

**Uncovering the Gaming Industry's Hidden
Gems:**

Comprehensive Analysis of Video Game Sales

Project Documentation



Project By,

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Team Members: Nisha Reghu. R. S

Sree Nithi. J

Alusini. A

Abinaya. M

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7. Future scope

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Introduction

Overview

- ✓ Game analysis allows us to understanding games better providing insight into the player-game relationship, the construction of the game and its social cultured relevance.

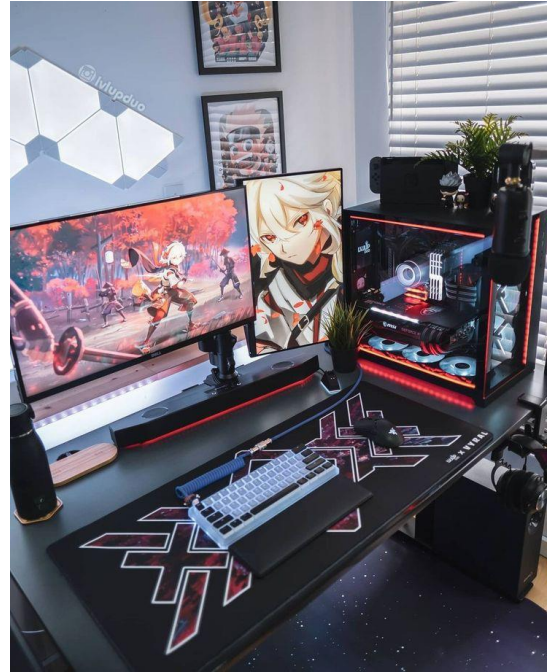
- ✓ The goal of a game analysis is not to establish how to good or bad a game is, but highlight and rationalize the aspect that make the game worth studying and contribute to understanding video game better.



- ✓ The gaming industry is one of the most exciting industries in the tech because of its importance to culture, entertainment and technological advancement.
- ✓ PC, console and mobile gaming companies are using the latest in tech to bring their game to the screens of more than there billion people.
- ✓ Gaming is playing an electronic video game, which is often done on a dedicated gaming console, PC or smartphone. People who often play video games are called games.
- ✓ Game analysis is the act of observing and understanding what games are played, what the end results will be and how these games interfere with a person's relationship.

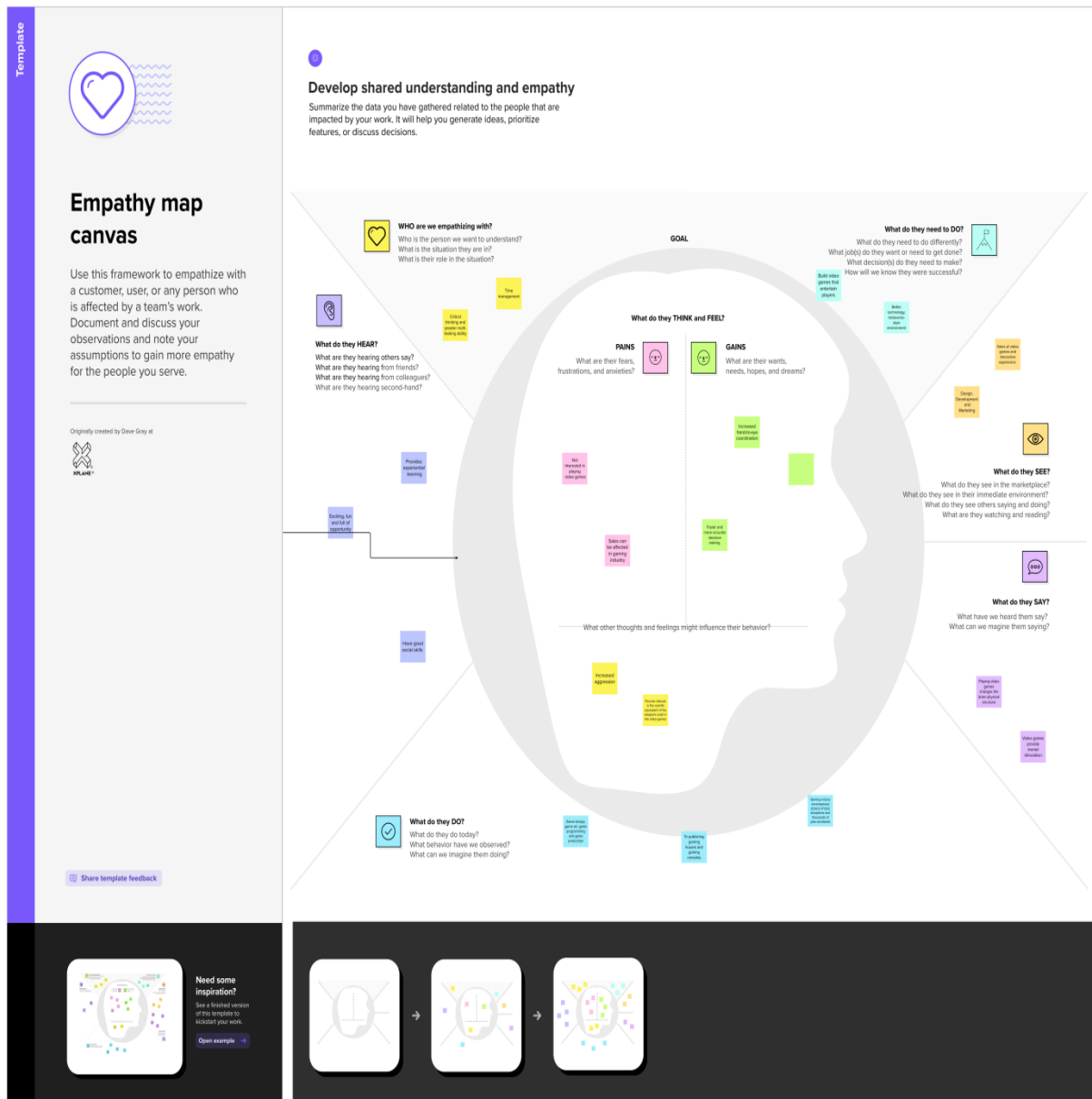
Purpose

- ❖ The purpose of a game is to highlight and rationalize the aspects that make the game work studying and contribute to understanding video game better.
- ❖ Video games offer a safe place to improve your skill and get better at something.
- ❖ Some video games have a high skill cap high level of difficulty to become masterful.
- ❖ Provide a fun and social form of entertainment, encourage team work and cooperation when played with others.
- ❖ Improve children's self-confidence and self-esteem as they master game.
- ❖ The stimulate creativity, focus and visual memory.




Problem Definition & Design Thinking

Empathy Map



Ideation & Brainstorming Map

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

➦

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Getting tricky? Pull from management and prioritization problems in the same proportion. However, the problem statement is an essential step in defining a strategic problem. Start your session by writing using the words of others and adding something of your own.

QUESTION

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (which is needed) to edit drawing!

Rajisha, G

How might we...
[Sticky notes]

Nisha Reghu, R.S

How might we...
[Sticky notes]

Alvini, A


How might we...
[Sticky notes]

Sree Nibi, J

How might we...
[Sticky notes]


Ashwini, M

How might we...
[Sticky notes]



Need some inspiration?
See a featured version of this template to inspire your work.

Open example



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

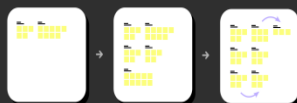
Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save to your drive.

