

JULIAN REIF

Associate Professor, Gies College of Business

CONTACT INFORMATION

University of Illinois
Business Instructional Facility, Mailbox 15
515 E. Gregory St.
Champaign, IL 61820

Phone: (217) 300-0169
Email: jreif@illinois.edu
Bluesky: [@julianreif.bsky.social](#)
Web: www.julianreif.com

ACADEMIC POSITIONS

University of Illinois at Urbana-Champaign

Departments of Finance (primary appointment) and Economics (courtesy appointment)

Associate Professor	2021–Present
Assistant Professor	2013–2021
Lecturer	2012

Data Science Research Services

Academic Director	2024–Present
-------------------	--------------

Institute of Government and Public Affairs

Partnering Scholar	2022–Present
Senior Scholar	2018–2021
Assistant Professor	2012–2018

Toulouse School of Economics

Visiting Researcher	2021–2022
---------------------	-----------

PROFESSIONAL AFFILIATIONS

Coeditor, <i>American Journal of Health Economics</i>	2023–Present
Editorial Board, <i>Journal of Risk and Insurance</i>	2022–Present
Affiliated Professor, Abdul Latif Jameel Poverty Action Lab	2020–Present
Faculty Affiliate, Wilson Sheehan Lab for Economic Opportunities	2019–Present
National Bureau of Economic Research	
Research Associate	2022–Present
Faculty Research Fellow	2018–2022
Research Associate, Center for Business and Public Policy	2012–Present

EDUCATION

Ph.D., Economics, University of Chicago	2007–2012
B.A., Economics, Vanderbilt University	2000–2004

PROFESSIONAL EMPLOYMENT

Senior Consultant, Bates White	2004–2007
--------------------------------	-----------

ACADEMIC PUBLICATIONS

Bauer, Daniel, Darius Lakdawalla, and Julian Reif. “Health Risk and the Value of Life.” *Journal of Public Economics* 245 (2025): 105346.

Huh, Jason, and Julian Reif. “Teenage Driving, Mortality, and Risky Behaviors.” *American Economic Review: Insights* 3, no. 4 (2021): 523–539.

Reif, Julian, Hanke Heun-Johnson, Bryan Tysinger, and Darius Lakdawalla. “Measuring the COVID-19 Mortality Burden in the United States: A Microsimulation Study.” *Annals of Internal Medicine*, September 2021.

Deryugina, Tatyana, Alexander MacKay, and Julian Reif. “The Long-run Dynamics of Electricity Demand: Evidence from Municipal Aggregation.” *American Economic Journal: Applied Economics* 12, no. 1 (2020): 86–114.

Reif, Julian, David Chan, Damon Jones, Laura Payne, and David Molitor. “Effects of a Workplace Wellness Program on Employee Health, Health Beliefs, and Medical Use: A Randomized Clinical Trial.” *JAMA Internal Medicine* 180, no. 7 (2020): 952–960.

Zou, Eric, Christopher Worsham, Nolan Miller, David Molitor, Julian Reif, and Anupam Jena. “Emergency Visits for Thunderstorm-Related Respiratory Illnesses Among Older Adults.” *JAMA Internal Medicine* 180, no. 9 (2020): 1248–1250.

Deryugina, Tatyana, Garth Heutel, Nolan H Miller, David Molitor, and Julian Reif. “The Mortality and Medical Costs of Air Pollution: Evidence from Changes in Wind Direction.” *American Economic Review* 109, no. 12 (2019): 4178–4219.

Jones, Damon, David Molitor, and Julian Reif. “What Do Workplace Wellness Programs Do? Evidence from the Illinois Workplace Wellness Study.” *Quarterly Journal of Economics* 134, no. 4 (2019): 1747–1791.

Reif, Julian. “A Model of Addiction and Social Interactions.” *Economic Inquiry* 57, no. 2 (2019): 759–773.

Huh, Jason, and Julian Reif. “Did Medicare Part D Reduce Mortality?” *Journal of Health Economics* 53 (2017): 17–37.

Lakdawalla, Darius, Anup Malani, and Julian Reif. “The Insurance Value of Medical Innovation.” *Journal of Public Economics* 145 (2017): 94–102.

Malani, Anup, and Julian Reif. “Interpreting Pre-trends as Anticipation: Impact on Estimated Treatment Effects from Tort Reform.” *Journal of Public Economics* 124 (2015): 1–17.

Laxminarayan, Ramanan, Julian Reif, and Anup Malani. “Incentives for Reporting Disease Outbreaks.” *PLOS One* 9, no. 3 (2014): e90290.

