

David Reinfurt

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## Education

University of North Carolina  
B.A. Visual Communication, 1993  
Carl Council Scholarship

Yale University  
Graduate School of Art  
M.F.A. Graphic Design, 1999  
Mark Whistler Prize

## Professional

Two Twelve Associates  
New York, New York  
Designer, 1993 – 1995  
Graphic design for public agencies  
and not-for-profit institutions.

IDEO  
San Francisco, California  
London, England  
Interaction Designer, 1995 – 1997  
Lead interaction designer for MTA Metro-  
Card touchscreen vending machine  
currently installed throughout New York  
City subway system.

O-R-G inc.  
New York, NY  
Founder, 1999 – 2006  
Ran a small design studio whose projects  
explicitly address areas of negotiation,  
between existing categories of practice  
and specialized professional roles.

Dexter Sinister  
Just-in-Time Workshop and  
Occasional Bookstore  
New York, NY  
Co-founder, 2006 – present  
Established a workshop, publisher and  
small bookstore in a basement at 38 Ludlow  
Street intended to model a “Just-In-Time”  
economy of print production, running counter  
to the contemporary assembly-line realities  
of large-scale publishing, avoiding waste,  
considering alternate distribution strategies,  
and collapsing distinctions of editing,  
design, production, and distribution into  
one efficient activity.

*Dot Dot Dot* magazine  
Co-editor and Publisher, 2006 – present  
From issue 11, co-edited and published  
the semi-annual arts journal. *Dot Dot Dot*  
departs from the concerns of design but typi-  
cally describes a broader constellation  
of interests. 3000 copies are printed with  
wide international distribution.

The Serving Library  
[www.servinglibrary.org](http://www.servinglibrary.org)  
Co-founder, 2011 – present  
The Serving Library is a collectively-built  
archive. It consists of three parts:

1. an ambitious public website; 2. a small  
physical library space; 3. a publishing pro-  
gram which runs both through the website  
(#1) and through the space (#2). The Serving  
Library commissions short texts around art,  
design and media, released as PDF files  
through its website, and in a semi-annual  
printed journal.

Princeton University  
Lewis Center for the Arts  
Princeton, NJ  
Lecturer in Visual Arts, 2012 – present  
Established graphic design courses within  
the Visual Arts program at Princeton  
University. Initiated classes in typography,  
visual form, circulation, and interface design,  
the first of their kind at the university.

## Awards

2010 United States Artists Rockefeller  
Fellow in Architecture & Design  
Graham Foundation, Chicago, IL, 2013,  
Research and Development grant  
Museum of Modern Art, NY, NY,  
permanent collection  
Walker Art Center, Minneapolis, MN,  
permanent collection  
Centres Georges Pompidou, Paris, France,  
permanent collection  
Whitney Museum of American Art, NY, NY,  
permanent collection  
American Academy in Rome, Mark  
Hampton Rome Prize in Design, 2016  
Graham Foundation, Chicago, IL, 2018,  
Research and Development grant  
Memorial for Coretta Scott King and  
Martin Luther King, Jr., Boston, Finalist  
(runner-up), with artist Adam Pendleton  
and architect David Adjaye

## Teaching

New York University  
Tisch School of the Arts  
Interactive Telecommunications Program  
New York, NY  
Adjunct Associate Professor, 1999 – 2004

MIT Center for Advanced Visual Studies  
Cambridge, MA  
Research Affiliate, 2005 – 2007

Yale University School of Art  
Graduate Program in Graphic Design  
New Haven, CT  
Lecturer, 2005, 2006

Columbia University  
Graduate School of Architecture,  
Planning and Preservation  
New York, NY  
Adjunct Research Scholar, 2005 – 2008

Rhode Island School of Design

Graduate Program in Graphic Design  
Providence, RI  
Adjunct Associate Professor, 2006–2008  
Columbia University  
Graduate School of Architecture,  
Planning and Preservation  
New York, NY  
Adjunct Associate Professor, 2005–2010

Columbia University  
Graduate School of the Arts, MFA  
Visual Arts Program  
New York, NY  
Lecturer, 2008–2009

Princeton University  
Lewis Center for the Arts  
Princeton, NJ  
Lecturer in Visual Arts, 2012–present

### Lectures & Workshops

University of North Carolina, School of  
Journalism and Mass Communication,  
Chapel Hill, NC, Hearst Visiting Artist  
Lecture, 1999  
University of Texas, Austin, School of Design,  
Visiting Artist, workshop and lecture,  
“Welcome to O-R-G,” 2000  
Royal College of Art, Computer Related  
Design Program, London, UK, lecture,  
2002  
Yale University School of Art, Graduate  
School of Architecture, New Haven, CT,  
Visiting Critic, 2002, 2003  
University of Connecticut, School of Art,  
Visiting Artist, lecture, “Look Out Honey  
‘Cause I’m Using Technology,” 2003  
Gerritt Rietveld Akademie, Amsterdam,  
Netherlands, Eindexamen critic, 2004  
Werkplaats Typografie, Arnhem, lecture,  
Netherlands, 2005  
Parsons School of Design, NY, NY,  
panelist, “What is User Friendly?,” 2005  
Leeds Metropolitan University School of Art,  
Leeds, England, Visiting Artist, workshop  
and lecture, “Leeds  
Unknown,” 2006  
Seoul City University School of Art,  
Seoul, South Korea, Visiting Artist, work-  
shop and lecture, “Just-in-Time: Dexter  
Sinister,” 2006  
The Kitchen, NY, NY, Performance, “LAB  
Presents . . . Group Theory,” 2006  
Eyebeam, NY, NY, Lecture, “LAB Presents . .  
. Doing Something, Doing Nothing,” 2006  
MIT Center for Advanced Visual Studies,  
Cambridge, MA, “Just-in-Time: Dexter  
Sinister,” 2006  
Royal Academy of Art, Den Haag,  
Netherlands, lecture, “Semi-Automatic  
Generation,” 2007  
“Semi-Automatic Generation,” workshop,  
TAG gallery, Den Haag, Netherlands, 2007  
Jan Van Eyck Akademie, Maastricht,  
Netherlands, Visiting Artist, keynote