Keep moving forward

- Strategy Blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

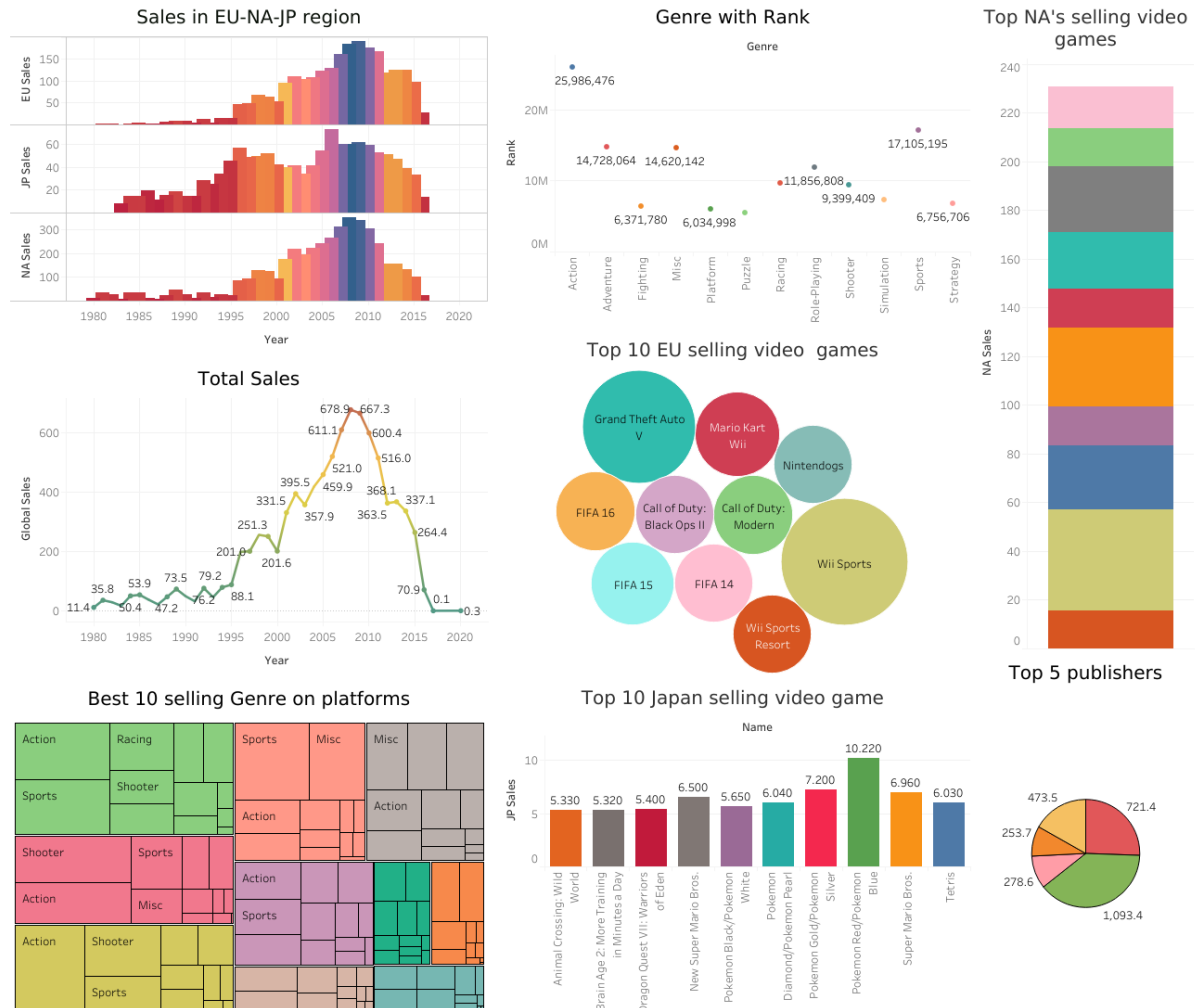
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Result

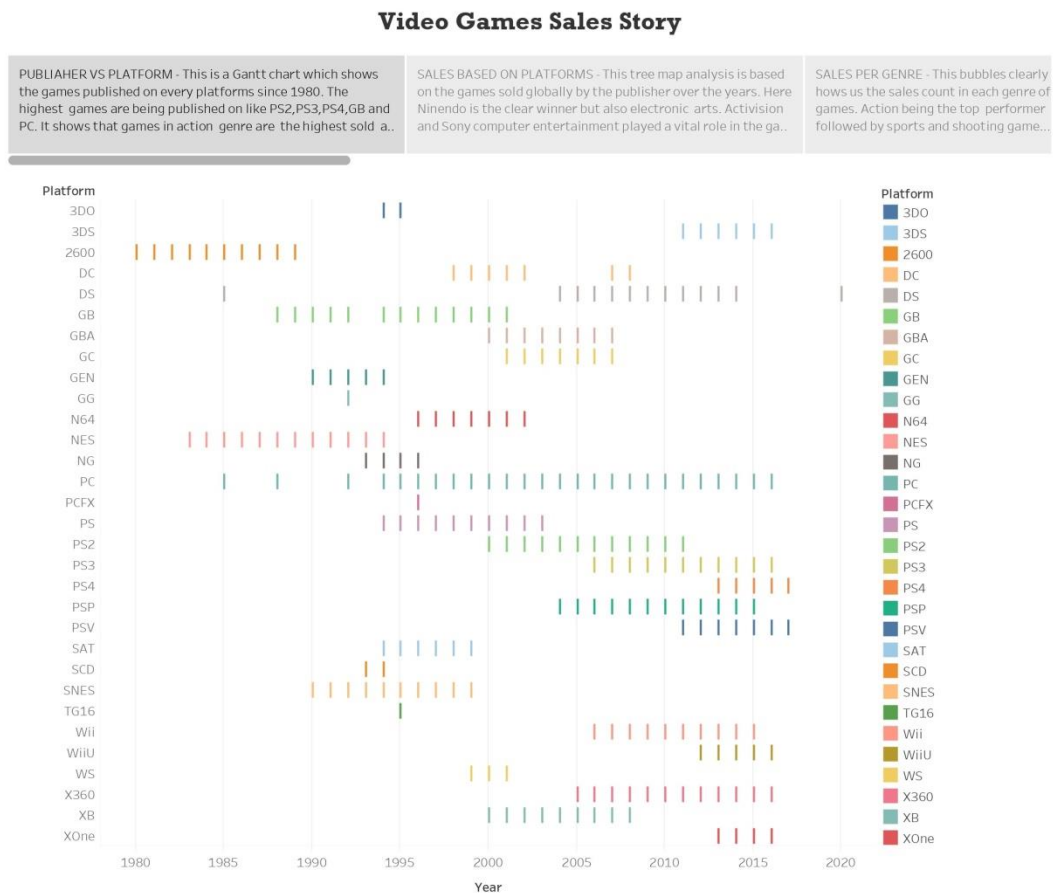
Video game sales dashboard

Video Games Sales Dashboard



Video game sales story

Publisher vs platform



Video Games Sales Story

PUBLIAHER VS PLATFORM - This is a Gantt chart which shows the games published on every platforms since 1980. The highest games are being published on like PS2,PS3,PS4,GB and PC. It show..

SALES BASED ON PLATFORMS - This tree map analysis is based on the games sold globally by the publisher over the years. Here Nintendo is the clear winner but also electronic arts. Activision and Sony computer entertainment played a vital role in the ga..

SALES PER GENRE - This bar chart clearly hews us the sales count in each genre of games. Action being the top performer followed by sports and shooting game. Gamers are not very font of strategical games, that i..

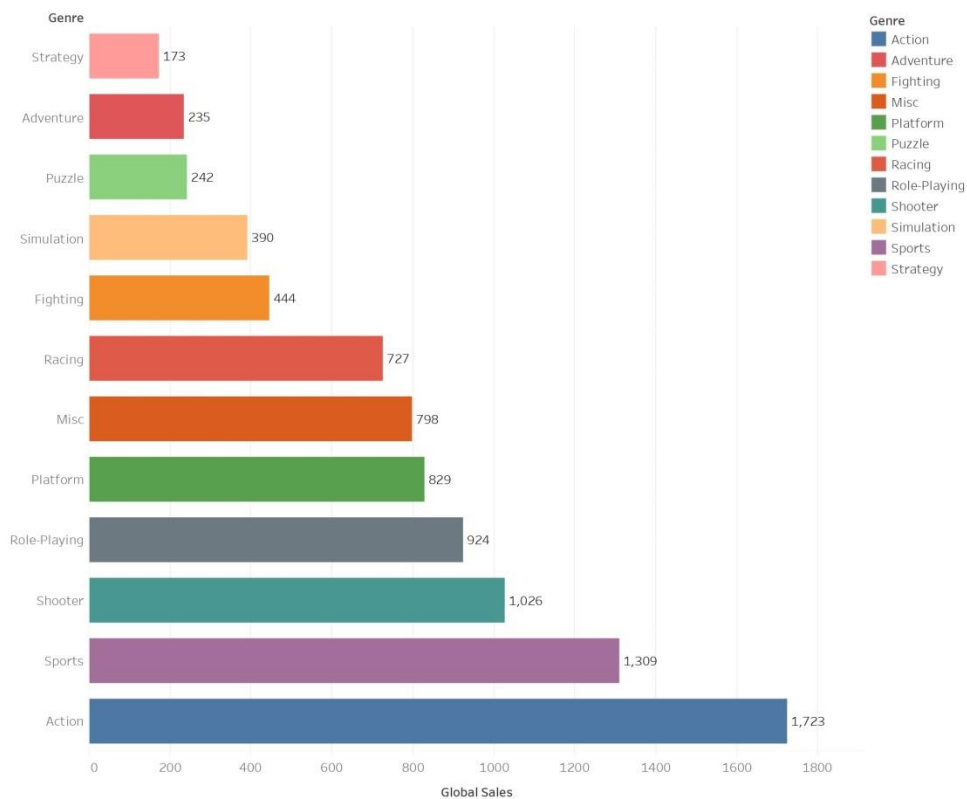


Video Games Sales Story

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SALES REGIONALLY - These bar represent the number of units sold in different regions like North America, Japan, Europe and other parts of the world. The most poplar video games lovers are from North America as..