Katzman, Brett, Julian Reif, and Jesse A Schwartz. “The Relation between Variance and Information Rent in Auctions.” *International Journal of Industrial Organization* 28, no. 2 (2010): 127–130.

WORKING PAPERS

“The Long-run Effect of Air Pollution on Survival” (with Tatyana Deryugina), conditionally accepted by *American Economic Review*

“Access to Credit Reduces the Value of Health Insurance” (with Sonia Jaffe and Anup Malani), revisions requested from *Journal of Public Economics*

“How Do Habits Form? Experimental Evidence from Health Screenings” (with Damon Jones and David Molitor)

“The Effects of Deleting Medical Debt from Consumer Credit Reports” (with Victor Duarte, Julia Fonseca, and Divij Kohli)

“The Effect of US COVID-19 Excess Mortality on Social Security Outlays” (with Hanke Heun-Johnson, Darius Lakdawalla, Julian Reif, and Bryan Tysinger)

WORKS IN PROGRESS

“Peer Effects in the Workplace: Evidence from the Illinois Workplace Wellness Study” (with Alden Cheng, Damon Jones and David Molitor)

“Does Medicare Improve Quality of Life?”

BOOK CHAPTERS

Deryugina, Tatyana, Nolan H Miller, David Molitor, and Julian Reif. “Geographic and Socioeconomic Heterogeneity in the Benefits of Reducing Air Pollution in the United States.” In *Environmental and Energy Policy and the Economy*, 2:157–189. University of Chicago Press, 2021.

Lakdawalla, Darius, and Julian Reif. “Health, Body Weight, and Obesity.” Chap. 7 in *The Oxford Handbook of Economics and Human Biology*, 152–178. Oxford: Oxford University Press, 2016.

Lakdawalla, Darius, Anup Malani, and Julian Reif. “The Complex Relationship Between Healthcare Reform and Innovation.” Chap. 12 in *The Future of Healthcare Reform in the United States*, 707–711. University of Chicago Press, 2015.

INTERVIEWS AND OTHER PUBLICATIONS

“The Economics of Clean Air”, *Illinois Policy Unpacked*, 27 May 2025.

“Air Pollution Trends in Illinois”, *IGPA Policy Spotlight*, 27 August 2024.

“Geographic differences in the mortality burden of the Covid-19 pandemic” (with Hanke Heun-Johnson and Siho Park), *IGPA Policy Spotlight*, 27 September 2023.

“An Interview With Julian Reif”, *Peoria Magazine*, 1 January 2023.

“The hidden cost of Covid-19: years of life lost among the young” (with Darius Lakdawalla), *Stat News*, 14 October 2021.

“Transparency in an Era of Data-Driven Policy: The Importance of Reproducible Research” (with David Molitor), *IGPA Policy Spotlight*, 14 October 2021.

“Economic Policy in President Biden’s First 100 Days” (with Nolan Miller), *University of Illinois Law Review Online*, 30 April 2021.

“Air pollution policy should focus on the most vulnerable people, not just the most polluted places” (with Tatyana Deryugina, Nolan Miller, and David Molitor), *VoxEU*, 13 January 2021.

“Employee Wellness Programs—reply” (with Damon Jones and David Molitor), *JAMA Internal Medicine*, 21 December 2020.

“The Pandemic On Main Street: As State Restrictions Relax, Local Leaders Face Tough Choices” (with Robin Wilson, Don Fullerton, Brian Gaines, Fred Giertz, Sage Kim, and Kent Redfield), *NPR Illinois*, 28 May 2020.

“The Illinois Workplace Wellness Study: Reply to Dr. Goetzel” (with Damon Jones and David Molitor), *American Journal of Health Promotion*, 24 February 2020.

“The Effect of Illinois Municipal Electric Aggregation” (with Tatyana Deryugina, Don Fullerton, and Megan Konar), *State Tax Notes*, 1 April 2019.

“Workplace Wellness: New Study Finds No Changes in Health Care Costs” (with Damon Jones and David Molitor), *Scientific American*, 19 March 2019.

“Mortality risk, insurance, and the value of life” (with Daniel Bauer and Darius Lakdawalla), *VoxEU.org*, 5 November 2018.

“Crop insurance is good for farmers, but not always for the environment” (with Tatyana Deryugina, Don Fullerton, and Megan Konar), *The Conversation*, 29 June 2018.

“Climate change and Chicago’s air pollution”, *Reboot Illinois*, 26 September 2016.

“Gas Taxes in Illinois: Efficiency and Distributional Effects” (with Don Fullerton and Kaveh Nafari), *State Tax Notes*, 20 June 2016.