lecture, “The New Labor,” 2008  
Hogeschool voor Wetenschap & Kunst,  
Ghent, Belgium, Visiting Artist, lecture,  
“Towards an Intuitive Understanding of  
the Fourth Dimension,” 2007  
MIT Center for Advanced Visual Studies,  
Cambridge, MA, lecture, “This Stands as  
a Sketch for the Future.,” 2007  
Canadian Centre for Architecture,  
Montreal, PQ, Canada, lecture,  
“Dexter Sinister,” 2008  
Yale University School of Art, Graduate  
Program in Graphic Design, New Haven,  
CT, Visiting Artist lecture, “Towards an  
Intuitive Understanding of the Fourth  
Dimension (continued),” 2008  
Rhode Island School of Design,  
Graduate Program in Graphic Design,  
Providence, RI, final critic, 2008  
NY Contemporary Artists’ Books  
Conference, Museum of Modern Art, NY,  
NY, lecture, “Dexter Sinister,  
Bookshelves,” 2008  
Center for Architecture, NY, NY, lecture,  
“Every Day the Urge Gets Stronger,” 2008  
Rhode Island School of Design,  
Providence, RI, “Group Theory After  
the Demise,” Visiting Artist lecture (with  
Sarah Gephart), 2008  
Bard College, School of Art,  
Graduate Program in Curatorial  
Studies, Anondale-on-Hudson, NY,  
Visiting Artist lecture, 2008  
Berlage Institute for Post-Graduate Study,  
Rotterdam, Netherlands,  
“This Stands as A Sketch for the  
Future.” Visiting Artist Lecture, 2008  
Somerset House, Courtauld School of Art,  
London, UK, lecture, “Naive Set Theory,”  
2008  
School of Visual Arts, Design Criticism pro-  
gram, NY, NY, lecture, “The First Rule is  
Always Production Never Documentation  
. . . ,” 2009  
Walker Art Center, Minneapolis, MN,  
Insights 2009 Design Lecture, “Towards  
an Intuitive Understanding of the Fourth  
Dimension (The Shape of Time),” 2009  
Jan Van Eyck Akademie, Maastricht,  
Netherlands, Visiting Artist lecture, “The  
First Rule,” 2009  
Museum of Contemporary Art Detroit,  
lecture, “The First Rule is Always  
Production Never Documentation . . . ,”  
2009  
Wayne State University, Detroit, MI  
Visiting Artist lecture and workshop,  
“Every Day the Urge Gets Stronger,” 2009  
Yale University School of Art, Graduate  
Program in Painting, New Haven, CT,  
Visiting Artist lecture, “The First Rule is  
Always Production Never Documentation  
. . . ,” 2009  
Parsons, The New School for Design,  
Program in Design Criticism, NY, NY,  
Visiting Artist lecture, “The First Rule

is Always Production Never Docu-  
mentation . . . ,” 2009  
Maryland Institute College of Art,  
Baltimore, MD, lecture, “The First  
Rule is Always Production Never  
Documentation . . . ,” 2009  
Randolph Cliff Residency, Edinburgh  
College of Art, Edinburg, Scotland,  
Artists’ Residency, 2009  
National Gallery of Scotland, Edinburgh,  
Scotland, lecture, “Doing Two Things at  
the Same Time (Instant Furniture),” 2009  
University of Southern California,  
Graduate School of Art, Los Angeles,  
CA, Visiting Artist lecture and reviews,  
“Loose Signatures,” 2009  
Escola Superior de Belas-Artes de  
Lisboa, Lisbon, Portugal, Visiting  
Artist lecture, “The First Rule is Always  
Production Never Documentation . . . ,”  
2009  
Icograda World Design Conference,  
Beijing, China, lecture, The First  
Rule is Always Production Never  
Documentation . . . (Applied Art),” 2009  
Emily Carr University of Art and Design,  
Vancouver, B.C., “Applied Art,” 2010  
“Applied Art,” lecture, Form Design  
Center, Malmö, Sweden, lecture, 2010  
IASPIS, Stockholm, Sweden, lecture,  
“Towards a Serving Library,” 2010  
Center for Creative Studies, Detroit,  
MI, workshop, “Portable Document  
Formats,” 2010  
Rhode Island School of Design, visiting  
designer, lecture and workshop,  
“Portable Document Formats,” 2010  
The Public School, New York, workshop,  
“Portable Document Formats,” 2010  
“Mathematical Typography,” St Bride’s  
Printing Library, London, 2011  
Yale School of Art Commencement  
Address 2011, “Before and After The  
Demise Party,” 2011  
“From the Toolbox of A Serving Library,”  
6-week summer course, The Banff Centre,  
Banff, Canada, 2011  
“Any Questions?,” lecture, The Banff Centre,  
Banff, Canada, 2011  
“Put That There,” Yale School of Art  
Graduate Program in Graphic Design,  
workshop, 2011  
“The danger is that it’s just talk, then again  
the danger is that it’s not,” *C Magazine* and  
The Powerplant, lecture, Toronto, 2011  
“Logo to LOGO,” visiting artist, workshop  
and lecture, Virginia Commonwealth  
University, Richmond, Va, 2011  
“Psychedelic Heraldry,” lecture, Kunsthall  
Charlottenberg, Copenhagen, Denmark,  
2012  
“‘Identity’,” lecture, Malmö Art Academy,  
Malmö, Sweden, 2012  
“Book Week,” Miguel Abreu Gallery, NY,  
NY, 2012  
“Dexter Bang Sinister,” Bard Center for

Curatorial Studies, Bard, NY, 2012

"Two Post-Industrial Films," film screening, Tramway, Glasgow, 2012

"Dexter Bang Sinister," lecture, The Royal Danish Academy of Fine Arts, Copenhagen, Denmark, 2012

"Letter & Spirit," lecture, PPOW Gallery, New York, 2012

"Mathematical Typography," lecture, *S-i-m-p-l-i-c-i-t-y: Ideals of Practice in Mathematics and the Arts*, CUNY Graduate Center, New York, 2013