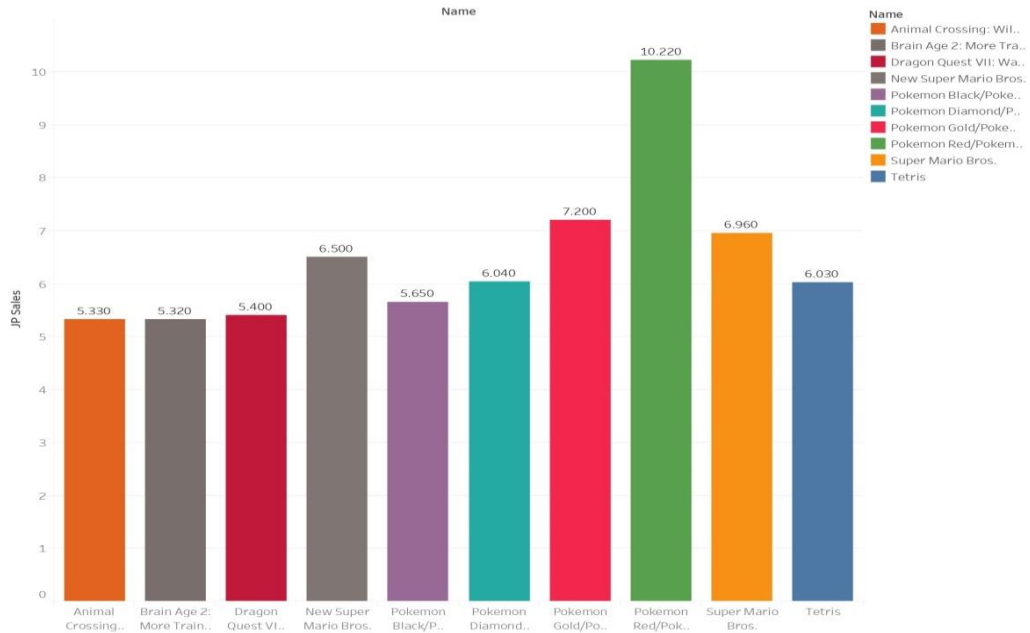


Video Games Sales Story

TOP NORTH AMERICA SELLING VIDEO GAMES - The stacked bar represents the top North America selling video games. 'Wii Sports' has the highest sales of 41.49 million. 'Wii Sports Resort' has the l...

TOP JAPAN SELLING VIDEO GAMES - The bar chart represents the top Japan selling video games. 'Pokemon Red/Pokemon Blue' has the highest sales in Japan which has sales of 10.220 million. 'Animal Crossing: Wild World' has the lowest sales in Japan wh...

TOP EUROPE SELLING VIDEO GAME - The packed bubbles represent the top European selling video games, 'Wii Sports' has the highest sales in Europe sales of 29.02 million and 'Wii Sports Resort' has the ...



Video Games Sales Story

TOTAL SALES - The line graph here represents the over all sales of video games over the years and the year 2008 seems to be the peak year where the sales was highest. We have a average line here an...

TOP NORTH AMERICA SELLING VIDEO GAMES - The stacked bar represents the top North America selling video games. 'Wii Sports' has the highest sales of 41.49 million. 'Wii Sports Resort' has the lowest sales of 15.75 million

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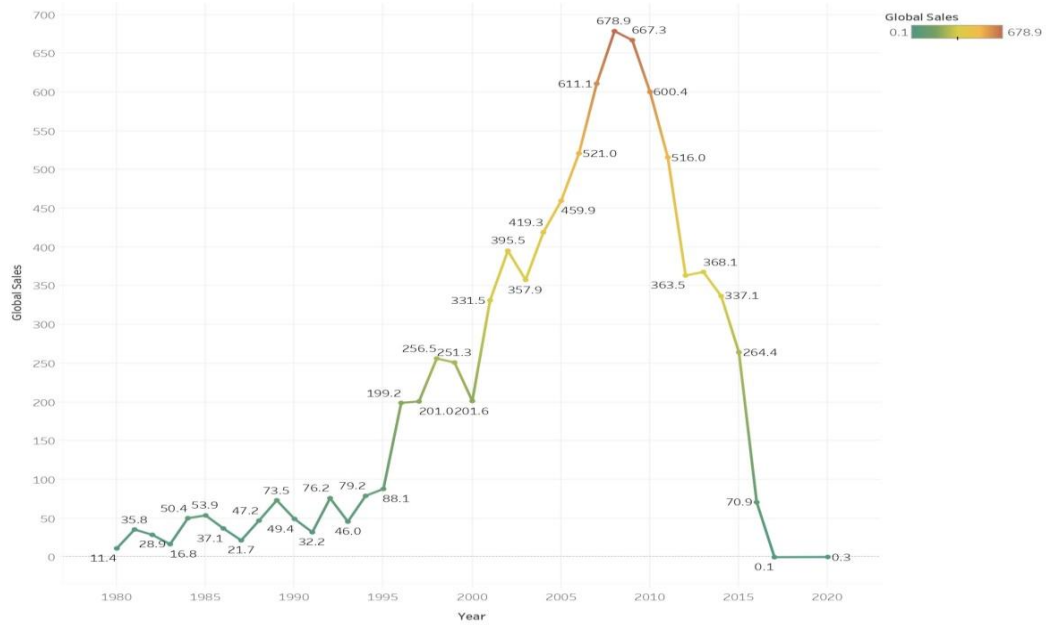


Video Games Sales Story

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TOTAL SALES - The line graph here represents the overall sales of video games over the years and the year 2008 seems to be the peak year where the sales were highest. We have an average line here and the value of average sales changing is shown by t...

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Video Games Sales Story

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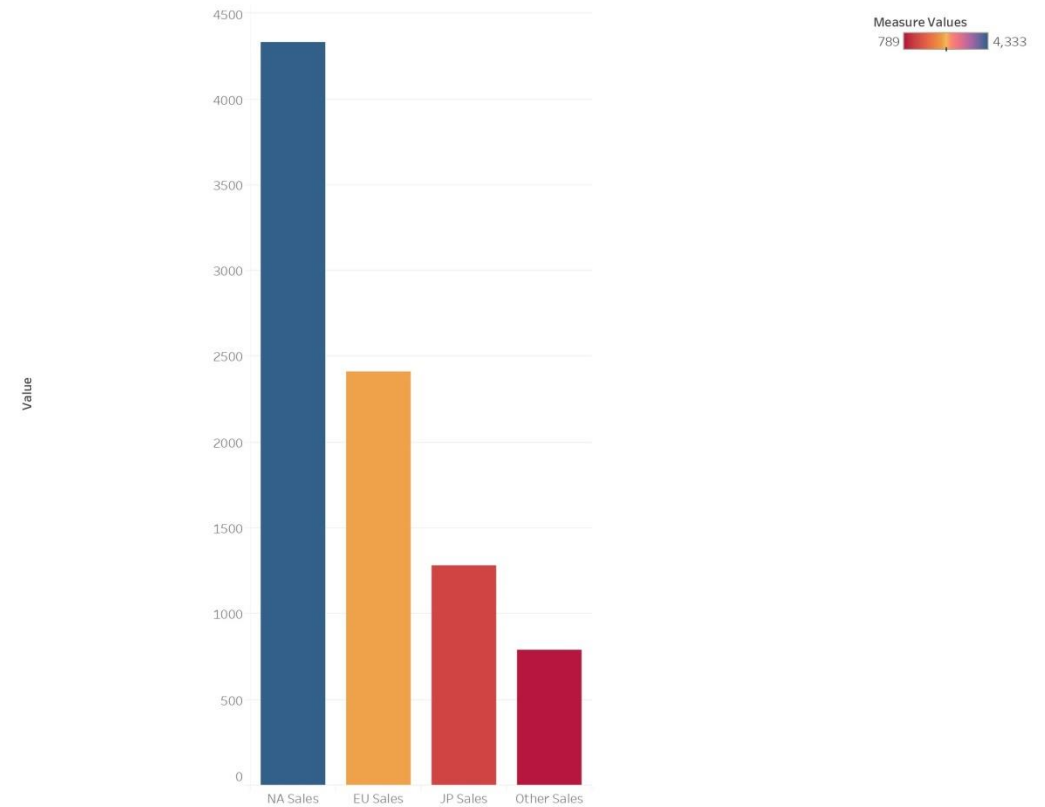


