

ILM : the embodiment of knowledge, isn't just a name; it's our guiding principle and the cornerstone of our journey. We believe that knowledge is the catalyst for transformation, innovation, and making a positive impact on society.

Our Short Slogan: Transforming Businesses with Human-Centric Technology Solutions.

Vision Statement: At ILM, we are passionate about collaborating with clients and like-minded organizations who share our vision of creating a positive impact on the world. We believe in crafting exceptional, world-class products that not only deliver value but also prioritize human empathy at their core. By putting people at the heart of everything we do, we strive to make a meaningful difference in the lives of others.

Our Products:

Description: We're driven to push boundaries and create impactful solutions that make a difference.

Product 1

Name: Tartib

Slogan: Seamless Food Delivery **Description:** Food

Disclaimer: Empowering restaurants to reduce costs by digitizing order management, cutting platform fees, and enabling in-house delivery.

Product 2

Name: BNHS

Slogan: Digitizing Bird Data

Description: Digitization

Disclaimer: Helping ornithologists get efficient in capturing bird research data by digitizing C streamlining the process.

Product 3

Name: CareAlign

Slogan: Digitizing Geriatric Assessment Process

Description: Healthcare

Disclaimer: Empowering doctors and patients with seamless, accurate digital assessments, transforming the healthcare experience for the elderly.

Product 4

Name: CloudKria

Slogan: From Offline to Online Procurement

Description: Document Processing

Disclaimer: Simplifying procurement by digitizing and streamlining complex workflows, making approval processes user-friendly and efficient.

Our Offering section:

Title: Transforming Businesses with Our Expertise

Description: We offer a range of services designed to help you succeed in the digital age.

Expertise 1

Title: UX Consulting

Description: Crafting intuitive experiences that drive user engagement.

Expertise 2

Title: UI / Front-end Engineering

Description: Building responsive, scalable, and maintainable interfaces.

Expertise 3

Title: End-to-End Custom Software

Description: Developing tailored solutions that meet your unique needs.

Expertise 4

Title: Product Development (Mobile/Web)

Description: Creating innovative products that drive business growth.

Expertise 5

Title: Platform Engineering Services

Description: Designing and implementing scalable, secure, and efficient platforms.

Expertise 6

Title: Consulting

Description: Guiding you through digital transformation and beyond.

Our Engagement Types (Delivery Models):

Fixed Cost/Scope based delivery

Team Augmentation

Rapid Prototyping (short term, MVP) How we do it (Methods):

- UX Consulting - Collaborate with Clients on Product Ideation, Concept Design & complete UX journey,

- User Research

- UX Design

- Design Thinking Workshops

DVFE Framework - Desirable, Viable, Feasible & Ethical o UX Design Audits

UI / Frontend Engineering

- UI Architecture

- UI Components design & development

End to End Custom Software Development & Product Development

- Modern Web Frameworks (React, Angular, PHP) o Mobile (iOS, Android, Flutter)

- PWA - Progressive Web App o DotNet, Java, NodeJs, NestJs

- Microservices, Cloud Native

Platform Engineering Services

- Azure

- AWS

- GCP

Consulting & Implementing

- Digital Transformation

- VPD - Value Proposition Design

- Business Process Re-engineering

- RPA - Robotic Process Automation

- Agile Transformation / Coaching

- DevOps Consulting

- AI / ML Consulting & Implementation

Our Teams Section:

Title: The Minds Behind

Description: Our seasoned leaders driving innovation and excellence in technology.

Team Members:

1. Sirajuddin Mustafa

Title: Chief Executive Officer

Content: With over 30 years of experience, Sirajuddin Mustafa, Founder and CEO of ILM Group, is a visionary leader known for his innovative, user-focused approach to business. He has built successful startups and drives ILM's growth by aligning product development with real-world needs.

Content 1: Beyond business, Sirajuddin is dedicated to mentoring and providing opportunities to underprivileged communities. His leadership is grounded in ethics, empathy, and a commitment to making a positive social impact.

2. Krishnarao Gakkan

Title: Delivery Head

Content: Krishnarao is an expert in driving agile, business-focused transformation through digital innovation. With a strong focus on customer and engineering experience, he has led global teams from startups to enterprises, enabling seamless delivery and growth. Passionate about people and processes, Krishnarao fosters learning and alignment through his signature #GURUSessions, ensuring teams thrive in ever-evolving environments.

