



## Contacts

01

Email reina.smh@gmail.com

Mobile +64 020 4017 7737

LinkedIn [linkedin.com/in/reinaha/](https://linkedin.com/in/reinaha/)

Website [reinaha.github.io/portfolio](https://reinaha.github.io/portfolio)

## Highlights

02

- +3 years of experience as a UX/UI Designer.
- Having a versatile background that encompasses web development, graphic design, and business marketing consultant.
- Proficient in Figma, Sketch and Adobe XD and design software like Photoshop, Illustrator, InDesign, After Effect and Premiere Pro
- Experience in JavaScript, HTML, SAAS/SCSS/CSS, Bootstrap and jQuery
- Familiarity with CMS such as Wordpress, Shopify, Squarespace, Wix and BigCommerce.
- Fast Learner of new technologies and softwares.

## Tools & Tech

03

### Prototype Softwares

Figma / Adobe XD / Sketch / UX Pin



### Graphic Design Softwares

Adobe Photoshop / Adobe Illustrator / Adobe InDesign



### CMS development

Wordpress / Wix / Bigcommerce



### HTML / CSS

HTML / SASS / CSS / Responsive CSS / Bootstrap



### Web development

Javascript / jQuery / PHP



### Motion Design

Adobe After Effect / Adobe Premiere Pro



## Education

04

**Yoobee School of Design** 2015 - 2017

UX Design & Web development

**INHA University, Korea** 2011 - 2014

Business Management (Marketing)

## References

05

Available Upon Request

# Sumin Ha, UX/UI Designer

## Experience

06

### UX/UI Designer & Digital Designer Lead, Osstem

Jan 2019 - Jan 2023

Dental Equipment Company

Full-time

- Redesigned company website and web app resulting in a more user-friendly and visually appealing design.
- Developed company website using WordPress CMS and CSS, ensuring full responsiveness and optimization for various screen sizes and devices.
- Designed and developed UI/UX for dental supply e-shop application and website
- Created a design system and guidelines to ensure consistency of new design elements and corporate brand identity. Provided documentation and training to enhance productivity and consistency across all design tasks.
- Designed and developed a range of graphic materials, such as advertising posters, banners, brochures, and more, while also creating brand design items like business cards, forms, and conference branding concepts.

UX/UI Design CMS Development Website Admin Brand Design Advertising Design

### UX/UI Designer Lead, PropertiMax

Apr 2018 - Jan 2020

Real Estate Trading Company

Full-time & Freelance

- Developed and implemented UI/UX design for Real Estate trading application.
- Led the redesign project for the company's website and web application to ensure a consistent brand identity and visually appealing design.
- Assisted senior developer in building website and web app from scratch using front-end coding.
- Utilized UX/UI design principles and tools to create wireframes and prototypes.
- Worked on cross-browser compatibility and responsive web design
- Updated client with project status on a regular basis or whenever requested

UX/UI Design Web Development Website Admin Brand Design

### Digital Designer, Foundation North

Oct 2018 - Dec 2018

Non-profit Organizations

Internship

- Designed and developed a range of graphic materials, such as advertising posters, banners, brochures, and more, while also creating motion design items like introduction infographic video and interview videos

Graphic Design Motion Design Video Editing

### Wordpress Developer, VirtualTAG

Sep 2017 - Oct 2017

Web Applications and Web Design Agency

Contract

- Assisted the senior developers in providing support and expertise while working on various website development projects utilizing CMS, HTML5, CSS3, jQuery, and Bootstrap to create responsive designs.

CMS Development Web Development Website Admin UX/UI Design

### Web Designer, iae GLOBAL

Nov 2016 - Sep 2017

Education Management Company

Part-time

- Managed and edited websites, including adding and modifying advertisements, while also designing and developing a variety of graphic materials such as advertising posters, banners, brochures, and more.

Web Design Website Admin Graphic Design