Video Games Sales Story

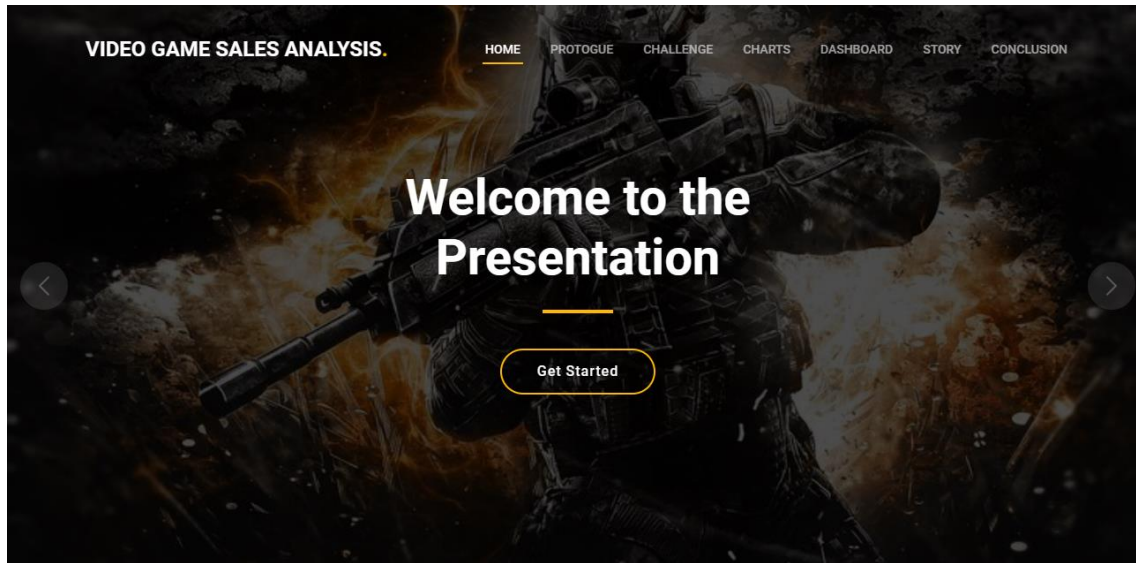
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Web Integration



INTRODUCTION

OUR VIDEO GAMES SALES ANALYZE HISTORY EST 1980

Video Games since its inception has touched many souls by their augmented reality and graphics, apart from being a good to boredom it also shows us the way technology has been developed from single Nintendo to PS5, from road rash God of War.

This Project is a complete analysis of video games sold since 1980. It consists of video games sales with below their

- ✓ Publisher
- ✓ Platform with genre



TOP SALE VIDEO GAMES

Let us check some top sale video games!



Pokemon Red/Pokemon Blue

Publisher: Nintendo



“ Pokemon Red Version and Pokemon Blue Version are 1996 role-playing video games developed by Game Freak and published by Nintendo for the Game Boy. It was sold 31.38 million globally. ”



FIFA 16

Publisher: Electronic Arts



“ FIFA 16 is a football simulation video game developed by EA Canada and published by Electronic Arts under the sports label. It was released for Windows, PS3, PS4, Xbox one, Xbox 360, Android and iOS. ”

TOP VIDEO GAMES

Super Mario Bros

Super Mario Bros is a platform game developed and published by Nintendo for the Nintendo Entertainment System(NES). It is one of the best selling games of all time, with more than 58 million copies sold worldwide.

- ✓ Publisher: Nintendo
- ✓ Sales: 58 million
- ✓ Released date: 1985

Wii Sports

Wii Sports is an sports simulation game developed by Nintendo EAD. It was released in November 19,2006. It was received a number of awards and sold over 82.9 million copies on different platforms.

- ✓ Publisher: Nintendo
- ✓ Sales: 82.9
- ✓ Released date: November 19,2006

Pokemon Red/Pokemon Blue

Pokemon Red Version and Pokemon Blue Version are 1996 role-playing video games developed by Game Freak and published Nintendo for the Game Boy.It was sold 31.38 million globally.

- ✓ Publisher: Nintendo
- ✓ Genre: Role-playing
- ✓ Released date: 1986

Mine Craft

Mine Craft is developed by Mojang Studios. It was released in November 14,2011. Mine Craft is the best selling video game in history with over 238 million copies and the game has been ported to several platforms.

- ✓ Publisher: Xbox Studios
- ✓ Sales: 238 million
- ✓ Released date: November 14,2011

TOP PUBLISHER



Nintendo

Revenue: 1.695 trillion JPY
Nintendo Co., Ltd. is a Japanese multinational video game company headquartered in Kyoto. It develops and releases both video games and video game consoles. Nintendo was founded in 1889 as Nintendo Karuta[c] by craftsman Fusajiro Yamauchi and originally produced handmade hanafuda playing cards.



Sony Interactive Entertainment

Revenue:2,739.8 billion
Sony Interactive Entertainment(SIE) is a multinational video game and digital entertainment company owned by multinational conglomerate Sony. SIE primarily operates the PlayStation brand of video game consoles and products. SIE is made up of two legal corporate entities: Sony Interactive Entertainment LLC (SIE LLC) based in San Mateo, California, and Sony Interactive Entertainment Inc. (SIE Inc.), based in Minato, Tokyo.



Konami Digital Entertainment

Revenue: 262.8 billion JPY
Konami Group Corporation (commonly known as Konami) is a Japanese multinational video game and entertainment company headquartered in Chūō, Tokyo. The company also produces and distributes trading cards, anime, tokusatsu, pachinko machines, slot machines, and arcade cabinets. Konami has casinos around the world and operates health and physical fitness clubs across Japan.



Electronic Arts

Revenue: 6.99 billion USD
Electronic Arts Inc. (EA) is an American video game company headquartered in Redwood City, California. Founded in May 1982 by Apple employee Trip Hawkins, the company was a pioneer of the early home computer game industry and promoted the designers and programmers responsible for its games as "software artists". EA published numerous games and some productivity software for personal computers, all of which were developed by external individuals or groups until 1987's Skate or Die!.



TOP SALE VIDEO GAMES

Let us check some top sale video games!



FIFA 16

Publisher:Electronic Arts



“ FIFA 16 is a football simulation video game developed by EA Canada and published by Electronic Arts under the sports label. It was released for Windows, PS3, PS4, Xbox one, Xbox 360, Android and iOS. ”



Mine Craft

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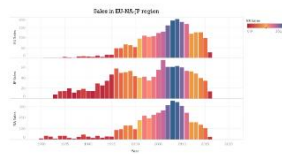
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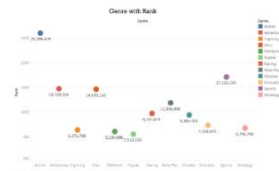
VIDEO GAMES SALES ANALYSIS.

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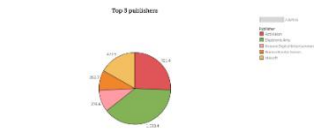
ANALYSIS CHARTS

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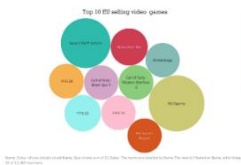
Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the sales of video games in the EU, NA, and 7 other regions from 2000 to 2015.



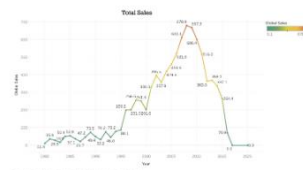
Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the ranking of video games by genre from 2000 to 2015.



Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the market share of the top three publishers from 2000 to 2015.



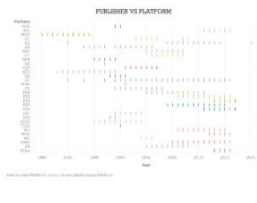
Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the sales volume of the top 10 selling video games in the EU region from 2000 to 2015.



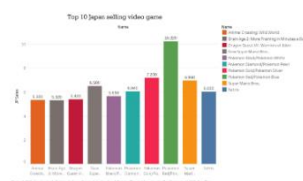
Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the total sales of video games worldwide from 2000 to 2015.



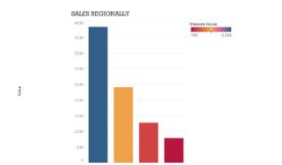
Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the sales volume of the top 10 selling genres on different platforms from 2000 to 2015.



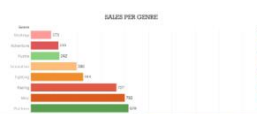
Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the relationship between publishers and platforms from 2000 to 2015.



Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the sales volume of the top 10 selling video games in Japan from 2000 to 2015.



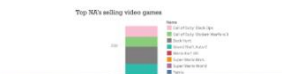
Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the sales volume of video games regionally from 2000 to 2015.



Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the sales volume of video games per genre from 2000 to 2015.



Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the sales volume of the top European publishers from 2000 to 2015.

