



Neuse Google AdWords Campaign for January 13, 2015

Keywords Used

- Outdoor gear
- Fishing equipment
- Hunting equipment
- Camping equipment
- Outdoor Apparel
- Sporting Store
- Sports shop online
- Sport stores
- Sporting stores
- Sports outlets
- Sport stores online
- Neuse Sport shop online
- Small game hunting
- Coyote call
- Turkey call
- Squirrel call
- Hunting calls
- Animal calls
- Hunting calls
- Small game hunting supplies
- Cottontail call
- Cass creek coyote call
- HS TT Jonny Stewart Attractor
- Knight & Hale Cottontail call
- Knight & Hale Squirrel call
- Haydels squirrel whistle
- Primos Alpha Dog
- Small game hunting call
- Small game hunting decoy
- Hunting decoy
- Edge yote coyote decoy
- Primos wolly bully predators decoy

Accompanying Ads

Ad One:

Need outdoor sports gear?

Visit Neuse Sport Shop for all your outdoor sports equipment needs

www.neusesportshop.com

Ad Two:

Outdoor Enthusiast?

Neuse Sport Shop has all the gear you need for your outdoor fun!

www.neusesportshop.com

Ad Three:

Need a Hunting Decoy?

Neuse Sport Shop has all the gear you need for Small Game Hunting!

www.neusesportshop.com

Ad report (Jan 5, 2015-Jan 11, 2015)

Ad	Clicks	Impressions	CTR	Avg. CPC	Cost	Avg. position
Need outdoor sports gear?	2	1940	0.10%	1.23	2.46	2.7
Outdoor Enthusiast?	29	35214	0.08%	1.24	36	2.3
Need an Game Call?	0	0	0.00%	0	0	0
Need a Hunting Decoy?	0	0	0.00%	0	0	0
Total - filtered --	31	37154	0.08%	1.24	38.46	2.4
Total - Search --	31	37154	0.08%	1.24	38.46	2.4
Total - Display Network --	0	0	0.00%	0	0	0
Total --	31	37154				

Thank you for your business!