Trusted by Leading Brands:

Organizations Our clients title:

The Family Office Co.

Reliance Jio

Pack-Smart

Helios Medium

Paycheck Alpha

Kognatize

Confidential clients

CRISIL

Airhop Communications

BNHS

Tata Memorial Center

NGOs

Tartib

Industries / Verticals where we have worked:

Telecom

Financial Services (Asset Management), FinTech

Healthcare

Education

Humanitarian & Social Sector

Industrial Automation

Food Tech

HR Tech

Document Processing

Business Message to Client:

Title: Ready to Transform Your Business?

Description: Your journey to digital excellence starts here!

Section Title: Choose how you'd like to connect with us:

Contact Us Section

Title: Drop Your Contact, We'll Call You

Description: Want a personalized consultation? Share your contacts, and we'll reach out to discuss how we can help your business.

CEO Message Section

Description: As we continue to navigate the complexities of the digital age, I'm reminded of the immense potential that AI holds to transform industries, improve lives, and create a better world. At ILM, we're driven by a shared vision of harnessing this potential to drive positive change. Our team of experts is dedicated to delivering cutting-edge AI solutions that not only meet but exceed our clients' expectations.

Second Description: As we look to the future, I'm excited to see the impact that our work will have on the world. I'm proud to lead a team that embodies the values of **SPARKE** - Synergy, Passion, Awareness, Resilience, Knowledge, and Empathy. Together, we're committed to creating a brighter tomorrow, one innovation at a time.

Our Culture SPARKE:

SPARKE Details Section

S

Title: Synergy

Title Description: In our approach

Description: We believe in the power of collaboration and teamwork.

P

Title: Passion

Title Description: In all our work

Description: We're driven by a passion for innovation and excellence.

A

Title: Awareness

Title Description: About our surroundings

Description: We're committed to staying aware of our surroundings and the impact we have on the world.

R

Title: Resilience

Title Description: In our behaviour

Description: We're resilient in the face of challenges and dedicated to finding solutions.

K

Title: Knowledge

Title Description: In everything we do

Description: We're committed to continuous learning and growth.

E

Title: Empathy

Title Description: For clients, partners & each other

Description: We prioritize human empathy in everything we do.

Our Story:

Our journey has been marked by a relentless pursuit of excellence, a commitment to staying at the forefront of AI innovation, and a passion for making a meaningful difference in the lives of others.

Our history/Journey started and contact us:

ILM is a brand originally incorporated in the year 2013 it has multiple entities as follows: - ILM Innovates Technologies W.L.L. incorporated in the year 2013 in Kingdom of Bahrain o 2504, Building 1565, Road 1722, Block 317, Diplomatic Area, Kingdom of Bahrain. email: bahrain@ilmux.com -

ILM Innovates UX was started in Mumbai in November 2015 in Navi Mumbai, India - ILM UX Private Limited was incorporated in the year 2016 in (Office Address): Navi Mumbai, India o 707, Millennium Business Park, Mahape, Navi Mumbai, Maharashtra India

Contact : +91 22 2778 2776 email: info@ilmux.com In India ILM UX Pvt. Ltd. Is the primary entity which deals with customers in India International clients of ILM deal with ILM Innovates Technologies W.L.L.

Our Offerings details:

Title: Driving Success with Expertise

Description: We empower businesses to succeed in the AI era and the broader digital age with our comprehensive range of services. Our expertise spans across multiple domains, and we're dedicated to delivering innovative solutions that drive growth, improve efficiency, and enhance customer experiences.

Offerings List:

Offering 1

Title: UX Consulting

Short Description: Design Experiences that Convert

Description: Our UX consulting services craft user-centered designs that engage, convert, and retain customers. We collaborate closely with you to align product design with your business goals, ensuring seamless, intuitive experiences that drive results.

Offering 2

Title: UI / Front-end Engineering

Short Description: Responsive Interfaces Built to Last

Description: We design and develop scalable, maintainable interfaces with the latest web technologies. Our front-end solutions ensure fast, responsive user experiences that are built to grow alongside your business.

Offering 3

Title: End-to-End Custom

Short Software Description:
Tailored Software.

Description: From concept to deployment, we build custom software that addresses your specific challenges. Our end-to-end development process ensures

your software is unique,
efficient, and ready to scale.

