David Reinfurt

Studio 38 Ludlow Street, Basement New York, NY 10002

Home 208 East Broadway, J2005 New York, NY 10002

Education

Yale University School of Art, M.F.A. Graphic Design 1999
University of North Carolina, Chapel Hill, B.A. Visual Communication 1993

Professional

O-R-G inc. 2000–

Founded on the first business day of 2000, O-R-G is both a working design studio and an investigation in how contemporary design practices organize themselves. It began as a one-person studio which self-consciously masked itself as a large corporation, evolved to include collaborators, and in 2015 reoriented as a "small software company." For over 20 years O-R-G has pursued a cross-disciplinary, fluid, and uncompromised approach, nurturing a generation of designers, and modeling an enduring design practice. http://www.o-r-g.com

The Serving Library 2011–

A 501c3 non-profit organization, The Serving Library was co-founded with writer Angie Keefer and designer Stuart Bertolotti-Bailey. Curator Francesca Bertolotti-Bailey and novelist Vincenzo Latronico joined in 2015. The Serving Library publishes new texts both online as downloadable PDFs and in a printed journal with international distribution. The Serving Library maintains a collection of framed objects that has been exhibited widely. Exploring gaps between online and print publication, The Serving Library establishes a stable economy which commissions new writing, pays above-market fees, and works with a diverse collection of writers to produce an ethical design publishing ecology. http://www.servinglibrary.org

Dexter Sinister 2006-

Co-founded with Stuart Bertolotti-Bailey as a Just-in-Time Workshop & Occasional Bookstore in a basement on the lower east side of New York City, Dexter Sinister was intended to model a just-in-time economy of print production, running counter to the assembly-line realities of large-scale publishing by utilizing local cheap machinery, considering alternate distribution strategies, and collapsing distinctions of editing, design, production and distribution into one efficient activity. Dexter Sinister addresses the contradictions of contemporary publishing including overproduction, overreliance on marketing, and unsustainable supply chains by questioning the brief and reframing deliverables to avoid waste. Dexter Sinister has fostered a constellation of bookshops, exhibition practices, and publishing initiatives by designers around the world expanding the de facto definition of graphic design. Dexter Sinister's work has been widely exhibited and is included in prominent museum collections. http://www.dextersinister.org

Dot Dot Dot magazine

2006-2011

Self-described as a "left-field arts journal," *Dot Dot Dot emerged* from and served a global audience of graphic designers. From issue 11 through 20, Dexter Sinister co-edited and published the semi-annual journal. Each issue comprised a resolutely mixed bag of subjects, writing styles, lengths, and visual formats and introduced a free-roving form of writing by graphic designers, modeling agency in editing and publishing which has since become common practice in the field. http://www.dot-dot-dot.us

IDEO 1995–1997

Employed as an interaction designer, lead interface design for MTA MetroCard touchscreen vending machine installed throughout New York City subway system since 1999.

Two Twelve Associates 1993 – 1995

Employed as a graphic designer in New York on projects for public and not-for-profit agencies.

<u>Awards</u>

Kings Memorial Boston, with Adam Pendleton and David Adjaye	2020
Mark Hampton Rome Prize in Design, American Academy in Rome	2017
Walker Art Center, permanent collection	2014
Centre Pompidou, permanent collection	2012
Whitney Museum of American Art, permanent collection	2011
United States Artists Rockefeller Fellow in Architecture & Design	2010
Museum of Modern Art, permanent collection	2008
Mark Whistler Prize, Yale University School of Art	1999
Carl Council Award, University of North Carolina, Chapel Hill	1993

David Reinfurt Teaching

Profe Estat class the u Lewis	eton University ssor of the Practice in Visual Arts, Lewis Center for the Arts blished graphic design courses in the Visual Arts program at Princeton Universes in typography, visual form, circulation, and interface design, the first of the niversity. Recruited additional instructors to develop the study of graphic design center staff, reconfigured the Visual Arts student application process in Maitioning a physical installation protocol to a fully virtual platform.	eir kind at sign. With
	mbia University nct Associate Professor, Graduate School of Architecture, Planning and Pres	2005-2010 ervation
	le Island School of Design nct Associate Professor, Graduate Program in Graphic Design	2006-2008
	mbia University nct Research Scholar, Graduate School of Architecture, Planning and Preser	2005-2008 vation
	University School of Art ırer, Graduate Program in Graphic Design	2005-2006
	archusetts Institute of Technology arch Affiliate, Center for Advanced Visual Studies	2005-2007
	York University nct Associate Professor, Tisch School, Interactive Telecommunications Progr	1999-2004 ram
Book	<u>s</u>	
	e-* Program for Graphic Design (forthcoming)	2024
Dexte	tory Press & Distributed Art Publishers, Los Angeles / New York er Sinister, YKSIHW KCALB berg Press, London / Berlin	2024
A *Ne	ew [*] Program for Graphic Design	2019
Murie	tory Press & Distributed Art Publishers, Los Angeles / New York	2018
Dexte	Press, Cambridge, with Robert Wiesenberger er Sinister, Notes on the Type, Time, Letters & Spirits	2017
Dexte	berg Press, Berlin er Sinister, Portable Document Format berg Press, Berlin	2009
Seria	I Publications	
The S	Serving Library Annual #17—Meander	2022
	Clark Art Institute, Williamstown, Massachusetts Serving Library Annual #16—Objects	2020
	019 Ghent, Belgium Serving Library Annual #15—Obvious Code	2019
with (Corraini Edizioni, Mantova, Italy Serving Library Annual #14—Translation	2018
with I	Liverpool Biennial, Liverpool, England Serving Library Annual #13—The Conscientious Objector	2017
with I	MAK Center for Art and Architecture, Los Angeles tins of The Serving Library #12—Perspective	2016
with I	Exhibition Research Lab, Liverpool, England	2016
with A	tins of The Serving Library #11—Color Arts Council England, London	
with A	tins of The Serving Library #10—Test Arts Council England, London	2015
	tins of The Serving Library #9—Sports Kunsthaus Bregenz, Bregenz, Austria	2015
	tins of The Serving Library #8—Medium Fate Liverpool, Liverpool, England	2015
	tins of The Serving Library #7—Numbers	2014

