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Your sites

# Launch Checklist

*Get started on the  
right foot!*



# CHECKLIST

- ☐ Create a mobile friendly design. More than 50% of traffic is on phones!
- ☐ Plan your desktop experience too. It's not just the size of the content! They should have synergy.
- ☐ Choose a good hosting provider. It's not just about the cost! The right provider can make or break your site!
- ☐ Generate a security certificate. This builds trust with your users and customers and gets things going the right way....
- ☐ Make your site accessible. Everyone should be able to access the internet. And it means more traffic for you!
- ☐ Create auxiliary pages. Make sure that if your site is down, people know it's temporary!
- ☐ Proof your site. Reread your copy, make sure the links work, and double check your URLs.
- ☐ Setup your technical SEO. The copy is important, but having metadata and a sitemap are really important too!....
- ☐ Make your site legally compliant. Terms of service, cookies, privacy policy, and licensing are a must!
- ☐ Link up your social media. Think of your site as the hub for your web presence. Help people end up their!
- ☐ Double check your calls to action. Good calls to action should naturally encourage your users to act!
- ☐ Optimize your site for conversions. Why push people to your page if they don't become customers?

Don't know where to start? I can do all of this for you!

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