Offering 4

Title: Product Development (Mobile/Web)

Short Description: Innovative Products for Growth

Description: We turn your vision into reality by developing mobile and web products that are scalable, secure, and designed to boost revenue. Our team aligns product strategy with business growth for impactful solutions.

Offering 5

Title: Platform Engineering

Description: Our platform engineering services focus on cloud-native, secure, and scalable solutions. We design platforms that adapt to your growing needs while ensuring efficiency and reliability.

Offering 6

Title: Consulting

Short Description: Lead Your Digital Transformation

Description: Our consulting experts guide your business through digital transformation, from agile adoption to strategic business design. We tailor strategies that align with your vision for long-term success.

Industries We have worked:

Title: Empowering Innovation with Cutting-Edge Technologies

Description: We stay ahead of the curve with the latest technologies and trends.

Industry 1

Name: Financial Services

Description: Asset / Wealth Management / Multi-Family Office business that serves Ultra High Net-worth Individuals, Families, and Companies.

Industry 2

Name: Health Care

Description: Transform patient experiences, improve outcomes, and streamline processes for both patients and providers.

Industry 3

Name:

Education

Description: Elevate engagement, personalize learning, and seamlessly integrate digital transformation in education.

Industry 4

Name:

Telecom

Description: Help build telco infrastructure PAN India level, create a culture of UX C Design Thinking driven solutions.

Industry 5

Name: Industrial Automation

Description: Maximize productivity, minimize downtime, and ensure flawless operations with smart technologies.

Industry 6

Name: HR Tech

Description: Streamline recruitment, boost employee engagement, visualize progress.

Industry 7

Name: Humanitarian C Social Sector

Description: Efficiently manage resources, deliver aid, and make informed decisions for meaningful change.

Industry 8

Name: Document Processing

Description: Automate and streamline document management, ensuring speed, accuracy, and security.

Industry 9

Name:

Food Tech

Description: Empowering restaurants to reduce costs by digitizing order management, cutting platform fees, and enabling in-house delivery.

Our Work we have done (Description):

At ILM, we take pride in our work and the impact it has on our clients businesses. Our team of experts has successfully delivered numerous projects across various industries, leveraging our expertise in UX consulting, UI/frontend engineering, end-to-end custom software development, product development, and platform engineering services.

Product details Description: Below is a brief selection of projects we are currently able to showcase. However, many of our other works remain confidential due to Non-Disclosure Agreements with our Clients and Partners.

Technologies / Stack:

NodeJs

NestJs

DotNet

Java

Python

PHP

React / NextJs

Angular

JavaScript / TypeScript

MS SQL Server

Neo4j

MongoDB

Hibernate

DevOps (CI/CD)

Agile

XP, SCRUM, KANBAN

Dockers

Kubernetes

Platform Services:

Amazon Web Services (AWS)

Azure (Microsoft)

Google Cloud Platform (GCP)

Our Team Section Description: At ILM, we're a team of innovators, thinkers, and makers who thrive on collaboration, creativity, and a passion for delivering exceptional results. We're always on the lookout for talented individuals who share our values and are excited to join our mission to shape the future of technology.

Position Section Title: Open Positions

Job Title 1

Card Name: Software
Developer **Title:** Senior Front-
end Engineer **Placement:** Navi
Mumbai

Time: Full Time

Job Title 2

Card Name: Software
Developer **Title:** Senior Back-
end Engineer **Placement:** Navi
Mumbai

Time: Full Time

Job Title 3

Card Name: Software
Developer **Title:** Senior
DevOps Engineer **Placement:**
Navi Mumbai

Time: Full Time

Join Our Team
Section :

Join Our Team 1

Title: Innovative and Impactful Work

Description: At ILM, you'll be working on projects that matter. We collaborate with clients and organizations that share our vision of creating positive change. Our work isn't just about delivering products; it's about making a difference in people's lives through innovation and empathy-driven solutions.

Join Our Team 2

Title: Culture of Continuous Learning

Description: We are deeply committed to the growth and development of our employees. Whether through our robust training programs, mentorship opportunities, or access to cutting-edge technology, we ensure that you're always learning and advancing in your career.