David Reinfurt

with Contemporary Arts Center, Vilnius, Lithuania	
Bulletins of The Serving Library #6—Fashion	2014
with Institute of Contemporary Art, Philadelphia Bulletins of The Serving Library #5—Germany	201
with Goethe-Institut, Berlin / New York	2013
Bulletins of The Serving Library #4—Psychedelia	2012
with Kunsthal Charlottenborg, Copenhagen, Denmark	2012
Bulletins of The Serving Library #3—Typography	2012
with Museum of Modern Art, New York	
Bulletins of The Serving Library #2—Pedagogy	201
with The Banff Centre, Banff, Canada	
Bulletins of The Serving Library #1—Time	201
United States Artists, Los Angeles	
Dot Dot 20—Final Words	2010
Dot Dot Dot 19—Ths First/Last Newspaper	2010
Dot Dot Dot 18—Set in Edinburgh	2009
Dot Dot Dot 17—(Read) (Spoken) (Delivered)	2009
Dot Dot Dot 16—A W.A.S.T.E. of Ink	2008
Dot Dot Dot 15—Is Produced On Location	2008
Dot Dot Dot 14—S as in SStenographer	2007
Dot Dot Dot 13—DDDepartment of Science Fiction & Economics Dot Dot Dot 12—This Work May be Reproduced	2007
Dot Dot 12 — This Work May be Reproduced Dot Dot Dot 11 — High Modernists Wax Wings	2006
Dot Dot Dot 11—Tright Wodernists Wax Wings	2000
Solo Exhibitions	
'Dexter Sinister, YKSIHW KCALB," P!, Berlin	2022
'The Serving Library," Design Museum Ghent, Ghent, Belgium	2022
'The Serving Library," LLS PALEIS, Antwerp, Belgium	202
'The Serving Library," Ravisius Textor, Nevers, France	202
''Identity,'" Welt Format, Lucerne, Switzerland	202
'The Serving Library," 019, Ghent, Belgium	2020
'A *New* Program for Graphic Design," Spazio Maiocchi, O' Independent, Milan	2019
'When It Changed," Kunsthal Gent, Ghent, Belgium	2019
'Black Whisky Screensaver," Edinburgh College of Art, Edinburgh, Scotland	2019
'How to design (multiples)," Colli Independent, Rome	2018
" meet the Tetracono," Colli Independent, Rome	2017
'I'll be your interface.*" Radio Athènes, Athens	2016
'The Serving Library," 35 Water Street, Liverpool, England	2016
'On a Universal Serial Bus.*" Kunstverein München, Munich	2015
'At 1:1 Scale.*" Kunsthaus Bregenz, Bregenz, Austria 'I'll be your interface.*" Hessel Museum, Annandale-on-Hudson, New York	2015
'The Farm," University of North Carolina School of Art Gallery,	2015
Chapel Hill, North Carolina	2015
'The Serving Library (open storage)," John Moore University, Liverpool, England	2015
'A Hudson Yard," with Shannon Ebner for High Line Art, New York	2015
'The Serving Library," Tate Liverpool, Liverpool, England	2014
'W.A.S.T.E. Proof Prints," Picture Room, New York	2014
'Work-in-PrOgress," Contemporary Art Center, Vilnius, Lithuania	2014
'Letter & Spirit" Festival de l'affiche et du graphisme, Chaumont, France	2014
'The End(s) of the Library: The Serving Library," Goethe Institut, New York	2013
''Identity,'" Festival de l'affiche et du graphisme, Chaumont, France	2013
'Dexter Sinister, Watch Wyoscan, 0.5 Hz.," Objectif, Antwerp, Belgium	2012
''Identity,'" Tramway, Glasgow, Scotland	2012
'Dexter Bang Sinister," Kunsthal Charlottenborg, Copenhagen	2012
'The Serving Library," Artists Space, New York	201
'Identity,' " Artists Space, New York	201
'A Model of The Serving Library," The Banff Centre, Banff, Canada	201
'Department of Typography," Artissima 2010, Turin, Italy	2010
'A Model of the Serving Library," Haute Ecole for Art and Design, Geneva	2010
'The Plastic Arts," Gallery 400, University of Illinois, Chicago	2010
'A Model of the Serving Library: Applied Art," Kunstverein, Amsterdam	2010
'W.A.S.T.E. Proof Prints," The Independent Art Fair, New York	2010
'Notices: Dexter Sinister," International Project Space, Birmingham, England	2009
'W.A.S.T.E. Proof Prints," Contemporary Art Museum, St. Louis	2009
'Dexter Sinister: The Enamels," Nice and Fit Gallery, Berlin	2008