

Highlights

- 7+ years of web/graphic design work experience.
- Experienced in diverse design fields: branding, advertising, print, social media, web/app design, video creation, packaging, magazine design, event design.
- Experience collaborating with external suppliers: print companies, photographers, event agencies, and more.
- Experienced in design, development, and marketing, with strong multitasking skills.

Education



Web and Graphic Design Yoobee School of Design

2015 - 2017 | Auckland, New Zealand



Business Management - Marketing INHA University, Korea

2011 - 2014 | Incheon, South Korea

Licenses & certifications



Diploma in UX and Web Development Yoobee School of Design

Issued Apr 2017



Diploma in Web and Graphic Design Yoobee School of Design

Issued Dec 2016



Certificate in digital design Yoobee School of Design

Issued Dec 2015



Microsoft Office Spercialist
Microsoft Office Training Ltd

Issued Feb 2012

References

Available Upon Request

Design Skill

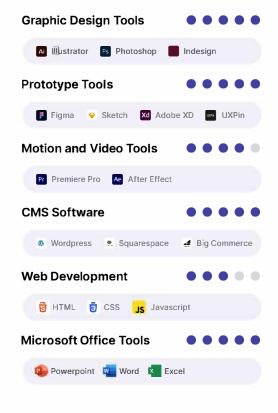
Graphic Design

Web/App Design

Online Contents

Editorial Design

Hard Skill



Interest





Board Game



Running





ook

Piano

Experience



Visual Designer NZPost

Jul 2023 - Nov 2024

Dental Equipment Company

Visual Communication Designer ROLE

Branding design, Contents design, A.D TASK design, Print design, Website design, Mobile design, SNS design, eDM design, Video editing, Motion design, Photography and image editing,

TOOL

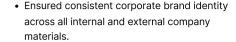








Presentation design, Event design



- Created a diverse range of graphic materials for multiple media platforms, from print (posters, banners) to digital (eDM, social media marketing designs).
- Developed a variety of brand assets including corporate icons, illustrations, photography, PowerPoint presentations, and videos.
- · Designed official New Zealand stamps, including the 2024 Christmas stamp, New Zealand Postcrossing stamp, and the upcoming 2025 Anzac stamp.
- · Assisted with design requests from various teams across the company.

• Developed and implemented a comprehensive

consistency of corporate brand identity across

various marketing materials, including business

• Provided documentation and training to enhance

Designed and developed a wide range of graphic

materials across diverse media platforms,

(EDM, social media marketing designs).

including print (posters, banners) and digital

team productivity and ensure consistency in

design system and guidelines to ensure

cards, stationery, and presentations.

design projects.



Web and Graphic Designer Osstem Implant New Zealand

Jan 2019 - Jan 2023

Dental Equipment Company TYPE

ROLE Lead designer

TASK Branding design, Contents design, A.D. design, Print design, Website design, Mobile design, SNS design, EDM design, Video editing, Motion design, Photography and image editing, Presentation design, Event design

















- Redesigned the company's website and web app, improving user experience and visual appeal.
- Managed all design elements for company events, including creating brand concepts for conferences, workshops, and event booths.



Web and Graphic Designer PropertiMax Real Estate

Apr 2018 - Jan 2020

Real Estate Trading Company

ROLE Lead designer

> Branding design, Contents design, A.D. design, Print design, Website design, Mobile design, SNS design, Photography and image editing

TASK















Graphic Designer Foundation North

Oct 2018 - Dec 2018

TYPE Non-profit Organizations

ROLE Junior designer

TASK Contents design, Video editing,

Motion design, A.D design







- Developed the company's brand identity, including the creation of the company logo, brand concept, colour palette, and a comprehensive brand system with guidelines.
- Designed a variety of print and digital advertising materials, including presentations, brochures, and social media marketing assets.
- Led the design and implementation of the user interface for a real estate trading application and website, covering layout, typography, colour schemes, image styles, and iconography.
- Updated client with project status on a regular basis or whenever requested
- · Designed and developed a range of graphic materials, such as advertising posters, banners, brochures, and more, while also creating motion design items like introduction infographic video and interview videos



Graphic Designer About Health

Oct 2018 - Mar 2019

TYPE Health Supplements Company

ROLE Junior designer

TASK Contents design, A.D design, Print design, Website design, SNS design





- Designed visually compelling layouts for magazine pages and covers using Adobe InDesign, Photoshop, and Illustrator. Utilized a variety of artwork, including photos and graphics, to create engaging and impactful designs.
- · Collaborated with writers, editors, and photographers to ensure that content was effectively communicated through design and layout.