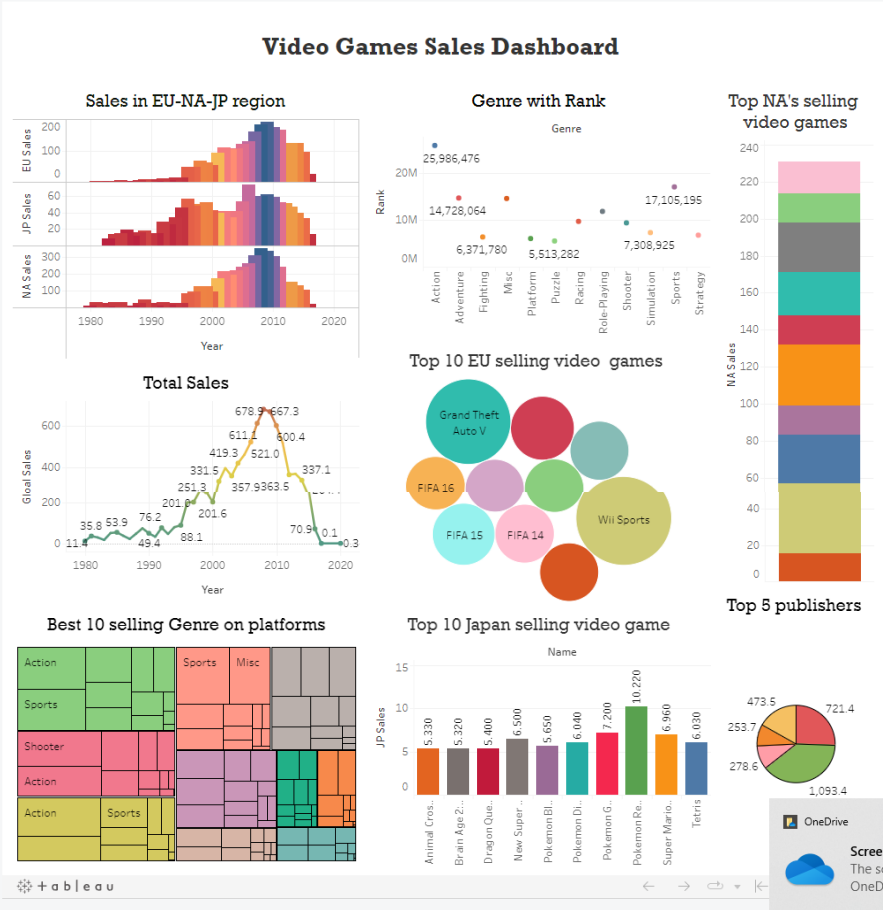


Source: Games and Entertainment Software Association (ESA), Statista, and other industry reports. The chart shows the sales volume of the top 100 selling video games from 2000 to 2015.





VIDEO GAMES SALES DASHBOARD



DAHSBOARD INFORMATION

Project Title UNCOVERING THE GAMING INDUSTRY'S HIDDEN GEMS: A COMPREHENSIVE ANALYSIS OF VIDEO GAME SALES

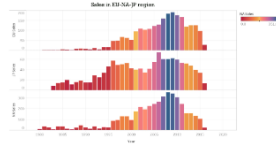
Project Dashboard URL

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OneDrive

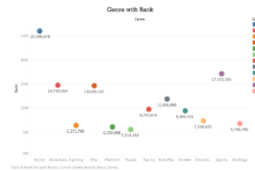
Screenshot saved
The screenshot was added to your OneDrive.

Dashboard Details



SALES IN EUROPE, JAPAN, NORTH AMERICA REGION

This bar chart represent the number of units sold in different regions like North America, Japan and Europe. In the year 2009 has the highest sales in Europe region which has sales of 191.6 million. In the year 2006 has the highest sales in Japan region which has sales of 73.73 million in the year



GENRE WITH RANK ANALYSIS

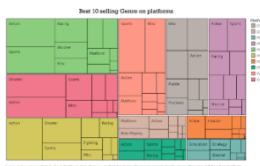
This Shape chart represents the Genre with rank analysis. The highest ranked genre is Action. The second ranked genre is Sports.

[Read More →](#)



TOTAL SALES

The line graph here represents the over all sales of video games over the years and the year 2008 seems to be the peak year where the sales was highest. We have a average line here and the value of average sales changing is shown by the graph indicating blue as the highest sales and red as the lowest score over the year.



BEST 10 SELLING GENRE ON PLATFORMS

The tree map represents the best 10 selling genres on platforms analysis. The best platforms are PS2, X360, PS3, Wii, DS, PS, PSP, PS4, GBA, PC.

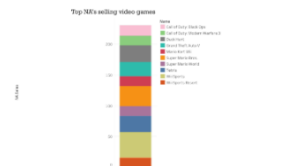
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TOP 5 PUBLISHERS

The pie chart represents the top 10 publisher in globally. The top 1 publisher is Electronic Arts sold 1093.4 million globally. The top 2 publisher is Activision sold 721.4 million globally.

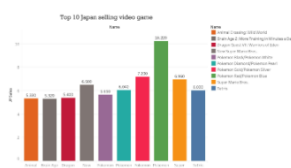
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TOP 10 NORTH AMERICA SELLING VIDEO GAMES

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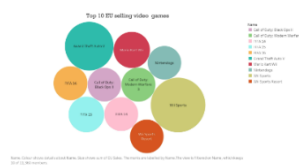
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TOP 10 JAPAN SELLING VIDEO GAMES

The bar chart represents the top Japan selling video games. 'Pokemon Red/Pokemon Blue' has the highest sales in Japan which has sales of 10.220 million. 'Animal Crossing: Wild World' has the lowest sales in Japan which has sales of 5.330 million.

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TOP 10 EUROPE SELLING VIDEO GAMES

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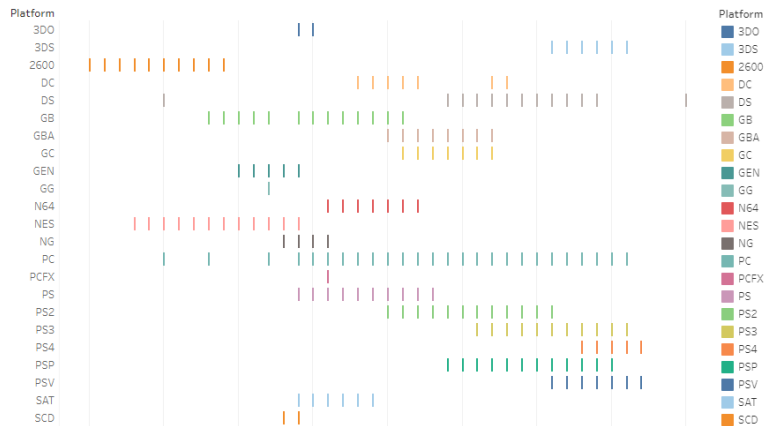
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Video Games Sales Story

PUBLISHER VS PLATFORM - This is a Gantt chart which shows the games published on every platforms since 1980. The highest games are being published on like PS2,PS3,PS4,GB and PC. It shows that games in action genre are the highest sold and the most favourite names among the gamers.

SALES BASED ON PLATFORMS - This tree map analysis is based on the games sold globally by the publisher over the years. Here Nintendo is the clear winner but also electronic arts, Activision and Sony computer entertainment played a vital role in the games been sold.

SALES PER GENRE - This bar count in each genre of games followed by sports and shoot font of strategic games, th publisher

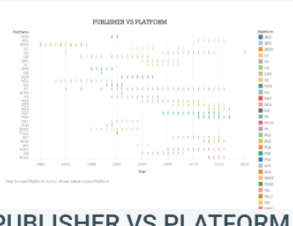


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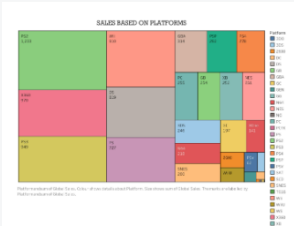
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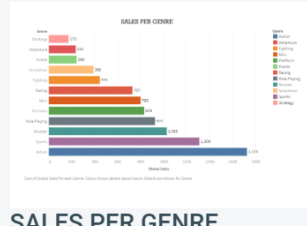
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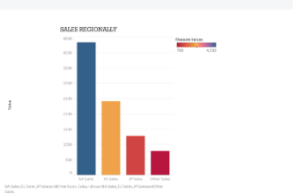
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SALES PER GENRE

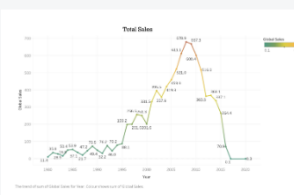
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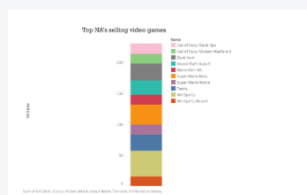
SALES REGIONALLY

These bar represents the number of units sold in different regions like North America, Japan, Europe and other parts of the world. The most poplar video games lovers are from North America as the units sold here are the highest and other parts of the world are yet the craze for the games.



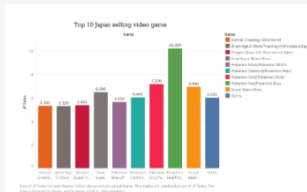
TOTAL SALES

The line graph here represents the over all sales of video games over the years and the year 2008 seems to be the peak year where the sales was highest. We have a average line here and the value of average sales changing is shown by the graph indicating blue as the highest sales and red as the lowest score over the year.



TOP 10 NORTH AMERICA SELLING VIDEO GAMES

The stacked bar represents the top North America selling video games. 'Wii Sports' has the highest sales of 41.49 million. 'Wii Sports Resort' has the lowest sales of 15.75 million

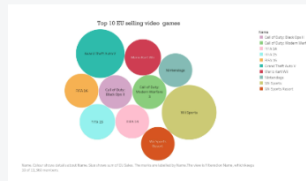


TOP 10 JAPAN SELLING VIDEO GAMES

The tree map represents the top North America selling video games. 'Wii Sports' has the highest sales of 41.49 million. 'Wii Sports Resort' has the lowest sales of 15.75 million

[Read More→](#)

• 1



TOP 10 EUROPE SELLING VIDEO GAMES

The packed bubbles represents the top European selling video games, 'Wii Sports' has the highest sales in Europe sales of 29.02 million and 'Wii Sports Resort' has the least rating in Europe sales of 11.01

[Read More→](#)

CONCLUSION OF THE VIDEO GAME SALES ANALYSIS



SALES ANALYSIS



The total sales shows the over all sales of video games from the year 1980 to 2020.



