalushi375@Gmail.Com

📞 +92 327 2177893

SKILLS

- Graphic Design

- Content Writing

- Social Media Management

- Office Management

- Team Coordination

EDUCATION

Matriculation – Completed

Board of Secondary Education, Karachi

Currently Pursuing Further Education

(Self-learning in design, digital tools, and media skills)

LANGAUGES

Urdu ▬▬▬▬▬▬

English ▬▬▬▬▬▬

Balochi ▬▬▬▬▬

PROFILE

A Creative And Motivated Individual With Over 2 Years Of Experience In Digital Media, Graphic Design, And Content Strategy. Highly Organized, Capable Of Managing Office Workflows, Coordinating Teams, And Delivering Results In Fast-Paced Environments. Focused On Continuous Learning And Contributing Effectively To Organizational Goals.

EXPERIENCE

Freelance Graphic Designer   **Jan 2023 – Present**

- Created Social Media Graphics, Flyers, And Banners Using Canvas And Adobe Tools

- Delivered Brand-Consistent Visuals For Platforms Like Instagram And Facebook

- Collaborated With Clients To Refine Design Concepts And Execute Revisions

Content & Social Media Assistant   **Mar 2022 – Dec 2022**

- Wrote Engaging Product Descriptions, Blogs, And Captions Tailored

- Scheduled And Managed Posts Across Facebook And Instagram

- Engaged With Users, Addressed Queries, And Boosted Platform Engagement

- Recommended Strategies To Optimize Content Performance

Office Coordinator (Internship)   **Jul 2021 – Feb 2022**

- Supported Daily Office Operations Including Document Control And Filing

- Acted As Liaison Between Internal Teams For Efficient Communication

- Organized Internal Meetings And Maintained Team Schedules

REFERENCES

Available Upon Request.