Reito Serizawa

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Software Engineer

Bilingual software engineer, experienced in full-stack web development, object-oriented programming, and test-driven development. Superb problem-solving and data management skills sharpened by analyzing data sets and tackling application issues. Exceptional collaborative skills honed in agile software development. Possesses a passion for new technologies.

Technical Skills

JavaScript, Ruby, Python, React, Redux, Ruby on Rails, Django, SQL, PostgreSQL, Git, Heroku, HTML, CSS, Bootstrap, REST APIs

Technical Projects

Zoomies - GitHub | Demo
A dog park application to create a profile of pet dogs, check in and out at dog parks and see active dogs at each park with profiles.
- Built the full-stack application with React and Ruby on Rails following the MVC pattern.
- Implemented features to check in and out, and view active dogs at each park by managing relational databases.
- Handled unauthorized access protection and auto-login persistence by using bcrypt's hashing and salting, and sessions.

StudyBuddy - GitHub | Demo
A chat application to create a profile and a chat room to study programming with others, and send and delete messages.
- Built the full-stack application with Django following the MVT architecture.
- Created a custom user model to customize user profile information by the Django authentication system.
- Designed a REST API with CRUD operations to connect with the client side by Django REST framework.

Tippie - GitHub | Demo
A reviewing application for restaurants and servers that allows users to tip based on the service provided by each server.
- Built the full-stack application with a REST API to improve data handling by converting Yelp API through REST Client.
- Integrated ActiveRecord validations in Ruby on Rails to monitor reviews to avoid online insults.
- Leveraged the knowledge with serializers and connected each relational database to access and use data from the front end.

Work Experience

Blued Japan   **Tokyo, Japan**
Marketing Business Development Manager   **May 2020-October 2021**
- Initiated business development and marketing activities by leading software development and marketing teams.
- Built relationships with 6 nonprofit organizations (NPO), 3 corporations, and 500+ lesbian, gay, bisexual, and transgender (LGBT) related facilities, and executed collaborations through educational activities, co-produced products, and events.
- Pitched online advertisement plans focusing on segregated areas of Japan and signboard plans in Tokyo and Osaka, and managed each advertisement accordingly.

eBay   **Tokyo, Japan**
Associate Sales Manager, Direct Sales, Business Development   **June 2019-May 2020**
- Generated sales leads and acquired large merchants for cross-border trade opportunities through meetings, calls, and seminars.
- Assessed the clients' needs and advised effective selling and marketing plans in addition to installing third-party tools to reduce workforce and cost.
- Developed partnerships with e-commerce software vendors and collaborated with their services to improve client revenue.

AlphaSights   **Tokyo, Japan; Hong Kong, Hong Kong**
Associate, Strategic Consulting Division   **March 2018-April 2019**
- Managed client relationships by regularly communicating throughout the projects and successfully grew existing accounts by "in-account user growth."
- Was responsible for 35+ projects across Consumer Goods (30%), Healthcare (20%), and Financial Services (16%) as a project lead and in cooperation with global offices.
- Contributed to the generation of ¥2,000,000 monthly in profits, on average, on projects across global markets.

Education

Flatiron School   **New York, USA**
Full-stack Software Engineering Bootcamp   **April 2022-July 2022**

Senshu University   **Kanagawa, Japan**
Bachelor of Arts (B.A) in English Literature   **April 2014-March 2018**

University of Oregon   **Oregon, USA**
Exchange program in English and Entrepreneurship   **June 2016-March 2017**