The sales of the video games catches it's peak in the year 2008 compared to the other year in which the global sales was 678.9 million.



The line graph represents the total sales of video games from the year 2008 to 2009.



PLATFORM ANALYSIS



Video games are developed to be played on a gaming platform that provide a player experience, which is usually comprised of client input controls, graphics, client software and hardware



In the tree map PS2 took the major place and the global sales is 1,233.



The tree maps in the dashboard represents the games sold globally in different platforms.



PUBLISHER ANALYSIS



The pie chart in the dashboard represents the publishers of the video game sales.



Electronic Arts was the major publisher and it has the global sales of 1,093.4 and the next to this was Activision which has a global sales of 721.4.



The game publishers give developers the money upfront to make a game they strike up a deal with a studio to make a game according to an agreed brief.



The publisher then works closely with the game producers at the studio to make sure the games being made as agreed, to budgets on time.



VIDEO GAME SALES ANALYSIS

Useful Links

- Home
- About
- Challenge
- Charts
- Dashboard
- Story
- Conclusion

Our Sales Charts

- Sales in different regions analysis
- Total sales analysis
- Top 10 North America selling video games
- Top 10 Japan selling video games
- Top 10 Europe selling video games

Our Publisher and Genre Charts

- Top 5 Publishers
- Genre with rank analysis
- Best 10 selling Genre on platforms

Video game sales Dashboard

- Video game sales Story

VIDEO GAME SALES ANALYSIS

Projected by Our team

Advantages & Disadvantages

Advantages:-

- Getting good rewards and also increases employee retention. Attention gains the attention of viewers and also fun to watch.
- Companies that use gambling are Seven times more profitable than these that do not use gambled elements at work. Advertising increase the sales, educates the consumer and so on.
- The top reason why free games are superb is that they make gaming more available. Endless games, improve hand-eye co-ordination skills, reflex, and attention spans.
- Different task improves the multi-tasking ability. Good characters really can look player like nothing else. Amazing character makes the player more interested.
- Online multi-player games benefits young player by allowing them to take on a number of roles such as managing teams or working with others to win.
- Time limits by age. The 'American academy of Pediatrics' says no more than 1 hour on school days and 2 hour on non-school days for playing video games.



Disadvantages:-

- Too much of animations on a page can be distracting and even annoying. High gaming accessories are cost efficient.

- It games are so much complex, customers will get frustrated and stop playing. It games are too easy they will not encourage creativity and because boring to the used.

- Continuous challenges may addict the gamers to play abnormal, limited offers make them stressful.



- Coping of other pattern may core their interest to play and becomes unpopular.

- Consoles can become faster than PC's, and may not be able to run newer games. It may causes injuries.



- Scary of animations has the negative effects including feelings of fear, paranoia and anxiety.

Applications

- The loading time of game must be short and the solution can be applied to the game beginning in which the user may find it easy to load the game quickly.
- The ad's which comes in between the games while playing it must be skips or it must be less than 15 seconds. So it must be applied to the video games so that games find it easy to skip the game.
- The usage of attractive animation and graphics in this video game may increase the users of the video games, so that attractive. Animation must be applied to the graphic system of the video games.
- The reviews that get for a video game must be notable and if the certain actions must be done to set the provided and problem.
- The developer must have their own video game pattern. So without copying the other video games the game developer can develop his own creative video game.
- The video game story that come at the beginning it must be made in the attractive way so that the games is while seeing the story of the game itself must have the usage to play the video game and the story must have the creative ending.



Conclusion

- ❖ Video games can be used for entertainment and relaxation but they can also be used for competitions and for computers learning.
- ❖ The computer programmer writes the software commands to make the game images.
- ❖ Inside the computer or console, hardware and software work together to send electronic signals through the system. These signals create the games sound and images.
- ❖ Video games allow you to experience excitement and danger all from the safety of your chair.
- ❖ A video game known as computer game is an electronic game that can be interested with using an input device, such as a controller, keyboard or joystick.
- ❖ You can play games that give you the opportunity to do things you never would be able to do in real life.



Future Scope

- Video games have steadily risen in popularity for years and find with social benefits of video games becoming more apparent, the trend has only accelerated.

- **Future of video games:** Virtual reality, augmented reality, artificial intelligence, cloud gaming high fidelity graphics.

- There are more than 4 billion users playing games online and that is enough to estimate that the future is bright and innovative as well they teach languages.



- The use of VR and AR, Virtual Reality (VR) and Augmented Reality (AR) are considered the greatest innovations in technology.
- High definition graphics.
- Accessibility via cloud based technology.

Appendix

Source Code

```
<!DOCTYPE html>
<html lang="en">

<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">

  <title>Video Game Sales Analysis Bootstrap Template - Index</title>
  <meta content="" name="description">
  <meta content="" name="keywords">

  <!-- Favicons -->
  <link href="assets/img/favicon.png" rel="icon">
  <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">

  <!-- Google Fonts -->
  <link rel="preconnect" href="https://fonts.googleapis.com">
  <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
  <link
href="https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,600;1,700&family=Roboto:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&family=Work+Sans:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&display=swap"
rel="stylesheet">

  <!-- Vendor CSS Files -->
  <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css"
rel="stylesheet">
  <link href="assets/vendor/fontawesome-free/css/all.min.css"
rel="stylesheet">
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
  <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
  <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

  <!-- Template Main CSS File -->
  <link href="assets/css/main.css" rel="stylesheet">

  <!-- =====
  * Template Name: UpConstruction
  * Updated: Mar 10 2023 with Bootstrap v5.2.3
  * Template URL: https://bootstrapmade.com/upconstruction-bootstrap-
construction-website-template/
  * Author: BootstrapMade.com
```

```

* License: https://bootstrapmade.com/license/
===== -->
</head>

<body>

  <!-- ===== Header ===== -->
  <header id="header" class="header d-flex align-items-center">
    <div class="container-fluid container-xl d-flex align-items-center justify-content-between">

      <a href="index.html" class="logo d-flex align-items-center">
        <!-- Uncomment the line below if you also wish to use an image logo -->
        <!--  -->
        <h1>VIDEO GAME SALES ANALYSIS</span>.</span></h1>
      </a>

      <i class="mobile-nav-toggle mobile-nav-show bi bi-list"></i>
      <i class="mobile-nav-toggle mobile-nav-hide d-none bi bi-x"></i>
      <nav id="navbar" class="navbar">
        <ul>
          <li><a href="index.html" class="active">Home</a></li>
          <li><a href="about.html">Protogue</a></li>
          <li><a href="services.html">Challenge</a></li>
          <li><a href="projects.html">Charts</a></li>
          <li><a href="blog.html">Dashboard</a></li>
          <li><a href="story.html">Story</a></li>
          <li><a href="contact.html">Conclusion</a></li>
        </ul>
      </nav><!-- .navbar -->

    </div>
  </header><!-- End Header -->

  <!-- ===== Hero Section ===== -->
  <section id="hero" class="hero">

    <div class="info d-flex align-items-center">
      <div class="container">
        <div class="row justify-content-center">
          <div class="col-lg-6 text-center">
            <h2 data-aos="fade-down">Welcome to the
Presentation</span></h2>
            <a data-aos="fade-up" data-aos-delay="200" href="about.html"
class="btn-get-started">Get Started</a>
          </div>
        </div>
      </div>
    </div>
  </section>

```

```

    </div>
  </div>

  <div id="hero-carousel" class="carousel slide" data-bs-ride="carousel"
data-bs-interval="5000">

    <div class="carousel-item active" style="background-image:
url(assets/img/hero-carousel/2.jpg)"></div>
    <div class="carousel-item" style="background-image: url(assets/img/hero-
carousel/3.jpg)"></div>
    <div class="carousel-item" style="background-image: url(assets/img/hero-
carousel/11.jpg)"></div>
    <div class="carousel-item" style="background-image: url(assets/img/hero-
carousel/8.jpg)"></div>
    <div class="carousel-item" style="background-image: url(assets/img/hero-
carousel/4.jpg)"></div>

    <a class="carousel-control-prev" href="#hero-carousel" role="button"
data-bs-slide="prev">
      <span class="carousel-control-prev-icon bi bi-chevron-left" aria-
hidden="true"></span>
    </a>

    <a class="carousel-control-next" href="#hero-carousel" role="button"
data-bs-slide="next">
      <span class="carousel-control-next-icon bi bi-chevron-right" aria-
hidden="true"></span>
    </a>

  </div>

</section><!-- End Hero Section -->

<main id="main">
  <!-- ===== About Section ===== -->
  <section id="about" class="about">
    <div class="container" data-aos="fade-up">
      <h2>SOME INFORMATION ABOUT THE PROJECT</h2>
      <div class="row position-relative">

        <div class="col-lg-7 about-img" style="background-image:
url(assets/img/1.jpg);"></div>

        <div class="col-lg-7">
          <h2>INTRODUCTION</h2>
          <div class="our-story">
            <h4>Our Video Games Sales Analyze History</h4>
            <h3>EST 1980</h3>