"Always Lift Inking Rollers," guest artist, typography workshop, The Banff Centre, Banff, Canada, 2013

"Infinite Versioning," lecture, *The Book Affair*, Library San Lorenzo, Venice, Italy 2013

"Infinite Versioning," lecture, The Banff Centre, Banff, Canada, 2013

"Children's Books," reading, for Marcel Duchamp's Birthday, The Banff Centre, Banff, Canada, 2013

"Bruno Munari, c.1962," lecture, New York Printed Matter Art Book Fair, 2013

"Infinite Versioning," artist talk, CCA, San Francisco, CA, 2014

"Time Signatures," lecture, Kuwait City, Kuwait, 2014

"Bruno Munari, c.1962 (again)," lecture, New York Printed Matter Art Book Fair, 2014

"The Serving Library\*," lecture, Tate Liverpool, Liverpool, UK, 2015

University of North Carolina, Distinguished Alumnus 2015, visiting artist, Chapel Hill, NC, 2015

"The Farm," visiting artist lecture, University of North Carolina, Chapel Hill, NC, 2015

"I'll be your interface.\*" lecture, Judd Foundation, New York, New York, April 2015

"The Sports Issue," lecture, Kunsthau Bregenz, Bregenz, Austria, 2015

"I'll be your interface.\*" lecture for "Second Thoughts," Museo Tamayo, Mexico City, MX, 2015

"Functional Aesthetics" panel for "Second Thoughts," Museo Tamayo, Mexico City, MX, 2015

"Welcome to tomorrow, today.\*" seminar, for "Second Thoughts," Alumnos 47, Mexico City, MX, 2015

"I'll be your interface.\*" lecture, University of Pennsylvania, Program in Visual Studies, 2015

"Welcome to tomorrow, today.\*" seminar, University of Pennsylvania, Program in Visual Studies, 2015

"It's about time (with Karel Martens)," conversation, MoMA/PS1, 2016

"An Asterisk with a Scottish Accent\*," lecture, Radio Athènes, Athens, Greece, 2016

"In Real-time," lecture, visiting artist, Wexner Center for the Arts, Columbus,

OH, 2016

". . . meet the Tetracono," lecture, Ecolé cantonale d'art de Lausanne, Lausanne, Switzerland, 2017

". . . meet the Tetracono," lecture, ZKM Zentrum für Media und Kunst, Karlsruhe, Germany, 2017

". . . meet the Tetracono," lecture, American Academy in Rome, Rome, Italy, 2017

"Notes on the Type, Time, Letters & Spirits," lecture, ARoS Art Museum, Aarhus, Denmark, 2018

"A Post-industrial Postscript," lecture, MIT Art Culture Technology program, Cambridge, MA, 2018

"Muriel Cooper," lecture, MIT Media Lab, Cambridge, MA, 2018

"Muriel Cooper," lecture, Yale School of Art, New Haven, CT, 2018

"Muriel Cooper," panel, McNally Jackson, New York, 2018

"Muriel Cooper," panel, Princeton University, Princeton, NJ, 2018

"Muriel Cooper," lecture, Talks at Google, Google inc., New York, NY, 2018

"How to design (multiples)," lecture, Rhode Island School of Design, Providence, RI, 2018

"How to design (multiples)," lecture, Hunter College Master in Fine Arts program, New York, 2018

"A \*New\* Program for Graphic Design," lecture, Hoffmitz Millken Center for Typography, Art Center College of Design, Los Angeles, CA, 2018

"Change Course," lecture, San Francisco Design Week, Berkeley, CA, 2018

"Black Whisky Screensaver," lecture, Edinburgh College of Art, Edinburgh, Scotland, 2019

"A \*New\* Program for Graphic Design," lecture, Bard Graduate Center, New York, NY, 2019

"A \*New\* Program for Graphic Design," lecture, MoMA / PS1, New York, NY, 2019

"A \*New\* Program for Graphic Design," lecture, Central Saint Martins College of Art and Design, London, UK, 2019

"A \*New\* Program for Graphic Design," lecture, O' Independent Art Space, Milan, Italy, 2019

"A \*New\* Program for Graphic Design," lecture, Princeton University Lewis Center for the Arts, Princeton, NJ, 2019

"A \*New\* Program for Graphic Design," lecture, Rutgers University, New Brunswick, NJ, 2019

"A \*New\* Program for Graphic Design," lecture, School for Poetic Computation, New York, NY, 2019

"A \*New\* Program for Graphic Design," lecture, School of Visual Arts (Design Research), New York, NY, 2019

"A \*New\* Program for Graphic Design," lecture, Yale University School of Art, New Haven, CT, 2019

"Revolution in the Classroom," panel, College Art Association, Chicago, IL, 2020

"A \*New\* Program for Graphic Design," lecture, Type Directors Club, New York, NY, 2020

"David Reinfurt in conversation with Larissa Harris," lecture, Harvard University Carpenter Center for the Visual Arts, Cambridge, MA, 2020

"Muriel Cooper, Coretta Scott King, and Martin Luther King, Jr.," visiting lecture, RISD, 2020

"Meta the Difference Consolidated," lecture, Williams College, 2020

"A Symposium on Graduate Graphic Design Education," panel, University of Washington, 2021

"How to Design Multiples (continued)," lecture, SUNY Purchase, 2021

"A Conversation with David Reinfurt," public program, Grafill, Oslo, Norway, 2021

"Grey Areas," lecture, Stuart Weitzman School of Design, University of Pennsylvania, 2022

"A Melted Snowman," in conversation with Ryan Gander, Printed Matter, 2022

"The Serving Library," lecture and public program as part of Indigo Festival, Cukrama Art Center, Ljubljana, Slovenia, 2022

"How to keep things moving?," lecture (main stage speaker), AIGA National Conference, Seattle, 2022

## Publications

"How to Make a One-Person Firm Seem Like a Giant Corporation (The True Story of O R G inc.)," *New York Times Magazine*, 2001

"A Field Guide," *The Education of an E-Designer*, Allsworth Press, US, 2002

"One Possible Scenario for a Collective Future," *The Socially Responsible Designer*, Allsworth Press, US, 2002

