# WHAT IS BLOCKCHAIN?

Bitcoin is a simple financial product.

reindeer project
Provide Cloud Design, i.e. design for using cloud safely, for free as a social asset, i.e. OPENDATA.

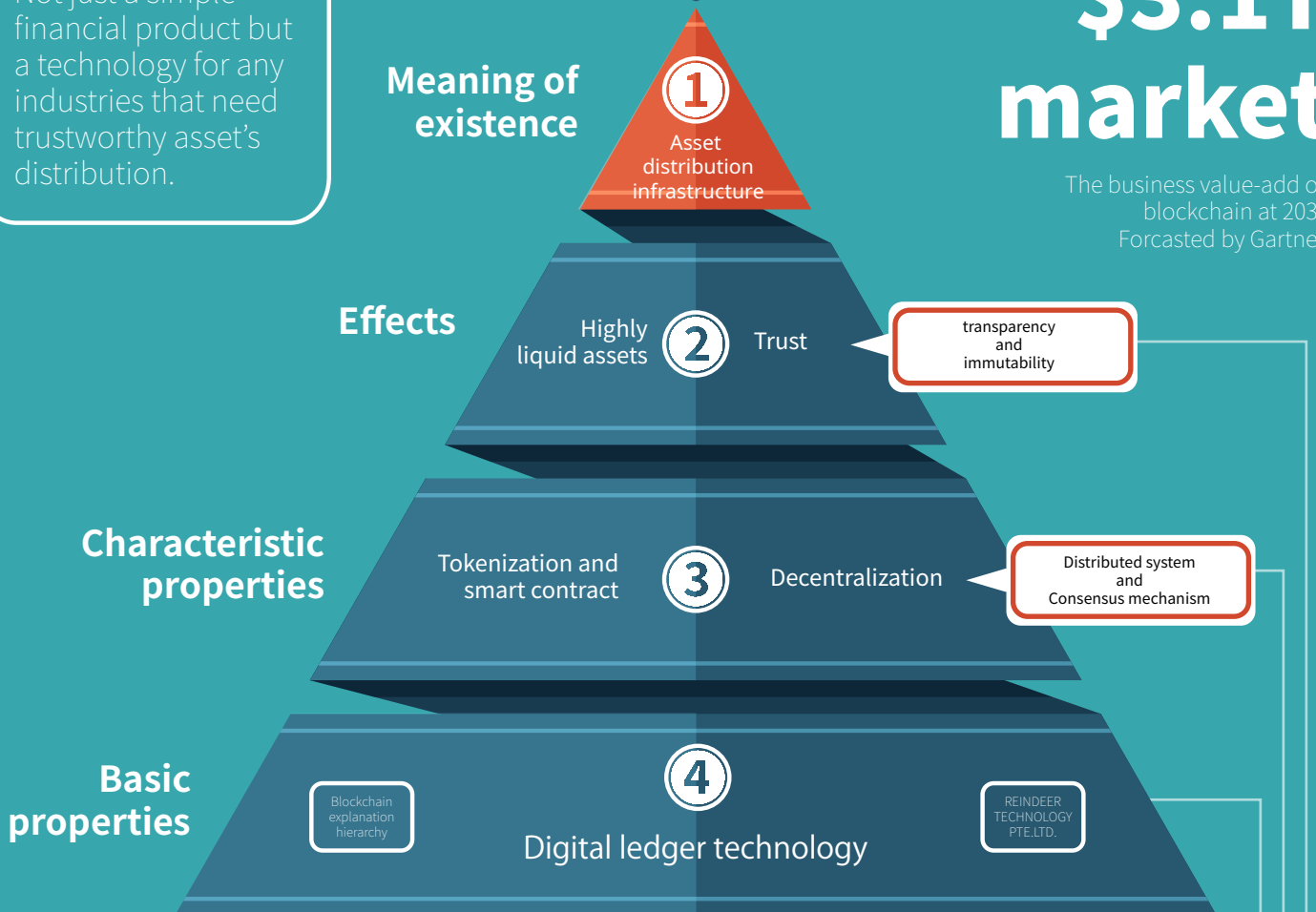## Finance Property Healthcare Manufacturing Logistics IT etc.

**Adoption in industries**

Not just a simple financial product but a technology for any industries that need trustworthy asset's distribution.

## $3.1T market

The business value-add of blockchain at 2030 Forcasted by Gartner.

**Meaning of existence**
① Asset distribution infrastructure

**Effects**
Highly liquid assets ② Trust

transparency and immutability

**Characteristic properties**
Tokenization and smart contract ③ Decentralization

Distributed system and Consensus mechanism

**Basic properties**
④
Blockchain explanation hierarchy
Digital ledger technology
REINDEER TECHNOLOGY PTE.LTD.

## Check points for blochchain adoption.

**CHECK 1** ✓ What asset would you like to include in degital ledger?

**CHECK 2** ✓ Do you need to tackle both the improvement of liquidity through transaction traffic clarification and securitization, as well as preserving reliability, in order to encourage that distribution?

**CHECK 3** ✓ Can you rely on existing organizations or securities in order to carry out a transaction?