

MAXIMILIAN REISNER

PhD Student in Behavioural Economics

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EXPERIENCE

Subject-Matter Expert Behavioural Economics We Are Unity

Aug 2020 – Present

Sydney, Australia

- Working with the We Are Unity Team making qualitative measures quantitative.
- Built a model from scratch measuring the **impact of culture on performance**, identifying **114 dimensions of organisational culture** and applying machine learning based statistical models and data-scraping techniques using **Stata, R** and **Python**.

Behavioural Scientist

Commonwealth Bank Australia

Sep 2019 – Feb 2020

Sydney, Australia

- Worked within a multidisciplinary team including UX designers, developers, and data scientists.
- Designed, proposed and executed **5+ scientific experiments** regarding persistent debt, emergency savings and home loan repayment, identifying why customers take financial decisions one way, rather than another.
- Identified and made recommendations of initiatives through Econometric analysis using **R, SQL** and internal **big data ETL** tools which measurably improved the financial wellbeing of **100,000+ customers and communities**, helping them save tens of thousand of dollars.

Research Associate

Chair for Behavioural and Experimental Economics, LMU Munich

Nov 2016 – Nov 2017

Munich, Germany

- Collaborated with Dr. Kristina Czura and Prof. Simeon Schudy in the research project "**Group dynamics in microfinance - Leadership qualities and group performance in rural Bangladesh**".
- Identified which component of a credit is more desirable for the poor as well as group dynamics within microcredit groups.
- Cleaned, prepared and analysed a comprehensive data set of **1,400+ individual participants** from laboratory experiments in **Stata** and **R**.

EDUCATION

Doctor of Philosophy in Economics

University of Technology Sydney

Jul 2020 – Present

- Research interests: Behavioural economics, Experimental economics, Development economics and Applied microeconomics.
- Studying how to improve decision-making including how to help the poor save more using commitment devices or how to help gamblers to overcome their self-control problems.

Master of Science in Economics

University of Munich (LMU Munich)

Oct 2016 – Jul 2019

- Graduate fellowships at **UNSW Sydney**, **EN-SAE ParisTech** and **École Polytechnique**
- Master Thesis: *Tying Odysseus to the Mast 2.0: The promise of commitment to saving... and its dangers*

Bachelor of Science in Economics

University of Munich (LMU Munich)

Apr 2013 – Jun 2016

- Student exchange at **Stockholm University**
- Bachelor Thesis: *The interaction between formal and informal insurances with covariate and idiosyncratic shocks*

TEACHING

- Academic lead of **Behavioural Decision Making** (23710), a UTS microcredential which addresses current applications of Behavioural Economics tools in the industry and government.

NOTABLE AWARDS

- Student representative and finalist at the 2019 Behavioural Economics Nudgeathon at QUT Brisbane
- UTS Business Doctoral Scholarship
- International Research Scholarship

RELEVANT SKILLS

- R, Stata, Excel, Qualtrics, SQL, Git, \LaTeX , Python
- German, English, French, Spanish (all fluent)