"One Possible Scenario for a Collective Future," *Dot Dot Dot 5*, Netherlands, 2002

"A Field Guide," *Dot Dot Dot 6*, Netherlands, 2003

"Group Theory, or A Short Course in Relational Aesthetics," with Mark Owens, *Dot Dot Dot 7*, Netherlands, 2003

"Global Branding, Part 1, The Past," *Dot Dot Dot 8*, Netherlands, 2004

"Black, American, Express," *Dot Dot Dot 9*, Netherlands, 2005

"Sexidecimal," *Dot Dot Dot 9*, Netherlands, 2005

"Pure Data: Some Moments in a History of Machine Readable Type," with Mark Owens, *Visual Communication*, UK, 2005

"Beyond the Bricks," with Columbia University Spatial Information Design Lab, *Volume*, US, 2005

"Post Master," *Dot Dot Dot 12*, Netherlands, 2006

“Doing Something, Doing Nothing: An Abbreviated, Asynchronous, Free-Associative History of the Screensaver,” *Modern Painter*, US, 2006

“Benjamin Franklin, Post Master,” *Metropolis M*, Netherlands, 2006

“Making Do and Getting By,” Adobe.com, 2006

“Screen.saver,” *ArtLies*, US, 2007

“A Rear Guard (An Interview with Mark Wigley),” *Dot Dot Dot 13*, US, 2007

“SuperDollars,” *Dot Dot Dot 14*, US, 2007

“This Stands as A Sketch for the Future.,” *Dot Dot Dot 15*, US, 2008

“Screen, saver,” *Dot Dot Dot 16*, US, 2007

“Naive Set Theory,” *Dot Dot Dot 17*, US, 2008

*Every Day the Urge Gets Stronger . . .*, published by Art Librarians Society and Museum of Modern Art, US, 2008

“0 to 1, 1 to 0 (Thoughts on Libraries and Archives),” with Rob Giampietro, *Schönsten Svisse Livres*, Switzerland, 2009

“Out of Phase and High On Fruice: Another Day In Philipville,” with Rob Giampietro, *Task Newsletter 2: Mundane Science Fiction*, 2009

“Why Adam, Arial,” Studio Museum of Harlem accompanying an exhibition by Adam Pendleton, 2009

*Portable Document Format (Dexter Sinister)*, published by Sternberg Press, US/Germany, 2009

“Six Prototypes for a Screensaver,” <http://www.thinkingforaliving.com>, 2009

“Six Prototypes for a Screensaver,” Dexter Sinister, 2009

*The First / Last Newspaper*, 6 issues, Performa, New York, 2009

“Towards an Intuitive Understanding of the Fourth Dimension (continued),” *Dot Dot Dot 20*, 2010

“A Note on the Type,” *Dot Dot Dot 20*, 2010

“A Note on the Type,” *The Curse of Bigness*, Queens Museum of Art, 2010

“A Note on the Type,” *Graphic Design Worlds*, Triennale Milano, 2010

“Everything is in Everything,” *Casco Issues: Generous Structures*, 2011

*Bulletins of The Serving Library* (1), 2011

“A Note on the Type,” *Bulletins of The Serving Library* (1), New York, 2011

“A Note on the Time,” *Bulletins of The Serving Library* (1), New York, 2011

“Information on Libraries,” with Rob Giampietro, *Bulletins of The Serving Library* (1), New York, 2011

“Information on Recording,” with Rob Giampietro, *Bulletins of The Serving Library* (1), New York, 2011

“True Mirror—Press Releases,” *Fillip*, Vancouver, 2011

“A Note on the Type,” *Afterall*, London, 2011

*Bulletins of The Serving Library* (2), 2011

“Everything is in Everything,” *Bulletins of The Serving Library* (3), New York, 2012

“A Note on the Time,” *CAA Journal*, College Art Association, NY, NY, 2012

“Bit by Bit,” *Paperwork*, exhibition catalog, Southeastern Center for Contemporary Art, 2012

“Ecstatic Alphabets / Heaps of Language,” exhibition catalog (writing, editing, design), Museum of Modern Art, New York, 2012

*Bulletins of The Serving Library* (3), 2012

“A Million Random Digits,” *Bulletins of The Serving Library* (3), New York, 2012

*Bulletins of The Serving Library* (4), 2012

*Bulletins of The Serving Library* (5), 2013

“G-E-S-T-A-L-T,” *Bulletins of The Serving Library* (4), New York, 2013

*Bulletins of The Serving Library* (6), 2014

“A Note on the Type,” *Art in America*, August 2014

*Bulletins of The Serving Library* (7), 2014

“Infinite Versioning,” [www.f-u-t-u-r-e.org](http://www.f-u-t-u-r-e.org), 2014

“When X is not X,” Parkett, NY, NY, 2014

“c.1962,” *Bulletins of The Serving Library* (8), NY, NY

*Bulletins of The Serving Library* (8), 2015

“Models,” in *Speculation, Now*, edited by Prem Krishnamurthy, Duke University Press, 2015

*Bulletins of The Serving Library* (9), 2015

“A Hudson Yard,” commission for High Line Art with Shannon Ebner, booklet with text, New York, NY, 2014-15

“On a Universal Serial Bus.” exhibition catalog, Kunstverein München and Roma Publications, 2015

“Universal Serial Bus.” USB stick, published by Sternberg Press, 2015

*Bulletins of The Serving Library* (10), 2015

“Grey Areas,” *Bulletins of the Serving Library* (11), 2016

*Bulletins of The Serving Library* (11), 2016

*Bulletins of The Serving Library* (12), 2016

“Dexter Sinister,” in *Postscript: Writing After Conceptual Art*, University of Toronto Press, 2017

*The Serving Library Annual* (13), 2017

“Mathematical Typography,” *Simplicity, Ideals of Practice in Mathematics & the Arts*, Springer Verlag, 2017

*Notes on the Type, Time, Letters & Spirits*, Dexter Sinister, Sternberg Press, 2017

*The Serving Library Annual* (14), 2018

“Elliptical Thinking,” *The Serving Library Annual* (14), 2018

“Notes on the Type, Time, Letters & Spirits,” Sternberg Press, Berlin, Germany, 2018

