Are you looking up to the people who are on stage? We are simple humans, just like you. The biggest difference is the position in the room. We're talking, you're listening and growing.

But, you could be standing there as well! You can tell your story, share your experiences and expertise just like any other speaker can. A few years ago, I was attending conferences like this one. Soaking up knowledge and being in awe of the speakers. Fast forward to now, where I'm speaking to people all over the world and having a blast doing it.

I'll happily share my steps, my way of working and the fun I've had and am having. But also the stress that you can feel. But in the end, it's a very rewarding path.

And when I'm done talking, I really hope you'll start!

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How an attendee became a speaker

Data Saturday Rheinland

June 2023

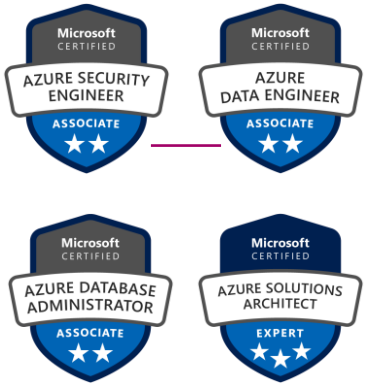
VINCI ENERGIES

- Have you been to one or more events?
- Do you like sharing knowledge with other people?

It’s not mandatory!

Reitse Eskens

Technical Consultant Axians Business Analytics



SQL: DBA, Performance tuning

Azure: architect, developer, admin

SQL Classes

Public speaker

Photography, cycling, chronical voilunteer

Twitter: @2meterDBA

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My journey

1980’s

Scared!

Doing talks without any guidance is hard

1990’s

More scared

Your audience can make or break your experience and self-esteem

2000’s

Gaining confidence

Practice makes perfect

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2016

SQL Saturday Holland

THIS. IS. VERY. COOL

2017-2020

More conferences

Blogging helped hone the skill of taking an audience on a story

First timer tracks are **essential**

2018

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Data Grillen

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Blog!

From blogging to speaking

2018-2020

Blogging

Learning how to create a story

2020

New Stars of Data

Newcomers only, mentoring and 100% support

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+ Submit session

11
12
1
10
2
3

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The trill of the selection

New Stars of Data 2020 <event+3741@notifications.sessionize.com> Mon, 8 Jun 2020, 15:37

to me

Dear Reitse,

!PLEASE READ THE FULL MESSAGE!

Congratulations! Your session **What they should have told me about being a DBA** has been accepted for **New Stars of Data 2020**!

Please click on the link below to confirm that you have received this message and you will participate!

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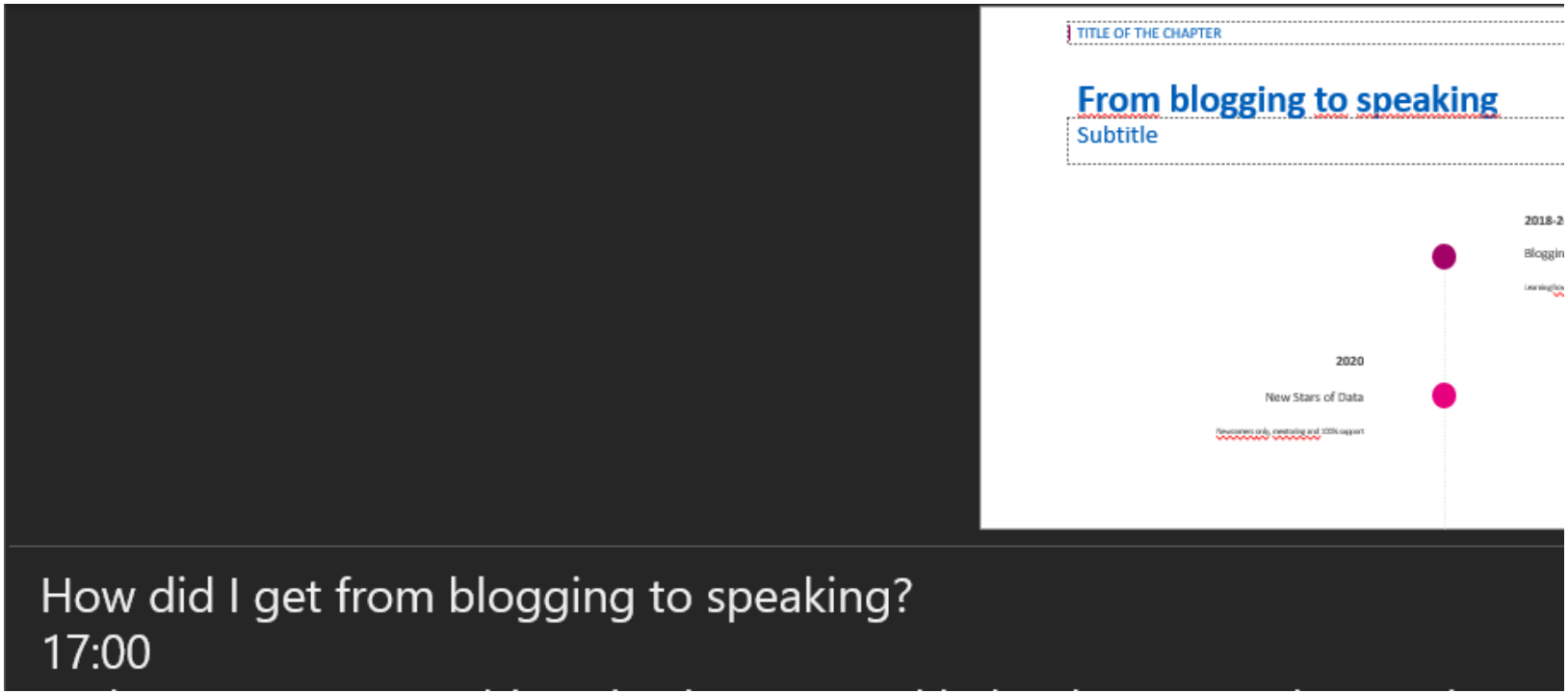
My way of working