```

```
<p>Video Games since it's inception has touched many souls by their augmented reality and graphics, apart from being a good to boredom it also shows us the way technology has been developed from single Nintendo to PS5, from Road Rash to God of War</p>
```

```
<p>This Project is a complete analysis of video games sold since 1980. It consists of video games sales with below their</p>
```

```
<ul>
  <li><i class="bi bi-check-circle"></i>
<span>Publisher</span></li>
  <li><i class="bi bi-check-circle"></i> <span>Platform with genre</span></li>
  <li><i class="bi bi-check-circle"></i> <span>Sales in North America region</span></li>
  <li><i class="bi bi-check-circle"></i> <span>Sales in Japan region</span></li>
  <li><i class="bi bi-check-circle"></i> <span>Sales in Europe region</span></li>
</ul>
</div>
</div>
</div>
```

```
</div>
```

```
</div>
```

```
</section>
```

```
<!-- End About Section -->
```

```
<!-- ===== Service Cards Section ===== -->
```

```
<section id="services-cards" class="services-cards">
```

```
<div class="container" data-aos="fade-up">
```

```
<div class="row gy-4">
```

```
<h2>TOP VIDEO GAMES </h2>
```

```
<div class="col-lg-3 col-md-6" data-aos="zoom-in" data-aos-delay="100">
```

```
<h3>Super Mario Bros</h3>
```

```
<p> Super Mario Bros is a platform game developed and published by Nintendo for the Nintendo Entertainment System(NES). It is one of the best selling games of all time, with more than 58 million copies sold worldwide. </p>
```

```
<ul class="list-unstyled">
```

```
<li><i class="bi bi-check2"></i> <span>Publisher: Nintendo</span></li>
```

```
<li><i class="bi bi-check2"></i> <span>Sales: 58 million</span></li>
```

```
<li><i class="bi bi-check2"></i> <span>Released date: 1985</span></li>
```

```

        </ul>
    </div><!-- End feature item-->

    <div class="col-lg-3 col-md-6" data-aos="zoom-in" data-aos-
delay="200">
        <h3>Wii Sports</h3>
        <p>Wii Sports is an sports simulation game developed by
Nintendo EAD. It was released in November 19,2006. It was received a number of
awards and sold over 82.9 million copies on different platforms.</p>

        <ul class="list-unstyled">
            <li><i class="bi bi-check2"></i> <span>Publisher:
Nintendo</span></li>
            <li><i class="bi bi-check2"></i> <span>Sales:
82.9</span></li>
            <li><i class="bi bi-check2"></i> <span>Released date:
November 19,2006</span></li>
        </ul>
    </div><!-- End feature item-->

    <div class="col-lg-3 col-md-6" data-aos="zoom-in" data-aos-
delay="300">
        <h3>Pokemon Red/Pokemon Blue</h3>
        <p>Pokemon Red Version and Pokemon Blue Version are 1996 role-
playing video games developed by Game Freak and published Nintendo for the
Game Boy.It was sold 31.38 million globally. </p>
        <ul class="list-unstyled">
            <li><i class="bi bi-check2"></i> <span>Publisher:
Nintendo</span></li>
            <li><i class="bi bi-check2"></i> <span>Genre: Role-
playing</span></li>
            <li><i class="bi bi-check2"></i> <span>Released date:
1996</span></li>
        </ul>
    </div><!-- End feature item-->

    <div class="col-lg-3 col-md-6" data-aos="zoom-in" data-aos-
delay="400">
        <h3>Mine Craft</h3>
        <p>Mine Craft is developed by Mojang Studios. It was released
in November 14,2011. Mine Craft is the best selling video game in history with
over 238 million copies and the game has been ported to several platforms.</p>
        <ul class="list-unstyled">
            <li><i class="bi bi-check2"></i> <span>Publisher: Xbox
Studios</span></li>
            <li><i class="bi bi-check2"></i> <span>Sales: 238
million</span></li>

```

```

        <li><i class="bi bi-check2"></i> <span>Released date:
November 14,2011</span></li>
    </ul>
</div><!-- End feature item-->

</div>

</div>
</section><!-- End Servie Cards Section -->

<!-- ===== Alt Services Section 2 ===== -->
<section id="alt-services-2" class="alt-services section-bg">
    <div class="container" data-aos="fade-up">

        <div class="row justify-content-around gy-4">
            <div class="col-lg-5 d-flex flex-column justify-content-center">
                <h3>TOP PUBLISHER</h3>

                <div class="icon-box d-flex position-relative" data-aos="fade-up"
data-aos-delay="100">
                    <i class="bi bi-check-circle flex-shrink-0"></i>
                    <div>
                        <h4><a href="" class="stretched-link">Nintendo</a></h4>
                        <h9>Revenue: 1.695 trillion JPY</h9>
                        <p>Nintendo Co., Ltd. is a Japanese multinational video game
company headquartered in Kyoto. It develops and releases both video games and
video game consoles. Nintendo was founded in 1889 as Nintendo Karuta[c] by
craftsman Fusajiro Yamauchi and originally produced handmade hanafuda playing
cards. </p>
                    </div>
                </div><!-- End Icon Box -->

                <div class="icon-box d-flex position-relative" data-aos="fade-up"
data-aos-delay="200">
                    <i class="bi bi-building flex-shrink-0"></i>
                    <div>
                        <h4><a href="" class="stretched-link">Sony Interactive
Entertainment</a></h4>
                        <h9>Revenue:2,739.8 billion</h9>
                        <p>Sony Interactive Entertainment(SIE) is a multinational
video game and digital entertainment company owned by multinational
conglomerate Sony. SIE primarily operates the PlayStation brand of video game
consoles and products. SIE is made up of two legal corporate entities: Sony
Interactive Entertainment LLC (SIE LLC) based in San Mateo, California, and
Sony Interactive Entertainment Inc. (SIE Inc.), based in Minato, Tokyo.</p>
                    </div>
                </div><!-- End Icon Box -->

```



```

        <div class="icon-box d-flex position-relative" data-aos="fade-up"
data-aos-delay="300">
            <i class="bi bi-controller flex-shrink-0"></i>
            <div>
                <h4><a href="" class="stretched-link">Konami Digital
Entertainment</a></h4>
                <h9>Revenue: 262.8 billion JPY</h9>
                <p>Konami Group Corporation (commonly known as Konami) is a
Japanese multinational video game and entertainment company headquartered in
Chūō, Tokyo. The company also produces and distributes trading cards, anime,
tokusatsu, pachinko machines, slot machines, and arcade cabinets. Konami has
casinos around the world and operates health and physical fitness clubs across
Japan.</p>
            </div>
        </div><!-- End Icon Box -->

        <div class="icon-box d-flex position-relative" data-aos="fade-up"
data-aos-delay="400">
            <i class="bi bi-clipboard-data flex-shrink-0"></i>
            <div>
                <h4><a href="" class="stretched-link">Electronic Arts</a></h4>

                <h9>Revenue: 6.99 billion USD</h9>
                <p>Electronic Arts Inc. (EA) is an American video game company
headquartered in Redwood City, California. Founded in May 1982 by Apple
employee Trip Hawkins, the company was a pioneer of the early home computer
game industry and promoted the designers and programmers responsible for its
games as "software artists". EA published numerous games and some productivity
software for personal computers, all of which were developed by external
individuals or groups until 1987's Skate or Die!. </p>
            </div>
        </div><!-- End Icon Box -->
    </div>

    <div class="col-lg-6 img-bg" style="background-image:
url(assets/img/4.jpg);" data-aos="zoom-in" data-aos-delay="100"></div>
</div>

</div>
</section><!-- End Alt Services Section 2 -->

<!-- ===== Testimonials Section ===== -->
<section id="testimonials" class="testimonials section-bg">
    <div class="container" data-aos="fade-up">

        <div class="section-header">
            <h2>TOP SALE VIDEO GAMES</h2>

```

```

    <p>Let us check some top sale video games!</p>
</div>

<div class="slides-2 swiper">
  <div class="swiper-wrapper">

    <div class="swiper-slide">
      <div class="testimonial-wrap">
        <div class="testimonial-item">
          
          <h3>Mine Craft</h3>
          <h4>Publisher:Xbox Game Studios</h4>
          <div class="stars">
            <i class="bi bi-star-fill"></i><i class="bi bi-star-
fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i
class="bi bi-star-fill"></i>
          </div>
          <p>
            <i class="bi bi-quote quote-icon-left"></i>
            Mine Craft is developed by Mojang Studios. It was released in
November 14,2011. Mine Craft is the best selling video game in history with
over 238 million copies and the game has been ported to several platforms.
            <i class="bi bi-quote quote-icon-right"></i>
          </p>
        </div>
      </div>
    </div><!-- End testimonial item -->

    <div class="swiper-slide">
      <div class="testimonial-wrap">
        <div class="testimonial-item">
          
          <h3>Grand Theft Auto V</h3>
          <h4>Publisher:Rockstar Games</h4>
          <div class="stars">
            <i class="bi bi-star-fill"></i><i class="bi bi-star-
fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i
class="bi bi-star-fill"></i>
          </div>
          <p>
            <i class="bi bi-quote quote-icon-left"></i>
            Grand Theft Auto V is an action-adventure game developed by
Rockstar North. It was released in September17,2013. Grand Theft Auto V is the
second best selling video of all time with over 175 million copies shipped.
            <i class="bi bi-quote quote-icon-right"></i>
          </p>