Muriel Cooper, MIT Press, Cambridge, MA, 2018

*The Serving Library Annual* (15), 2019

A \*New\* Program for Graphic Design, Inventory Press and Distibuted Art Publishers, Los Angeles/New York, 2019

“When It Changed ...,” *Are.na Annual*, New

York, NY, 2019

*The Serving Library Annual (Objects)* (16), 2020

“Ground Writing,” New Extreme Flexible, New York / Hong Kong, 2020

“Bit by Bit,” <http://deschooling.org>, 2020

A \*New\* Program for Graphic Design, (Epub), O-R-G small softwares, NY, 2020

A \*Pre-\* Program for Graphic Design, (Epub), O-R-G small softwares, NY, 2020

“In Conversation, David Reinfurt and Larissa Harris,” booklet derived from online event, Harvard University Carpenter Center for the Visual Arts, Cambridge, MA, 2020

A \*New\* Program for Graphic Design (Chinese edition), Shanghai Wenshe Culture & Media Ltd, Shanghai, 2021

A \*New\* Program for Graphic Design (Korean edition), Workroom, Seoul, 2022

A \*New\* Program for Graphic Design (German edition), Rollo Press, Zürich, 2022

*The Serving Library Annual (Meander)* (17), 2022

## Press

*ID Magazine*, US, 1996

*AXIS magazine*, Japan, 1997

*Graphics International*, UK, 1998

*Design Report*, Germany, 1999

*New York Times Magazine*, “Designs for the Next Millennium,” US, 1999

*Eye magazine*, UK, multiple

*Metropolis magazine*, US, multiple

*Art on Paper*, US, “Who is Dexter Sinister?,” 2007

*Artforum*, US, “Out of Circulation,” Anthony Huberman, 2007

*Print*, US, “This Year’s Model,” 2007

*A Prior*, Belgium, 2008

*Bomb*, US, “Dexter Sinister, Interview by Adam Kleinman,” 2008

*P.S. 1 Art Radio*, US, 2008

*Der Volkskrant*, Netherlands, 2008

*Frieze*, UK, 2008, 2009, 2010, 2011

*Graphic magazine*, Korea, 2009, 2011

*Fillip*, Canada, “The Serving Library,” 2009

*Metropolis M*, Netherlands, 2009, 2010, 2011

*New York Times*, US, “The First/ Last Newspaper,” 2009

*Afterall*, UK, “Propositions and Publications: On Dexter Sinister,” by Saul Anton, 2011

*Afterall*, UK, “A Flibbertigibbet, a Will-o’-the-wisp, a Clown (Or 10 Reasons Why Graphic Design Is Not the Issue),” by Anthony Elms, 2011

AS-AP, “Interview with David Reinfurt and Stuart Bailey, Co-Founders, Dexter Sinister,” online, 2011

*C Magazine*, Toronto, “Soft Protocols: Dexter Sinister’s Book and Library-making,” 2011

*Art in America*, “Dexter Sinister’s New Character,” 2011

*New York Times T Magazine*, New York, “Original Model T’s (David Reinfurt),” 2011

“The Artist as Typographer,” 24th Hilla

Rebay Lecture, Tom McDonough, Guggenheim Museum, NY, NY, online, 2012

"Ecstatic Alphabets/Heaps of Language: A Q&A with Dexter Sinister, Part 1–4," Inside/Out, Museum of Modern Art online, 2012

Frieze, "I Apple New York," 2012

*Fast Company*, "Hacking A Classic Casio Watch To Turn It Into Wearable Art," 2013

*Art in America*, cover, August 2013

*Art in America*, "This Stands As A Sketch For The Future: Muriel Cooper's Messages and Means," online, 2014

"Muriel Cooper: Turning Time into Space," Walker Art Center, online, 2014

*New Yorker*, Goings on About Town, Pangrammar, 2015

"The Voice of Design," interview, Goethe Institute, New York, 2015

". . . meet the Tetracono, an interview with David Reinfurt," *Gradient*, Walker Art Center, Minneapolis, 2017

". . . meet the Tetracono, an interview with David Reinfurt," *Gradient*, Walker Art Center, Minneapolis, 2017

"Design vs. Macchine del Tempo," interview, NERO Editions, Rome, Italy, 2018

"Q & A with David Reinfurt," interview, The Design Museum, London, 2019

"Martin Luther King's Powerful Speeches, Captured In a Typeface," AIGA Eye on Design, New York, 2019

"Looking Back on Muriel Cooper's Visions of the Future," AIGA Eye on Design, New York, 2019

"Design Notes: David Reinfurt," interview, Google Design Notes podcast, New York, NY, 2020

"Dot Dot Dot Is the Most Influential Design Magazine You've Never Heard Of," AIGA Eye on Design, New York, 2021

"Is It Art, or Is It Type? What We Learn When Language is Built, Not Written," AIGA Eye on Design, New York, 2021

## Group Exhibitions

"Szuper Gallery, Selected Proposals," group exhibition, Galerie der Kunstler, Munich, Germany, 2002

"Reconfiguring Space: Architectural Proposals," group exhibition, Art In General, NY, 2003

"The Free Library," group exhibition, The Riviera Gallery, NY; Space 1026, Philadelphia, PA; M+R Gallery, London, UK; 2004–2006

"DDDA / We Shift Gear Into Present Tense," group exhibition, Eesti Kunstiakadeemia Gallery, Tallinn, Estonia, 2005

"Post No Bills," group exhibition, White Columns, NY, 2005

"Manifesta 6," group exhibition and temporary art school, Nicosia, Cyprus, planned for 2006 (cancelled)

"Take One," group exhibition, University of Houston Gallery, Houston, TX, 2006

"Leeds Unknown," group exhibition, Leeds Metropolitan University School of Art Gallery, Leeds, UK, 2006

"Graphic Design in the White Cube," group exhibition, Moravian Gallery, Brno, Czech Republic, 2006

"Trigger," group exhibition, Center Gallery / Lincoln Center, NY, 2006

"Architecture and Justice," with Spatial Information Design Lab, exhibition and workshop, The Architectural League, NY, 2006