- General idea, write an abstract (conceptually)
- Split it up in subideas
- Split these up into main points to create the main structure
- Create the slide deck with these main points
- Write the complete story you want to tell
- Enhance the slide deck where necessary
- Create demo’s where applicable
- Add screenshots to your slide deck

Practice!


TITLE OF THE CHAPTER
From blogging to speaking
Subtitle
2020
New Stars of Data
How did I get from blogging to speaking?
17:00

Practice!

How (not) to handle nerves

- Having nerves is perfectly normal
- Don’t forget to breathe
- Take a drink to force yourself to slow down
- Or…

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- Things will go wrong
- Work with them
- Try and be prepared

Finding my style

- You be you
- Don’t imitate or impersonate
- Incorporate

Not being selected

"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat."

Theodore Roosevelt

https://www.linkedin.com/feed/update/urn:li:activity:7066321792310620160/

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Not being selected

Session	Languages	Submitted to	
Choosing the Azure SQL DB tier, tales from the trenches March 2022 - May 2023	EN	20 events +	Edit
Code, deploy and maintain your Azure (data) Infrastructure with confidence March 2023 - May 2023	EN	5 events +	Edit
How an attendee became a speaker September 2022 - May 2023	EN	8 events +	Edit
Monitoring (Azure) SQL database for free? Try Zabbix! May 2021 - May 2023	EN	20 events +	Edit
To Hyperscale or not to Hyperscale, that's the question September 2021 - January 2023	EN	7 events +	Edit
What they should have told me about being a DBA June 2020 - May 2023	EN	21 events +	Edit

Make your abstract fit the event

- What's your subject
- Who is your audience
- What can they expect
- What will they leave your session with
- https://www.youtube.com/watch?v=4zaxazFxk_s

- https://Callfordataspeakers.com
  - Overview of events looking for speakers
- https://sessionize.com
  - Most used website to maintain your abstracts and submit them to events.
- https://newstarsofdata.com
  - The event to start your speaking career; you'll get ALL the help YOU need.
- https://office.com
  - Use the PowerPoint online trainer to hone your skills
- The community; most people are willing to help
  - https://bennidejagere.com/2023/04/setting-yourself-up-for-success-when-submitting-to-a-conference/

- Repeat the question
- Audio > Video
- Listen to other presenters
- You are the most important part

- Asking two questions at the beginning
- Storytelling: personal, problem, gold
- Adding a slide for you to read
- Keeping slides as simple as possible. Less is more
- Use questions as headers
- Using position in front of you to emphasize

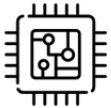
Make sure it's YOU!

It’s you now

A little thing to practice with

- Pick an Icon (next slide)

- Create a short story (1 minute is fine)
  - Make it personal (about you)
  - Start with something that was difficult
  - End with what it helped you with



Reitse Eskens

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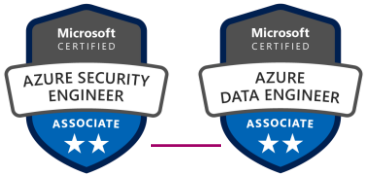

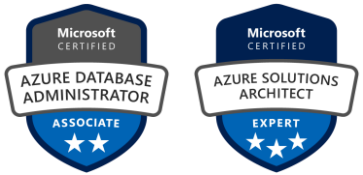

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The best of ICT
with a human touch
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