Benjamin Reiner

Summary

Web designer and developer with a background in mathematics. Skilled in HTML, CSS, JavaScript, WordPress, and React, with experience designing and building marketing websites for small businesses and religious organizations. Adept at collaborating with clients to deliver solutions that meet their specific needs.

Experience

Freelance Web Designer & Developer   **2020 - Current**
Mass Communications Concepts, LLC

- Developed and launched marketing websites for local religious organizations, nonprofits, and small businesses using WordPress, resulting in increased online visibility
- Created interactive components and plugins for WordPress sites with HTML, CSS, JavaScript, and PHP
- Provided expert recommendations for improving website SEO and edited web content to align with best practices, improving search traffic and page performance
- Advised on the implementation of remote Shabbat services for a local Jewish synagogue, allowing the congregation to continue worship during the pandemic

Web Designer & Technology Consultant   **2019 - 2021**
First Parish of Sudbury

- Developed front-facing and members-only websites for the church, providing an improved online experience for visitors and members
- Curated and organized content for weekly Constant Contact newsletter, resulting in an engaging and informative publication for the church community
- Worked closely with the minister, music director, and an AV expert to deliver engaging and high-quality online worship experiences via Zoom and YouTube, attracting an average of 50 parishioners per service
- Provided technical support for Zoom and other online platforms, ensuring seamless access to virtual church events and fostering a sense of community among congregation members

Education

Bachelor of Science in Mathematics, Northeastern University
Graduated January 2016, cum laude

- GPA: 3.54/4.0
- Relevant coursework: Calculus I-III, Differential Equations, Real Analysis, Linear Algebra, Group Theory, Rings & Fields, Probability & Statistics, Statistics & Stochastic Processes
- Conducted independent research that applied mathematical concepts from linear algebra, combinatorics, and field theory to identify and count possible square roots of 2x2 matrices with entries in a given finite field.
- Awarded Dean's List in Spring and Fall 2015 for maintaining a GPA above 3.5 under a full course load.

Skills

- Web development: HTML5, CSS3, Javascript, WordPress, Typescript, React, TailwindCSS, NextJS, RESTful API, SEO, responsive design, WCAG accessibility standards
- Programming: Python, PHP
- Version control: Git & GitHub
- VSCode, Figma, Google Workspace, Slack

References will be furnished upon request.