"Phillip," group exhibition and writing workshop, Project Arts Centre, Dublin, Ireland, 2006

"Forms of Inquiry," group exhibition, The Architectural Association, London; Casco Office for Art, Design, Theory, Utrecht, Netherlands; Lux, Valence, France, 2008; IASPI, Stockholm, Sweden, 2008; BolteLang, Zurich, Switzerland, 2009; Archizoom, Lausanne, Switzerland; 2007–2010

"On the Future of an Art School," group exhibition, STORE Gallery, London, UK, 2007

"Wouldn't It be Nice: Wishful Thinking in Contemporary Art and Design," performance and group exhibition, Centre d'art Contemporain, Geneva, Switzerland; Museum für Gestaltung, Zurich, Switzerland, 2008; Somerset House, London, UK; 2007–2009

"Dexter Sinister Occasional Bookstore," performance, PERFORMA '07, NY, 2007

"Appendix Appendix (Radio Version)," performance, PERFORMA '07, NY, 2007

"Yes, No and Other Options," group exhibition, Art Sheffield '08, Sheffield, UK, 2008

"Phantom Rosebuds (Dexter Sinister)," solo exhibition, New Langton Arts, San Francisco, CA, 2008

"STORE," group exhibition, Tulips and Roses, Vilnius, Lithuania, 2008

"Whitney Museum of American Art Biennial Exhibition 2008," group exhibition, installation with performances, Whitney Museum of American Art, NY, 2008

"Self-Storage," group exhibition, CCA, San Francisco, CA, 2008

"Telephones, Films, Typewriters," group exhibition / symposium, Tate Modern Museum of Art, London, 2008

"Word Event," group exhibition, Kunsthalle Basel, Basel, Switzerland, 2008

"Some Neighbors," group exhibition, Kunstverein München, Munich, Germany, 2008

"Moot Points," group exhibition, Transmission Gallery, Glasgow, UK, 2008

"Pole Shift," group exhibition, Project Gentili, Prato, Italy, 2008

"We," group exhibition, Lizabeth Oliveria

Gallery, Los Angeles, CA, 2008

"Wouldn't It be Nice: Wishful Thinking in Contemporary Art and Design," 3-night lecture series / performance, Somerset House, London, UK, 2008

"Custom Car Commandos," group exhibition, Art in General, NY, 2009

"Paper Exhibition," group exhibition, Artist's Space, NY, 2009

"The Real Thing," group exhibition, Mu Eindhoven, NL, 2009

"The \* as Error," performance with Shannon Ebner, White Columns, NY, 2009

"Extended Caption (DDDG)," solo exhibition, Culturgest, Porto, Portugal, 2009

"FAX," group exhibition, The Drawing Center, NY (touring widely), 2009–

"Talk Show," group exhibition, Institute of Contemporary Arts, London, UK, 2009

"For the Blind Man in the Dark Room Looking for the Black Cat that isn't There . . .," group exhibition, Contemporary Art Museum St. Louis, St Louis, MO; Museum of Contemporary Art Detroit, Detroit, MI; Institute of Contemporary Arts, London, UK; De Appel Arts Centre, Amsterdam, Netherlands; Culturgest, Lisbon, Portugal; 2009–2011

"Quick, Quick, Slow," group exhibition, Museu Colecao Berardo, Lisbon, Portugal, 2009

"Evading Customs," group exhibition, Brown gallery, London, UK, 2009

"Black Whiskey (blind proof)," small solo exhibition, Second Cannons, Los Angeles, CA, 2009

"Avant Guide," group exhibition, Apex Art, NY, 2009

"The First/Last Newspaper," performance and publishing, Performa '09, NY, 2009

"The Serving Library," group exhibition, Office for Contemporary Art, Oslo, Norway, 2009

"Bauhaus Workshops: Abstract Reportage," workshop, Museum of Modern Art, NY, 2009

"The Malady of Writing. A project on text and speculative imagination," group exhibition, Museu d'Art Contemporani de Barcelona (MACBA), Barcelona, Spain, 2009–2010

"Vertically Integrated Manufacturing," group exhibition, Murray Guy gallery, NY, 2010

"The Graphic Unconscious," group exhibition, The Print Center, Philadelphia, PA, 2010

"Reading Room: An Octopus in Plan View," project with Shannon Ebner for Frieze Art Fair, London, 2010

"Paying a Visit to Mary," group exhibition, Aldrich Museum, Ridgefield, CT, 2010

"An Invitation to an Infiltration," group exhibition and performance series, Contemporary Art Gallery, Vancouver, B.C., 2010

"Full Operational Toolbox," group

exhibition, Athens, Greece, 2010  
 "Pre-Specifics," group exhibition, Onomatopée, Eindhoven, Netherlands, 2010  
 "Fun Palace," group exhibition, performance and permanent installation, Centres George Pompidou, Paris, 2010  
 "The Last Newspaper," group exhibition, The New Museum, New York, 2010  
 "Critical Complicity," group exhibition, Lungomare Gallery, Bolzano, Italy, 2010  
 "Columns," group exhibition, Gallery Desaga, Cologne, Germany, 2010  
 "Graphic Design Worlds," group exhibition, Milan, Italy, 2011  
 "As Long As It Lasts," group exhibition, Arratia Beer, Berlin, Germany, 2011  
 "Poste Restante," group exhibition, Artspeak, Vancouver, Canada, 2011  
 "Specific Collisions / Telephone Painting," group exhibition, Cosar HMT, Düsseldorf, Germany, 2011  
 "I Apple New York," collaboration with Matt Keegan for solo exhibition, D'Amelio Terras Gallery, NY, NY, 2011  
 "Aligiero e Boetti Day," group exhibition, Turin, Italy, 2011  
 "Archival Impulse," group exhibition, Gallery 400, Chicago, 2011  
 "The Way Beyond Art: Wide White Space," group exhibition, San Francisco, 2011  
 "Book Week," Miguel Abreu Gallery, New York, 2012  
 "Ecstatic Alphabets / Heaps of Language," curated by Laura Hoptman, group exhibition, Museum of Modern Art, New York, 2012  
 "The Future Archive," group exhibition, Neuer Berliner Kunstverein, Berlin, 2012  
 "Counter-Production," group exhibition, Generali Foundation, Vienna, 2012  
 "Provisional Information," group exhibition, Camberwell Space, London, 2013  
 "White Petals Surround Your Heart," group exhibition, Institute for Contemporary Art, Philadelphia, 2013  
 "After the Museum," group exhibition, Museum for Art and Design, New York, 2013  
 "The Peacock," group exhibition, Grazer Kunstverein, Graz, Austria, 2013  
 "Specific Collisions," group exhibition, Marianne Boesky Gallery, New York, 2013  
 "Postscript: Writing After Conceptual Art," group exhibition, Museum of Contemporary Art, Denver; The Powerplant, Toronto, 2013  
 "Ten Years," group exhibition, Wallspace Gallery, New York, 2013  
 "Exploded View\* . . . Interface\*\* . . . Letter & Spirit\*\*\* . . .," group exhibition, LAX Art, Los Angeles, 2013  
 "oO — Lithuanian Pavillion at the 55th Venice Biennale 2013," group exhibition, Venice, Italy, 2013  
 "The Time Machine," group exhibition,