“Illinois Climate is Changing” (with Don Fullerton and Megan Konar), *Illinois Issues*, August 2015.

“Francis’ call for action on climate change is opportunity for Illinois” (with Don Fullerton and Megan Konar), *Crains Chicago Business*, 23 June 2015.

“To pay for Illinois road improvements, think like a business” (with Don Fullerton), *State Journal-Register*, 22 April 2015.

“Cashing in on Cutting Carbon: U.S. Clean Carbon Plan Gives Illinois a Chance for Significant State Revenue” (with Don Fullerton and Megan Konar), *Illinois Issues*, March 2015.

“Gas tax may hurt Illinois more than it helps” (with Don Fullerton), *State Journal-Register*, 17 October 2014.

“Tools to Address Illinois Revenue: Increasing Sin Taxes”, *State Tax Notes: Special Report*, 23 June 2014.

“Sin Taxes Won’t Save the Illinois Budget”, *State Journal-Register*, 17 March 2014.

Review of *Discover Your Inner Economist*, by Tyler Cowen. September 2008. Available from www.libertyguide.com.

Letter to the editor, *The Economist*, 3 February 2007, p. 18.

GRANTS

NBER Retirement and Disability Research Center 10/2022–09/2023
 SSA grant #RDR18000003, Project NB23-02
 Investigator, “The Effect of US COVID-19 Excess Mortality on Social Security Outlays” (with Hanke Heun-Johnson, Darius Lakdawalla, and Bryan Tysinger)
 \$83,282

National Institutes of Health, R01 AG073365 07/2021–06/2026
 Investigator, “The Long-Run Impacts of Natural Disasters on Mortality and Disease Burden Among US Elderly and Disabled Adults” (with Tatyana Deryugina, Nolan Miller, and David Molitor)
 \$1,633,560

An Impact Evaluation of i.c. stars Internship and Residency Program
 Investigator (with Bill Skimmyhorn and Patrick Turner)

\$75,000

J-PAL North America, \$50,000

07/2020–06/2021

University of Michigan Poverty Solutions, \$25,000

07/2020–06/2021

National Institutes of Health, R01 AG053350

07/2016–06/2021

Investigator, “The Impact of Temperature and Pollution on Mortality, Morbidity, and Health Care Cost Among the Elderly” (with Tatyana Deryugina, Garth Heutel, Nolan Miller, and David Molitor)
 \$1,991,498

The Illinois Workplace Wellness Study

Principal Investigator (with Damon Jones, David Molitor, and Laura Payne)

\$2,052,670

National Institutes of Health, R01 AG050701, \$1,230,680

08/2015–04/2019

J-PAL North America, 5710004125, \$321,990

07/2016–06/2018

National Science Foundation, 1730546, \$300,000

08/2017–07/2020

Robert Wood Johnson Foundation, 73730, \$200,000

07/2016–01/2018

Institute of Government and Public Affairs

09/2014–05/2019

Principal Investigator, “Climate Change Initiative” (with Don Fullerton)

\$180,000

University of Illinois Campus Extension Program

08/2013–12/2015

Investigator, “Illinois Health Care Reform Initiative” (with Susan Farner, Marian Huhman, Jennifer McCaffrey, Laura Payne, and Brian Quick)

\$213,143

FELLOWSHIPS, HONORS, AND AWARDS

Dean’s Impact Award	2025
Faculty Scholar of the Office of Risk Management & Insurance Research	2023–2024
Deloitte Foundation Center for Business Analytics Scholar	2020–2025
NIHCM Foundation Health Care Research Award Winner	2020
iHEA Kenneth J. Arrow Award for Best Paper in Health Economics	2020
Upjohn Institute Early Career Research Award	2017
University of Illinois List of Teachers Ranked Excellent/Outstanding	2014–2015, 2018–2024
National Science Foundation Graduate Research Fellowship	2008–2011
University of Chicago Fellowship	2007–2012
Humane Studies Fellowship	2007–2011
Dean’s Select Scholar (Vanderbilt University 75% tuition scholarship)	2000–2004

TEACHING**University of Illinois**

FIN 434 (Employee Benefits)

FIN 550 (Big Data Analytics)

FIN 571 (Retirement Policy)

FIN 572 (Health Care Policy)

FIN 573 (Competition Policy)

