

# Reifika Gayana



PUBLIC SPEAKER/ MARKETER / ENTREPRENEUR

## EDUCATION

Universitas Diponegoro Semarang	2016-Present
Agribisnis - Fakultas Peternakan dan Pertanian	
SMAN 8 Kota Tangerang	2013-2016

## ABOUT

Full Name : Reifika Gayana  
Nick Name: Rei  
Date of Birth : 24-05-1998  
Place of Birth: Jakarta  
Sex : Female  
Status : Single

## ACHIEVEMENTS

- The Best Participant - Soft Skills Coaching (Bincang Bilal)
- Juara 2 Wirausaha Terbaik Universitas Diponegoro (Diponegoro University Entrepreneur Award) 2019
- The Best Marketing on March Period (Project dept IAAS LC UNDIP) 2017
- Juara 2 Nasional 3D Wallmagazine (TZORFAS)
- Juara 2 Lomba Video Kesehatan se-Jabodetabek

## WORK EXPERIENCE

<u>GAYANAFROZENFOOD</u>	Owner	2020-Present
-------------------------	-------	--------------

<u>DIALOGIKA</u>	Mentor	2020-Present
------------------	--------	--------------

<u>CAMPUSPEDIA</u>	Digital Marketing Intern	2020-Present
--------------------	--------------------------	--------------

<u>PETIKIN.DONG</u>	CMO / Chief Marketing Officer	2019-2021
---------------------	-------------------------------	-----------

<u>CV.AYO NANDUR</u>	Marketing	2019
----------------------	-----------	------

<u>PT. DAGSAP ENDURA EATORE</u>	Sales & Marketing (Internship)	2019
---------------------------------	--------------------------------	------

## CONTACT

EMAIL	reifikagayana@gmail.com
LinkedIn	Reifika Gayana
INSTAGRAM	reifikag
LINE	reifikag

## SKILL

- Public Speaking
- Leadership
- Teamwork
- Communication
- Problem Solving
- Flexibility

## VOLUNTEER EXPERIENCE

- GEULIS (GERAKAN PEDULI SESAMA) - Founder (2020)
- AIESEC UNDIP - Volunteer (2016)

# Reifika Gayand



MASTER OF CEREMONY / PUBLIC SPEAKER/ MARKETER / ENTREPRENEUR

## ORGANIZATION

- Himpunan Mahasiswa Departemen (HMD) Pertanian 2017-2019
  - Badan Pengendali Sinergi (KOMINFO)
  - Staff Ahli LITBANG & Edukasi
  - Eksekutif Muda LITBANG
- UKM IAAS LC UNDIP 2017-2019
  - Public Relation Department
  - Head Of Marketing (Project Department)
  - Marketing (Project Department)

## OTHER EXPERIENCES

- Juri Culturepreneur 2019
- Juri **Business Plan Competition** 2019
- Pembicara LKMMPD FPP UNDIP 2019  
Tema : *Public Speaking*
- Guest Speaker - Radio Pro Alma 2019
- Guest Speaker - Muda Mudi Semarang Selatan
- Moderator Virtual Communication- Coaching Bincang Bilal
- Moderator Webinar Kewirausahaan HUT Kimia UNDIP 2020
- Moderator Degrefair 2020
- Moderator LKMMD FPP UNDIP 2018 & 2019
- EXPO KKN UNDIP KAB. Tegal 2019 - Sie Humas
- LO (*Liaison Officer*) Gita Gutawa - Diponegoro School of Nation 2018
- Ketua Lomba Karya Tulis Ilmiah Mahasiswa Tingkat Nasional FPP UNDIP 2018
- LKTI Tingkat Nasional FPP UNDIP 2017 - Sie Humas
- Olimpiade Diponegoro 2017 - Bendahara Div. Sepakbola
- Panitia Seminar Nasional Agribisnis 2017
- Seminar Kewirausahaan HM Pertanian - Sie Humas
- Orientasi Diponegoro Muda FPP 2017 - Konsumsi
- Roadshow KMB - Sekretaris Wilayah Tangerang
- Humanity In Ramadhan - Sie Acara

## MASTER OF CEREMONY / MC

- EXPO KKN UNDIP KAB. Tegal - 2019
- KEJURNAS Futsal Peternakan - 2018
- Diponegoro Entrepreneur Fest - 2018
- Hari Susu Nusantara X Livestock & Culture Parade - 2018
- LKTI Nasional FPP UNDIP - 2017
- Pentas Nusantara FPP UNDIP - 2017
- Agribusiness Anniversary - 2017
- KOASIS (Kongkow Asik Mahasiswa) - 2017 & 2018
- IAAS Premiere League
- Local Committee Conference IAAS LC UNDIP