FRUTTA, Rome, Italy, 2013  
 "Typojanchi, Typography Biennale," group exhibition, Seoul, South Korea, 2013  
 "All Possible Futures," group exhibition, SOMArts, San Francisco, 2014  
 "Hard Words," group exhibition, Christian Andersen, Copenhagen, Denmark, 2014  
 "Acquiring Modernity," poster project as part of group exhibition, Kuwait's Pavilion at the 14th International Architecture Exhibition of la Biennale di Venezia, 2014  
 "Reflections from Damaged Life", group exhibition, Raven Row, London, 2014  
 Frieze New York, Artists Space, group exhibition, 2014  
 "Messages and Means: Muriel Cooper at MIT," exhibition (curated), Arthur Ross Gallery, Columbia University, New York, New York, 2014  
 "A Hudson Yard," commission for High Line Art with Shannon Ebner, New York, NY, 2014-15  
 "Can You Hear Me? Music Labels by Visual Artists," group exhibition, Onomatopée, Eindhoven, Netherlands, 2015  
 "YES YES YES," group exhibition, COLLI, Rome, Italy, 2015  
 "Salon Hang," group exhibition, Kunstverein, Amsterdam, Netherlands, 2015  
 "Destroy, She Said," group exhibition, Pierogi, Brooklyn, NY, 2015  
 "A Cab," group exhibition, Kunsthalle Athena (Athens), Podium (Oslo), 2015  
 "Resource," group exhibition, Bluecoat, Liverpool, UK, 2015  
 "The \* of Love," group exhibition, Galerie Martin Janda, Vienna, Austria, 2015  
 "Pangrammar," group exhibition, P! NY, NY, 2015  
 "Accompaniment," group exhibition, Elizabeth Foundation, NY, NY 2016  
 "El Orden Natural de las Cosas," group exhibition with central commission, Museo Jumex, Mexico City, Mexico 2016  
 "Repitição," group exhibition, Villa Empain, Brussels, Belgium, 2016  
 "Over/Under," group exhibition, P! and Room East, New York, 2016  
 "Public, Private, Secret," group exhibition, International Center for Photography Museum, New York, 2016  
 "Cinque Mostre," group exhibition, American Academy in Rome, 2017  
 "All Collected Voices," group exhibition, Radio Athènes, Athens, 2017  
 "\*\*A graphic design exhibition\*," group exhibition, Princeton University Lewis Arts Center, Princeton, NJ, 2017  
 "Signals from the Periphery," group exhibition, Talinn Kunstihoone Hall, Talinn, Estonia, 2017  
 "The Contemporary Condition," group exhibition, ARoS Aarhus Art Museum, Aarhus, Denmark, 2017  
 "In Formation," group exhibition, Institutue of Contemporary Arts, London, 2017

"Standing Still, Lying Down, As If," group exhibition, Museum of Contemporary Art Detroit, Detroit, MI, 2018  
 "Lawrence Abu Hamdan, Earwitness Theatre," Chisenhale Gallery, London, 2018  
 "Editions," group exhibition, Colli Independent, Rome, Italy, 2019  
 "Coretta Scott and Martin Luther King Memorial (Finalist Proposals)," Boston Public Library, Boston, MA, 2019  
 "David Adjaye: Making Memory," group exhibition, The Design Museum, London, 2019  
 "Left Gallery: Right of Access," group exhibition, Stroom Den Haag, The Hague, NL, 2019  
 "Left Gallery," online group exhibition, <https://left.gallery>, 2019  
 "Beazley Designs of the Year, 2020," group exhibition, award nomination and finalist, The Design Museum, London, 2020  
 "Office," group exhibition, Kunstwerke, Berlin, 2020  
 "Wrecked Alphabets," group exhibition, Broodthaers Society of America, New York, 2020  
 "Meander," group exhibition, Clark Art Institute, Williamstown, MA, 2022  
 "Time," group exhibition, Hopkins Center, Dartmouth, Hanover, NY, 2021  
 "Time Management Techniques," group exhibition, Whitney Museum of American Art, 2022

#### Performances & Screenings

"HEKTOR Meets DEXTER SINISTER," performance and exhibition, Swiss Institute, NY, 2007  
 "True Mirror Microfiche," performance, The Kitchen, NY, 2008  
 "True Mirror Microfiche," performance, Institute of Contemporary Arts, London, UK, 2009  
 "An Octopus in Plan View," performance, The Chrysler Series, New York, 2010  
 "Letter & Spirit," in Festival international de l'affiche et du graphisme, Chaumont, France, 2012  
 "Letter & Spirit," screening, Tramway, Glasgow, 2012  
 "Letter & Spirit," screening, CCA, Glasgow, 2012  
 "The Serving Library presents POLYESTER 86% NYLON 14%," MoMA PS1, 2014  
 "The Last Shot CLOck," performance, Contemporary Art Center, Vilnius, Lithuania, June 2014  
 "Clouds and Crowds," performance commission by Alex Waterman, High Line Art, New York, NY, 2015  
 "The Last ShOt Clock," performance, Kunstverein München, Munich, Germany, 2015  
 "Clapping Music (After a Drum Line)," with Dan Fox, Contemporary Arts Center,

