



Analytics operating system Redbird makes data more accessible to non-technical users

CATHERINE SHU OCTOBER 13, 2022

Data engineers have a big problem. Almost every team in their business needs access to analytics and other information that can be gleaned from their data warehouses, but only a few have technical backgrounds. The New York-based startup announced that it has raised \$7.6 million in an oversubscribed seed round led by B Capital

Redbird was created to help everyone in an organization create and run analytics without using code, therefore reducing the amount of bottlenecks that data engineers need to deal with.

Redbird, formerly known as Cube Analytics, serves as an analytics operating system by connecting all of an organization's data sources into a no-code environment that non-technical users can use to perform analysis, reporting and other data science tasks.



"WE BELIEVE REDBIRD WILL BECOME A MISSION-CRITICAL PLATFORM FOR ENTERPRISES TO MANAGE COMPLEX DATA WORKFLOWS. THIS INVESTMENT UNDERSCORES OUR STRATEGY OF WORKING WITH INNOVATIVE COMPANIES THAT ENABLE RAPID TECHNOLOGICAL TRANSFORMATION ACROSS TRADITIONAL INDUSTRIES."

-B CAPITAL GENERAL PARTNERS KAREN PAGE



Bluechip, an African systems integrator with partners like Microsoft and Oracle, is expanding to Europe

It's not often you hear about African tech companies expanding into Europe. Some examples include fintechs Lidy and Korapay in Eastern Europe and the U.K., respectively. In the latest development, Bluechip Technologies, an African enterprise company that partners with international OEMs like Microsoft and Oracle and provides data warehousing solutions and enterprise applications to banks, telcos and insurance firms, is announcing its European launch.

The Nigeria-based systems integrator said the strategic expansion positions it as a “new competitive entrant in the EU market offering data warehousing and analytics products as well as highly experienced senior data engineers from its Nigeria team as consultants for European firms.”

The post-pandemic trend in remote working, a critical shortage of tech talent and an increase in demand for managing data more efficiently present a great opportunity for his company to deliver specialized services in Europe.



“WE BUILT THIS CORE ENTERPRISE BUSINESS APPLICATION FOR BANKS AND TELCOS AND THE TALENT POOL TO ADDRESS THESE NEEDS. THE WHOLE PLAY HERE IS TO BE THAT SYSTEMS INTEGRATOR PROVIDER TO THE EU MARKET. THE PANDEMIC HAS ACCELERATED THE NEED FOR THAT GLOBAL FLAT WORKSPACE, AND HOW TO PLACE THOSE ENGINEERS WHILE WORKING WITH OUR PARTNERS LIKE ORACLE AND MICROSOFT, AND TO DO THIS CHEAPER THAN INDIA OR EASTERN EUROPE,” SAID SOYOMBO.