

Reito Serizawa

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Software Engineer

Bilingual software engineer, experienced in full-stack web development, object-oriented programming, and test-driven development. Superb problem-solving and data management skills sharpened by analyzing data sets and tackling application issues. Exceptional collaborative skills honed in the software development life cycle. Possesses a passion for continuous self-improvement.

Technical Skills

JavaScript, Python, Ruby, React, Redux, Ruby on Rails, Django, SQL, PostgreSQL, Git, Heroku, HTML, CSS, Bootstrap, REST APIs

Technical Projects

Portfolio - [GitHub \(Frontend\)](#) | [GitHub \(Backend\)](#) | [Live](#)

- Built the full-stack portfolio website with JavaScript, Python, React, Django, HTML, and CSS, deployed on GitHub Pages.
- Followed the software development life cycle by analyzing the requirements and maintaining based on feedback.
- Created a RESTful API utilizing a relational database management system to bring flexibility and accessibility to the data.

StudyBuddy - [GitHub](#) | [Demo](#)

A chat application to create a profile and a chat room to study programming with others, and send and delete messages.

- Built the full-stack application with Python and Django following the MVT architecture.
- Created a custom user model for the Django authentication system to customize user profile information.
- Designed a REST API with CRUD operations to connect with the client side by Django REST framework.

Zoomies - [GitHub](#) | [Demo](#)

A dog park application to create a profile of pet dogs, check in and out at dog parks, and see active dogs at each park with profiles.

- Built the full-stack application with JavaScript, Ruby, React, and Ruby on Rails following the MVC pattern.
- Implemented features to check in and out, and view active dogs at each park by managing relational databases.
- Handled unauthorized access protection and auto-login persistence by using bcrypt's hashing and salting, and sessions.

Tippie - [GitHub](#) | [Demo](#)

A reviewing application for restaurants and servers that allows users to tip based on the service provided by each server.

- Built the full-stack application with a REST API to improve data handling by converting Yelp API through REST Client.
- Integrated ActiveRecord validations in Ruby on Rails to monitor reviews to avoid online insults.
- Leveraged the knowledge with serializers and connected each relational database to access and use data from the front end.

Work Experience

Blued Japan

Tokyo, Japan

Marketing Business Development Manager

May 2020-October 2021

- Initiated business development and marketing activities by leading software development and marketing teams.
- Built relationships with 6 nonprofit organizations (NPO), 3 corporations, and 500+ lesbian, gay, bisexual, and transgender (LGBT) related facilities, and executed collaborations through educational activities, co-produced products, and events.
- Managed 10+ offline advertising plans and 2 signboard plans in Japan returning an average conversion rate of 3%.

eBay

Tokyo, Japan

Associate Sales Manager; Direct Sales, Business Development

June 2019-May 2020

- Generated sales leads and acquired large merchants for cross-border trade opportunities through meetings and calls.
- Assessed the clients' needs and advised selling and marketing plans by installing software tools to reduce workforce and cost.
- Developed partnerships with e-commerce software vendors and collaborated with their services to improve client revenue.

AlphaSights

Tokyo, Japan; Central, Hong Kong

Associate, Strategic Consulting Division

March 2018-April 2019

- Managed client relationships through regular communication and successfully grew accounts by client recommendations.
- Led 35+ global projects across Consumer Goods (30%), Healthcare (20%), and Financial Services (16%).
- Contributed to the generation of an average ¥2,000,000/month in profits, on average, on projects across global markets.

Education

Flatiron School

New York, USA

Full-stack Software Engineering Bootcamp

April 2022-July 2022

Senshu University

Kanagawa, Japan

Bachelor of Arts (B.A) in English Literature

April 2014-March 2018

University of Oregon

Oregon, USA

Exchange program in English and Entrepreneurship

June 2016-March 2017