Join Our Team 3

Title: Supportive and Inclusive Environment

Description: Our company culture is built on the principles of SPARKE: Synergy, Passion, Awareness, Resilience, Knowledge, and Empathy. These values guide how we work together, support one another, and create a workplace where everyone feels valued and included.

Join Our Team 4

Title: Opportunities for Career Growth

Description: At ILM, your career path is only limited by your ambition. We provide clear opportunities for advancement, encouraging our employees to take on new challenges, develop new skills, and move into leadership roles within the company.

Join Our Team 5

Title: A Place Where You Can Make a Difference

Description: At ILM, you're not just another employee; you're a valued member of a team that's making a real impact. We encourage our employees

to bring their whole selves to work, contribute ideas, and help us push the boundaries of what's possible.

Our Projects in deeply details with tech stacks, challenges, achievement (Case Study):

Case Study 1: Tartib

Slogan: Seamless Food Delivery

Short Title: Minimizing Delivery Fees, Maximizing Convenience

Long Title: Minimizing delivery fees for vendors and customers while ensuring seamless integration and a user-friendly interface.

Timeline:

Start Date: Aug

End Date: Nov 2021

Services: UX, Dev, QA, DevOps

Tech Stacks:

Front End: NextJS, Chakra UI

Back End: NodeJS, Express

Database: MongoDB

Integrations: Google Maps API, WhatsApp API

Others:

Overview

Title: Project Overview

Description: We developed an all-in-one platform for Tartib, featuring customer dashboards, order tracking, and seamless WhatsApp integration for authentication and management.

Challenges Solved

Title: Challenges Solved

Count: 2

Challenge 1:

Title: High Delivery Fees

Description: Optimized the platform to keep delivery costs low for both restaurants and customers.

Challenge 2:

Title: Order Management

Description: Integrated WhatsApp for smooth customer authentication and real-time order tracking.

Achievement:

Tartib successfully entered the competitive food delivery market with a robust platform that minimizes costs and enhances customer satisfaction, positioning the company for sustained growth.

Key Solution and Results

Title: Key Solution and Results

Description: We developed a comprehensive end-to-end platform with seamless Google Maps integration and WhatsApp for streamlined order management, building both front-end and back-end components. The intuitive dashboards and user-friendly design enhanced the overall experience, significantly reducing delivery fees, improving operational efficiency, and boosting customer satisfaction and vendor productivity.

Case Study 2: BNHS

Slogan: Digitizing Bird Data

Short Title: Preserving Bird Data with Digital Precision

Long Title: Helping ornithologists get efficient in capturing bird research data by digitizing C streamlining the process.

Timeline:

Start Date: Sept 2023

End Date: July 2024

Services: UX, Dev, QA, DevOps

Tech Stacks:

Front End: NextJS, Tailwind CSS, ShadCN for UI components

Back End: NestJS, MYSQL, TypeORM

Database: MYSQL

Integrations:

Others:

Overview

Title: Project Overview

Description: We developed a cutting-edge mobile app using NextJS and NestJS to revolutionize bird data management. This app, tailored for Admins, Ringers, and Field

Staff, streamlined data entry, real-time updates, and session management, even in remote and challenging field conditions.

Challenges Solved

Count: 2

Challenge 1:

Title: Quick Data Input

Description: Enabled rapid data entry for ringers to capture bird measurements swiftly, minimizing bird stress and reducing recording time.

Challenge 2:

Title: Remote Data Collection

Description: Overcame inconsistent internet connectivity to ensure seamless data capture in the field.

Achievement

The BNHS app significantly improved the efficiency and accuracy of bird data collection, supporting critical research and conservation initiatives.

Key Solution and Results

Title: Key Solution and Results

Description: The app digitized bird conservation research, enhancing data accuracy and significantly boosting productivity. It streamlined workflows and managed large data volumes efficiently, transforming how field data is collected and utilized.

Case Study: Tata Memorial Hospital

Slogan: Digitizing Geriatric Assessment Process

Short Title: Simplifying Healthcare Assessments with Digital Efficiency

Long Title: Empowering geriatric oncologists to streamline assessments, reduce manual effort, and enhance geriatric patient care.

