

Rein Houthoof

Netflix Research, USA

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scholar.google.com/citations?user=HBztuGIAAAAJ

Summary

Machine learning research and engineering leadership experience in building high-throughput on-line personalization systems. Domain expertise in reinforcement learning, large language models, generative AI, and recommendation systems. See scholar.google.com/citations?user=HBztuGIAAAAJ for an overview of my past research.

Current position

Research Scientist, Netflix Research research.netflix.com

Leading the research and development of generative recommender systems using LLMs:

- Pioneered and built Netflix's first LLM-based ranker model through SFT and post-training.
- Architected a unified homepage experience by consolidating various recommendation algorithms into a single, efficient transformer model.
- Enabled generative retrieval and search capabilities by integrating language understanding with collaborative filtering data in a single LLM.
- Optimized for long-term recommendation objectives and user satisfaction through reinforcement learning techniques.

Experience

2018-2020	<i>Head of AI</i> , Happy Elements, Inc. en.happyelements.com/ai With over 100 million unique monthly active users, Happy Elements is the producer of one of the largest active mobile games worldwide. In 2018 I joined the company to co-found and co-lead its AI lab with the goal of optimizing mobile gaming experience through machine learning. Since its inception, the team grew to over 20 members, with presence both in Beijing and San Francisco. Through the development of algorithms, systems, and models as well as the supporting production infrastructure, the AI lab is able to significantly impact company revenue by increasing the overall player life-time value and retention.
2017-2018	<i>Research Scientist</i> , OpenAI www.openai.com Research into deep reinforcement learning, particularly solving the exploration-exploitation trade-off problem through curiosity-based learning, generative modeling, and meta-learning. Part of my responsibilities also included mentoring research interns within the field. The results of this research were applied to solve simulated robotics and game playing problems.
2014-2017	<i>Doctoral Researcher</i> , imec www.imec-int.com Collaboration project with CNH Industrial to build a computer vision system based on structured prediction to guide autonomous agricultural vehicles.
2016	<i>Machine Learning Research Intern</i> , OpenAI www.openai.com Research into deep reinforcement learning and generative modeling.
2012	<i>Software Engineering Intern</i> , Solvace www.solvace.com First engineer at the start-up Solvace to build a collaboration platform to facilitate knowledge sharing across businesses. Solvace got acquired by Efeso Consulting.
2011	<i>Combinatorial Optimization Researcher</i> , KU Leuven set.kuleuven.be/codes Collaboration project with ArcelorMittal to optimize supply chain logistics using linear programming and meta-heuristics.

Education

2014-2017	<i>Ph.D. in Computer Science and Engineering</i> Universiteit Gent, Belgium Research on structured prediction, computer vision, and deep reinforcement learning applied to simulated robotics and autonomous vehicles.
2016	<i>Visiting Student Researcher</i> University of California—Berkeley, USA Deep reinforcement learning research with Pieter Abbeel at the Berkeley AI Research Lab (BAIR).
2012-2014	<i>M.Sc. in Computer Science and Engineering</i> Universiteit Gent, Belgium
2008-2012	<i>B.Sc. in Industrial Engineering</i> Associatie KU Leuven, Belgium