

Automated Social Media Campaign Approval System

Client Proposal | Production-ready workflow automation with portals, SLAs, and integrations

Client:

Date: January 22, 2026

Prepared by: DevmanAi

Objective

Ship a production-ready workflow system that automates onboarding, asset collection, draft review, approvals, revisions, SLAs, and stakeholder visibility.

Scope Included (Production)

- Customer Portal: assets upload/link, draft review, approve or request revisions, timeline and due dates.
- Agency Portal: brief intake, versioned draft submission, revision handling, deadlines.
- CS Console: status dashboard, SLA oversight, exceptions and overrides (audited).
- Workflow Orchestrator: state machine, reminders/escalations, immutable audit trail.
- Integrations: Salesforce trigger + status write-back; email notifications; secure file storage.

Commercials

Hourly Rate	USD 12/hour
Estimated Work Hours	200 hours (estimated)
Not-to-Exceed Budget	EUR 700

Billing: Time & Materials, billed weekly against actual hours; total capped at the not-to-exceed budget unless scope changes are approved in writing.

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Effort Breakdown

Component	Hours
Backend workflow + database + audit trail	60
Customer portal	45
Agency portal	30
CS console	25
Integrations (Salesforce + email + storage)	30
QA + deployment + documentation	10

Acceptance Criteria

- Workflow instance is created from the agreed Salesforce trigger and automatically requests customer assets.
- Customer can upload assets, review drafts, approve, or request revisions in-portal.
- Agency can submit versioned drafts and respond to revision requests.
- SLA timers run per stage; reminders/escalations fire and are logged.
- CS console shows status buckets and enables audited overrides with reason.

Client Approval

Work begins after written approval of this proposal. Approval may be provided by signing below or by email confirmation from an authorized signatory.

Approved by (Name)	Title
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Company	Date
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Signature (typed accepted)	
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