```

```

        </div>
    </div>
</div><!-- End testimonial item -->

<div class="swiper-slide">
    <div class="testimonial-wrap">
        <div class="testimonial-item">
            
            <h3>Tetris(EA)</h3>
            <h4>Publisher:Electronic Arts</h4>
            <div class="stars">
                <i class="bi bi-star-fill"></i><i class="bi bi-star-
fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i
class="bi bi-star-fill"></i>
            </div>
            <p>
                <i class="bi bi-quote quote-icon-left"></i>
                Tetris is developed by EA Mobile. It was released in September
12,2006. Tetris was a puzzle game and the third best selling of all time with
over 100 million copies.
                <i class="bi bi-quote quote-icon-right"></i>
            </p>
        </div>
    </div>
</div><!-- End testimonial item -->

<div class="swiper-slide">
    <div class="testimonial-wrap">
        <div class="testimonial-item">
            
            <h3>Wii Sports</h3>
            <h4>Publisher:Nintendo</h4>
            <div class="stars">
                <i class="bi bi-star-fill"></i><i class="bi bi-star-
fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i
class="bi bi-star-fill"></i>
            </div>
            <p>
                <i class="bi bi-quote quote-icon-left"></i>
                Wii Sports is an sports simulation game developed by Nintendo
EAD. It was released in November 19,2006. It was received a number of awards
and sold over 82.9 million copies on different platforms.
                <i class="bi bi-quote quote-icon-right"></i>
            </p>
        </div>
    </div>
</div>

```

```

</div><!-- End testimonial item -->

<div class="swiper-slide">
  <div class="testimonial-wrap">
    <div class="testimonial-item">
      
      <h3>PUBG: Battlegrounds</h3>
      <h4>Publisher:Microsoft Studio</h4>
      <div class="stars">
        <i class="bi bi-star-fill"></i><i class="bi bi-star-
fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i
class="bi bi-star-fill"></i>
      </div>
      <p>
        <i class="bi bi-quote quote-icon-left"></i>
        PUBG is developed by PUBG Studios. It was released in December
20,2017. It was received positive reviews and it has sold over 75 million
copies on different platform.
        <i class="bi bi-quote quote-icon-right"></i>
      </p>
    </div>
  </div>
</div><!-- End testimonial item -->

<div class="swiper-slide">
  <div class="testimonial-wrap">
    <div class="testimonial-item">
      
      <h3>Super Mario Bros</h3>
      <h4>Publisher:Nintendo</h4>
      <div class="stars">
        <i class="bi bi-star-fill"></i><i class="bi bi-star-
fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i
class="bi bi-star-fill"></i>
      </div>
      <p>
        <i class="bi bi-quote quote-icon-left"></i>
        Super Mario Bros is a platform game developed and published by
Nintendo for the Nintendo Entertainment System(NES). It is one of the best
selling games of all time, with more than 58 million copies sold worldwide.
        <i class="bi bi-quote quote-icon-right"></i>
      </p>
    </div>
  </div>
</div><!-- End testimonial item -->

```

```

<div class="swiper-slide">
  <div class="testimonial-wrap">
    <div class="testimonial-item">
      
      <h3>Pokemon Red/Pokemon Blue</h3>
      <h4>Publisher:Nintendo</h4>
      <div class="stars">
        <i class="bi bi-star-fill"></i><i class="bi bi-star-
fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i
class="bi bi-star-fill"></i>
      </div>
      <p>
        <i class="bi bi-quote quote-icon-left"></i>
        Pokemon Red Version and Pokemon Blue Version are 1996 role-
playing video games developed by Game Freak and published Nintendo for the
Game Boy.It was sold 31.38 million globally.
        <i class="bi bi-quote quote-icon-right"></i>
      </p>
    </div>
  </div><!-- End testimonial item -->

  <div class="swiper-slide">
    <div class="testimonial-wrap">
      <div class="testimonial-item">
        
        <h3>FIFA 16</h3>
        <h4>Publisher:Electronic Arts</h4>
        <div class="stars">
          <i class="bi bi-star-fill"></i><i class="bi bi-star-
fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i
class="bi bi-star-fill"></i>
        </div>
        <p>
          <i class="bi bi-quote quote-icon-left"></i>
          FIFA 16 is a football simulation video game developed by EA
Canada and published by Electronic Arts under the sports label. It was
released for Windows, PS3, PS4, Xbox one, Xbox 360, Android and iOS.
          <i class="bi bi-quote quote-icon-right"></i>
        </p>
      </div>
    </div><!-- End testimonial item -->

  </div>
</div>
<div class="swiper-pagination"></div>

```

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    </div>

</div>
</section><!-- End Testimonials Section -->


</main><!-- End #main -->


<!-- ===== Footer ===== -->
<footer id="footer" class="footer">

    <div class="footer-content position-relative">
        <div class="container">
            <div class="row">

                <div class="col-lg-4 col-md-6">
                    <div class="footer-info">
                        <h3></h3>VIDEO GAME SALES ANALYSIS

                        <div class="social-links d-flex mt-3">
                            <a href="#" class="d-flex align-items-center justify-content-center"><i class="bi bi-building"></i></a>
                            <a href="#" class="d-flex align-items-center justify-content-center"><i class="bi bi-bar-chart-line"></i></a>
                            <a href="#" class="d-flex align-items-center justify-content-center"><i class="bi bi-clipboard-data"></i></a>
                            <a href="#" class="d-flex align-items-center justify-content-center"><i class="bi bi-link-45deg"></i></a>
                        </div>
                    </div>
                </div><!-- End footer info column-->

                <div class="col-lg-2 col-md-3 footer-links">
                    <h4>Useful Links</h4>
                    <ul>
                        <li><a href="index.html">Home</a></li>
                        <li><a href="about.html">About</a></li>
                        <li><a href="services.html">Challenge</a></li>
                        <li><a href="projects.html">Charts</a></li>
                        <li><a href="blog.html">Dashboard</a></li>
                        <li><a href="story.html">Story</a></li>
                        <li><a href="contact.html">Conclusion</a></li>
                    </ul>
                </div><!-- End footer links column-->
            </div>
        </div>
    </div>

```

```

    <div class="col-lg-2 col-md-3 footer-links">
        <h4>Our Sales Charts</h4>
        <ul>
            <li><a href="projects.html">Sales in different regions
analysis</a></li>
            <li><a href="projects.html">Total sales analysis</a></li>

            <li><a href="projects.html">Top 10 North America selling video
games</a></li>
            <li><a href="projects.html">Top 10 Japan selling video
games</a></li>
            <li><a href="projects.html">Top 10 Europe selling video
games</a></li>
        </ul>
    </div><!-- End footer links column-->

    <div class="col-lg-2 col-md-3 footer-links">
        <h4>Our Publisher and Genre Charts</h4>
        <ul>
            <li><a href="projects.html">Top 5 Publishers</a></li>
            <li><a href="projects.html">Genre with rank analysis</a></li>
            <li><a href="projects.html">Best 10 selling Genre on
platforms</a></li>

        </ul>
    </div><!-- End footer links column-->

    <div class="col-lg-2 col-md-3 footer-links">
        <h4></h4>
        <ul>
            <li><a href="blog.html">Video game sales Dashboard</li>
            <li><a href="story.html">Video game sales Story</a></li>

        </ul>
    </div><!-- End footer links column-->

</div>
</div>
</div>

<div class="footer-legal text-center position-relative">
    <div class="container">
        <div class="copyright">
            <strong><span>VIDEO GAME SALES ANALYSIS</span></strong>
        </div>
        <div class="credits">
            <!-- All the links in the footer should remain intact. -->

```

```
        <!-- You can delete the links only if you purchased the pro version. -
->

        <!-- Licensing information: https://bootstrapmade.com/license/ -->
        <!-- Purchase the pro version with working PHP/AJAX contact form:
https://bootstrapmade.com/upconstruction-bootstrap-construction-website-
template/ -->
        Projected by <a href="https://bootstrapmade.com/">Our team</a>
    </div>
</div>
</div>

</footer>
<!-- End Footer -->

<a href="#" class="back-to-top d-flex align-items-center justify-content-
center"><i class="bi bi-arrow-up-short"></i></a>

<!-- Vendor JS Files -->
<script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>
<script src="assets/vendor/aos/aos.js"></script>
<script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
<script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
<script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
<script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
<script src="assets/vendor/php-email-form/validate.js"></script>

<!-- Template Main JS File -->
<script src="assets/js/main.js"></script>

</body>

</html>
```