University of Chicago

Intermediate Microeconomics

Introduction to Industrial Organization

Panel Data Econometrics

Theory of Auctions
Topics in Wage Determination

Vanderbilt University
Economic Statistics

GRADUATE STUDENTS

Name, initial placement

Julian Diaz Gutierrez, PhD Candidate
Allen Hardiman, American Medical Association
Jason Huh, Rensselaer Polytechnic Institute (Department of Economics)
Christine Jachetta, Center for Naval Analysis
Young Jo, United States Department of Agriculture (Economic Research Service)
Dongwoo Kim, University of Missouri (Department of Economics)
Yiqiu Liu, Meta (formerly Facebook)
Domininkas Mockus, US Coast Guard (Standards Evaluation & Analysis Division)
Kaveh Nafari, Deloitte
Olgu Ozkul, Amazon
Siho Park, PhD Candidate
John Schneider, Facebook
Univa Song, Bentley University (Department of Math)
Lingling Sun, Binghamton University
Yuying Xing, Bluestem Brands (data science)

PROFESSIONAL ACTIVITIES

Invited conferences and seminars

- **2026:** American Finance Association
- **2025:** Illinois Center for Health Informatics, Indiana University, NBER Aging and Health, NBER Environment and Energy Economics Summer Institute, Southeastern Health Economics Study Group, University of Duisburg-Essen, University of Pittsburgh BEDI Health Workshop, VERB keynote seminar
- **2024:** ASHEcon, Center for Aging and Policy Studies at Syracuse University, Chicago Federal Reserve, Florida State University, Midwest Health Economics Conference, University of Wisconsin
- **2023:** American Health Economics Conference, ASHEcon, Mid-Midwest Applied Microeconomics Workshop, NBER Summer Institute (Health), University of Chicago (Demography), University of Illinois at Chicago (Finance)
- **2022:** American-European Health Economics Study Group, Midwest Health Economics Conference, TSE Paris Health Center Workshop, University of Duisburg-Essen, University of Illinois at Chicago (Economics), University of Mannheim Workshop on Air Pollution, Wharton

- **2021:** Arizona State University, Dalhousie University, Florida State University, Toulouse School of Economics, University of Miami
- **2019:** Advances in Field Experiments, Annual Conference on Employee Benefits and Social Insurance, ASHEcon, Chicago Booth Junior Health Economics Summit, NBER Labor Studies Summer Institute, NBER Macroeconomic Perspectives on the Value of Health, National Tax Association, Notre Dame, Purdue University
- **2018:** Chicago Booth Junior Health Economics Summit, Midwest Health Economics Conference, Southeastern Health Economics Study Group, UC Santa Barbara Occasional Workshop in Environmental and Resource Economics
- **2017:** American Economic Association Annual Meeting, Annual Health Economics Conference, Caribbean Health Economics Symposium, Chicago Booth Junior Health Economics Summit, Cornell University, NBER Health Care Summer Institute, University of Chicago
- **2016:** ASHEcon, Chicago Booth Junior Health Economics Summit, IZA Conference on Labor Market Effects of Environmental Policies, Midwest Health Economics Conference, NBER Insurance Group Program Meeting, Southeastern Health Economics Study Group, Urbana IGPA seminar series
- **2015:** Annual Health Economics Conference, Chicago Booth Junior Health Economics Summit, National Tax Association, University of Illinois at Chicago, Urbana IGPA seminar series
- **2014:** American Economic Association Annual Meeting, ASHEcon, iHEA World Congress Dublin, NBER Health Economics Program Meeting, Singapore Health Economics Association Conference
- **2013:** IGPA Spring Research Conference, Southeastern Health Economics Study Group Conference, University of Chicago (Health Economics Workshop)
- **2012:** Indiana University-Purdue University Indianapolis, Urbana IGPA seminar series

Invited talks (non-academic)

University of Illinois Foundation Economic Forum (2025)
 IGPA coffee hour (2024)
 Carle Illinois College of Medicine IDEA (2023–2025)
 Conference on Reproducibility and Replicability in Economics and the Social Sciences (2023)
 Hidden Curriculum Podcast (2021)
 Union League Club of Chicago (2020)
 Center for Innovation in Teaching and Learning (2020)
 Redesigning Wellness Podcast (2020)
 Cancer Scholars Program (2019)
 HERO Forum (2018)
 National Advisory Committee of E4A and RWJF (2018)
 Redesigning Wellness Podcast (2018)
 Healthcare Financial Management Association (2017)
 Champaign Public Forum (2017)
 iSEE World Congress (2017)
 Edgar Fellows Program (2015, 2016)
 New Members Conference in Springfield (2015, 2016)
 Stata Conference Boston (2010)

ADDITIONAL INFORMATION

Computer programming skills

Stata, C++, R

www.github.com/reifjulian

Security clearances

U.S. Census Bureau Special Sworn Status

Languages

English (native), French (conversant), Italian (beginner)

Citizenships

Switzerland, United States

Erdős number: 6