New Orleans, LA, 2016  
“A \*New\* Program for Graphic Design,”  
Three-day long lecture performance,  
Richard Neutra Institute, Los Angeles, CA,  
2018  
“A \*New\* Program for Graphic Design,”  
One-day long lecture performance,  
Emily Carr University for Art & Design,  
Vancouver, BC, Canada, 2019

#### Solo Exhibitions

“Dexter Sinister: The Enamels,” solo  
exhibition, Nice and Fit Gallery, Berlin,  
Germany, 2008  
“W.A.S.T.E. Proof Prints,” solo exhibition,  
Contemporary Art Museum, St. Louis,  
MO, 2009  
“Notices: Dexter Sinister,” solo exhibition,  
International Project Space, School of Art  
Bournville, Birmingham, UK, 2009  
“A Modest Proposal Towards a Serving  
Library,” solo project room, Printed  
Matter New York Art Book Fair, PS1  
Contemporary Art Center, NY, 2009  
“Dexter Sinister: A New Name for  
Some Old Ways of Thinking,” installation,  
PS1 Contemporary Art Center, NY, 2009  
“Dexter Sinister: W.A.S.T.E. Proof Prints,”  
solo exhibition, The Independent, New  
York, 2010  
“A Model of the Serving Library: Applied Art,”  
solo exhibition, Kunstverein, Amsterdam,  
Netherlands, 2010  
“The Plastic Arts,” solo exhibition, Gallery  
400, University of Illinois Chicago,  
Chicago, 2010  
“A Model of the Serving Library:  
Re-applied Art,” solo exhibition, Live in  
Your HEAD Gallery, Haute Ecole for Art  
and Design, Geneve, Switzerland, 2010  
“Department of Typography,” solo exhibition,  
Artissima 2010, Turin, Italy, 2010  
“A Model of The Serving Library,” solo  
exhibition, The Banff Centre, Banff,  
Canada, 2011  
“‘Identity,’” solo exhibition, Artists Space,  
New York, 2011  
“The Serving Library,” solo exhibition,  
Artists Space, New York, 2011  
“Dexter Bang Sinister,” solo exhibition,  
Kunsthal Charlottenborg, Copenhagen,  
2012  
“‘Identity,’” solo exhibition, Tramway,  
Glasgow, 2012  
“Dexter Sinister, Watch Wyoscan, 0.5 Hz.,”  
solo exhibition, Objectif Exhibitions,  
Antwerp, 2012  
“The End(s) of the Library: The Serving  
Library,” solo exhibition, Goethe Institut,  
New York, 2013  
“‘Identity,’” solo exhibition, Festival inter-  
national de l’affiche et du graphisme,  
Chaumont, France, 2013  
“Letter & Spirit” solo exhibition, Festival  
international de l’affiche et du graphisme,

Chaumont, France, 2014  
“Work-in-PrOgress,” solo exhibition,  
Contemporary Art Center, Vilnius,  
Lithuania, 2014  
“W.A.S.T.E. Proof Prints,” solo exhibition,  
Picture Room, New York, 2014  
“A Hudson Yard,” commission for High Line  
Art with Shannon Ebner, New York, NY,  
2014-15  
“The Serving Library,” solo exhibition,  
Tate Liverpool, Liverpool, UK, 2014 – 15  
“The Serving Library (open storage),” solo  
exhibition, Liverpool John Moore  
University, Liverpool, UK, 2015  
“The Farm,” solo exhibition, University of  
North Carolina, Chapel Hill, NC, 2015  
“I’ll be your interface.” solo exhibition,  
Hessel Museum of Art at Bard College,  
Anondale-on-Hudson, New York, 2015  
“At 1:1 Scale.” solo exhibition, Kunsthaus  
Bregenz, Bregenz, Austria, 2015  
“On a Universal Serial Bus.” solo exhibition,  
Kunstverein München, Munich, Germany,  
2015  
“Universal Serial Bus (flag),” 019, Port of  
Ghent, Belgium, 2016  
“The Serving Library,” long-term installation  
at 35 Water Street, Liverpool, UK, 2016 –  
“I’ll be your interface.” solo exhibition, Radio  
Athènes, Athens, Greece, 2016  
“Public Utility,” public artwork in progress,  
with Yale Union, Portland, OR, 2016 –  
“Clock (2016),” public installation commis-  
sion, International Center for Photography  
Museum, New York, 2016  
“. . . meet the Tetracono,” solo exhibition,  
Colli Independent, Rome, 2017  
“How to design (multiples),” solo exhibition,  
Colli Independent, Rome, 2018  
“Server dial,” installation, ARoS Art Museum,  
Aarhus, Denmark, 2018  
“The Serving Library v David Osbaldeston,”  
Bonington Gallery, Nottingham, UK, 2018  
“Black Whisky Screensaver,” solo exhibi-  
tion, Edinburgh College of Art, Edinburgh,  
Scotland, 2019  
“When It Changed ...,” solo exhibition,  
Kunsthal Gent, Ghent, Belgium, 2019  
“A \*New\* Program for Graphic Design,”  
solo exhibition, Spazio Maiocchi and O’  
Independent Art Space, Milan, Italy, 2019  
“The Serving Library,” 019, long-term  
installation, Ghent, Belgium, 2020 –  
“‘Identity,’” solo exhibition, Welt Format,  
Lucerne, Switzerland, 2021  
“The Serving Library,” traveling exhibition,  
Ravisius Textor, Nevers, France, 2021  
“The Serving Library,” traveling exhibition,  
LLS PALEIS, Antwerp, Belgium, 2021  
“The Serving Library,” traveling exhibition,  
Design Museum Ghent, Ghent, Belgium,  
2022  
“Dexter Sinister, YKSIHW KCALB,” solo  
exhibition, P!, Berlin, 2022