Timeline:

Start Date: Aug 2023

End Date: Ongoing

Services: UX, Dev, QA, DevOps

Tech Stacks:

Front End: NextJS, Chakra UI

Back End: NestJS, TypeORM

Database: MYSQL

Integrations:

Others:

Overview

Title: Project Overview

Description: We launched CareAlign, a cutting-edge digital assessment assistant designed to streamline the submission process and enhance data accuracy for healthcare providers and elderly patients. This application simplifies interactions and improves user experience within the healthcare system.

Challenges Solved

Title: Challenges Solved

Count: 4

Challenge 1:

Title: Extended Assessment Time

Description: CGA in India takes 55 minutes versus 22-27 minutes in Western countries, limiting patient assessments.

Challenge 2:

Title: Language Barriers

Description: Assessment forms are often not available in patients' regional languages, causing delays.

Challenge 3:

Title: Reduced Patient Coverage

Description: Limited capacity restricts CGA to fewer than 20 older cancer patients per week.

Challenge 4:

Title: Manual C Time Consuming

Description: Paper forms and manual calculations delay the process and are error-prone, affecting patient care quality.

Achievement

CareAlign has significantly improved the operational efficiency of geriatric oncologists by reducing paperwork and enhancing data accuracy, leading to better patient care.

Key Solution and Results

Title: Key Solution and Results

Description: CareAlign dramatically reduced the administrative load on healthcare providers and optimized operations at Tata Memorial Hospital. By

minimizing paperwork and boosting data accuracy, the platform achieved high satisfaction rates among doctors and elderly patients, leading to a notable improvement in the quality of patient care.

Case Study: CloudKria

Slogan: Transitioning Offline Procurement Processes to an Online Platform

Short Title: Optimizing Invoice Management with Real-Time Accuracy

Long Title: Enabling accounts teams to streamline invoice management, automate data processing, and enhance financial accuracy.

Timeline:

Start Date: Sept 2022

End Date: July 2023

Services: UX, Dev, QA, DevOps

Tech Stacks:

Front End: NextJS

Back End: NodeJS, Express

Database: MongoDB

Others: Azure Cognitive Services, Azure Document Intelligence

Integrations: E-mails

Overview

Title: Project Overview

Description: CloudKria is a solution designed to streamline the invoice management process for finance teams, enabling easy access to detailed invoice information, including payment status, monthly invoice counts, and cumulative amounts.

Challenges Solved

Title: Challenges Solved

Count: 2

Challenge 1:

Title: Diverse Invoice Formats

Description: Unifying various invoice formats into a cohesive system.

Challenge 2:

Title: Scalability and Performance

Description: Maintaining optimal performance and scalability during peak times.

Achievement

Kognatize has transformed invoice management for finance teams, leading to more accurate and efficient financial operations, positioning Kaptura Technologies as a leader in financial solutions.

Key Solution and Results

Title: Key Solution and Results

Description: Our solution addressed invoice management inefficiencies by leveraging modern web technologies with user-friendly interfaces and automation tools. The platform provided dynamic reporting, automated repetitive tasks, and seamless data integration, resulting in improved accuracy, reduced manual effort, and optimized financial operations.

Name: TFO

Slogan: Wealth Management App

Short Title: Securing Financial Interactions with Seamless Technology

Long Title: Empowering wealth management firm to enhance client interactions, secure financial data, and streamline portfolio management with an intuitive digital platform.

Timeline:

Start Date: 2021

End Date: Ongoing

Services: UX, Dev, QA

Tech Stacks:

Front End: NextJS, Chakra UI

Back End: NodeJS, Express, Storyblock

Database: Not specified

Integrations: Not specified

Others: Not specified

Overview

Title: Project Overview

Description: We developed a secure client portal for The Family Office (TFO) to provide efficient access to financial information and management services, with a focus on intuitive UI/UX design.

Challenges Solved

Title: Challenges Solved

Count: 2

Challenge 1:

Title: High Security

Description: Implemented robust security features to protect sensitive financial data.

Challenge 2:

Title: System Integration

Description: Seamlessly integrated the portal with existing financial and CRM systems.

Achievement

The TFO Client Desktop has improved efficiency in client-advisor communication and data management, strengthening client trust and engagement.

Key Solution and Results

Title: Key Solution and Results

Description: We tackled security challenges with robust features and integrated the portal seamlessly with existing financial and CRM systems. This led to enhanced client satisfaction, streamlined financial management, and strengthened client trust and engagement.

Our website URL: <https://www.ilmux.com>

