



SEO KEYWORD COMPARISON FOR SAMPOLLARDANDSON.COM

Overview

Of the twelve competitor sites researched only eight of them use Meta-tag keywords. Tremendous opportunity exists to grow market share through the use of descriptive keywords and phrases.

Sam Pollard & Son (sampollardandson.com)

No Meta Description
No Meta-tag Keywords Used

Eastern Plumbing (easternplumbingonline.com)

Meta Description
Eastern Plumbing offers service agreements, upfront pricing with no hidden costs and 24-hour emergency service. We pride ourselves on the reputation we've built for providing quality work, dependability and prompt, courteous and clean services to all of our customers.

No Meta-tag Keywords Used

Corley Pro (corleypro.com)

Meta Description
Corley provides plumbing and electrical services; drain repair services, and air conditioning services in Greenville and Spartanburg.

Meta-tag Keyword		
Air conditioning	Drain repair	Electricians
Greenville	Heating	HVAC
Mauldin	Plumbers	Plumbing
SC	Simpsonville	Spartanburg

Mr. Rooter (mrrooter.com/pittcounty)

Meta Description
Trust Mr. Rooter Plumbing, your local plumber, for plumbing services and drain cleaning. Calls us today in Winterville, NC

No Meta-tag Keywords Used
Currently uses Google AdWords Campaign

Best Plumbers (bestplumbers.com)

Meta Description
A plumbing directory featuring qualified local plumbers near you. These plumbing contractors provide plumbing repair from drain cleaning and sewer repair.

Meta-tag Keywords		
Best plumbers	Plumber	Plumbers
Plumbing	Plumbing companies	Plumbing directory

Bill Bradley Plumbing (billbradleyplumbing.com)

Meta Description

Bill Bradley Plumbing is a local plumber serving Greenville & Washington NC areas for plumbing service, tankless water heaters, commercial plumbing and more.

Meta-tag Keywords

Additions of plumbing	Backflow preventers certified	Commercial plumbing
New installation of plumbing	Plumbing license since 1980	Repair of all kinds
Repair plumbing new or old	Residential plumbing	Tankless water heater certified
Serving Pitt county Greenville NC and surrounding areas		

Delcor (delcorinc.com)

Meta Description

Delcor Inc has been serving the eastern North Carolina area since 1970s. Delcor Inc has been a trusted HVAC and Plumbing contractor for over 4 decades.

Meta-tag Keywords

AC repair Greenville NC	Air conditioning repair Greenville NC
Heating and air Greenville NC	Heating repair Greenville NC
HVAC Greenville NC	Plumber Greenville NC
Plumbing Greenville NC	

Tim McCarter (timmccarterplumbing.com)

Meta Description

Tim McCarter Plumbing service and installation Greenville NC Pitt County NC

Meta-tag Keyword

Ayden	Farmville	Greenville
Grifton	Heater	Kinston
Moen	Noritz	Pitt
Plumbing	Rinnai	Sewer
Shower	Sink	Tankless water
Tub	Washington	Water
Waterline	Winterville	

Mitchell Goff Plumbing

No Webpage

Michael and Sons (michaelandsonsraleigh.com)

Meta Description

If you've been searching for dependable experienced plumbers in Raleigh, Durham, and Chapel Hill NC you've found them. Michael and Sons has over 30 years experience in the plumbing industry offering superior service to our customers everyday!

Meta-tag Keywords

Plumbers Raleigh NC	Plumbing Chapel Hill	Plumbing Durham
Plumbing Raleigh	Plumbing Raleigh North Carolina	Raleigh plumbers
Raleigh plumbing		

Cary Plumbing (caryplumbing.com)

Meta Description

Cary Plumbing specializes in water heaters, the new tankless water heater systems, polybutylene pipe replacement, all phases of drain and sewer cleaning, backflow testing, certification and repairs, and well pump installation and repairs. Cary NC.

Meta-tag Keywords

Apex	Backflow certification	Backflow testing
Backflow repairs	Cary	Cary
Cary plumbing	Chapel Hill	Clayton
Commercial and residential	Drain and sewer cleaning	Durham
Garner	GPS equipped trucks	James cook
Jcpenny	Knightdale	McDonalds
NC	Pittsboro	Plumbing service
Polybutylene pipe replacement	Raleigh	Remodeling
Repair	Replacement	Residential service
Ryan apartments	Service repair	Tankless water heater system
Water heater	Well pump installation	Well pump repair
Zebulon		

Bodenheimer Plumbing (bodenheimerplumbing.com)

Meta Description

Bodenheimer Plumbing Winston-Salem North Carolina boilers installed repaired, residential service, commercial installation and service.

Meta-tag Keywords

Backflow preventer testing repair	Bodenheimer Plumbing	Boiler
Boilers	Boilers installed and repaired	Clemmons
Commercial installation service	Drain cleaning	Emergency service
Geothermal certified medical gas	Grease trap installation	Greensboro
High Point	Hydronic heating	Kernersville
King	Lewisville	Lexington
Medical plumbing	Office plumbing	Repair replacement
Residential service	Restaurant plumbing	Water heater
Winston-Salem		